

Discover the IR Academy!

Unlock the power of knowledge with our exclusive online workshop series. Each month, industry-leading experts from top organisations deliver groundbreaking insights into Strategic Investor Relations, ESG, Financial PR, Innovation, and Leadership.



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COMPLIMENTARY

MEIRA members enjoy exclusive access to world-class learning experiences—**absolutely FREE!** Elevate your skills and invest in your growth with no added cost, all included in your annual membership.



VARIETY

These versatile workshops provide a wide range of topics, allowing professionals to select the most relevant content for their career advancement.



ONLINE

Flexible learning from anywhere. Connect with top professionals through cutting-edge digital platforms.

ELEVATING YOUR IR PROFESSIONAL JOURNEY

Enhance
your skills

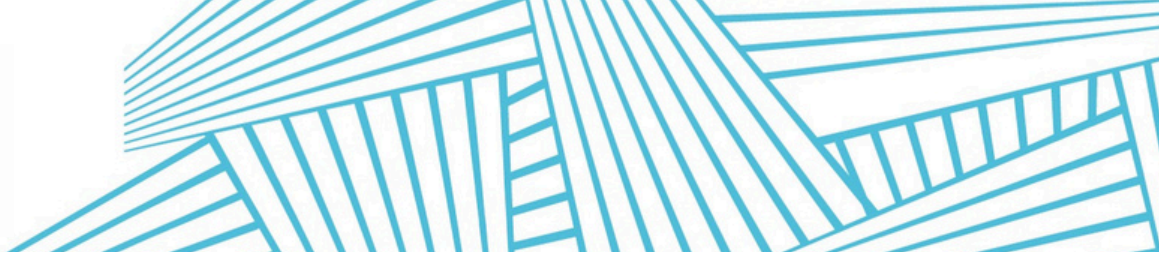
Expand your
knowledge

Connect with
industry thought
leaders

* The IR Academy will be chargeable to non-members at a price of \$149 per session or \$1,499 for the entire programme.

IR ACADEMY CALENDAR 2026

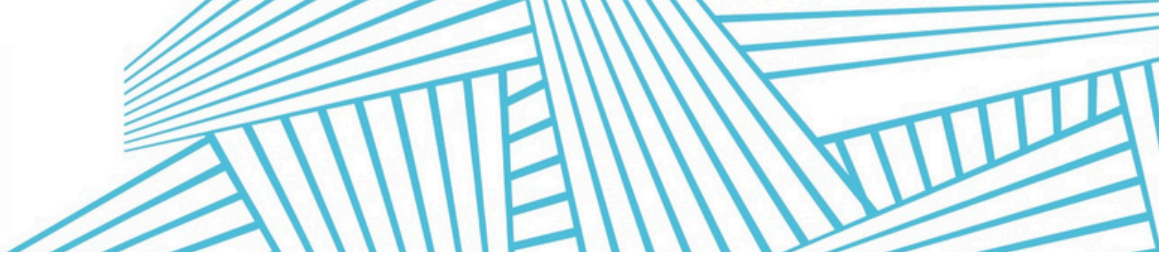
17 Jun	Capital Markets Day Strategy: Building Toward a Global Investor Platform (Register here)	InspIR Group
08 Jul	Advanced Shareholder Segmentation & Engagement Techniques	Lavery Associates
22 Jul	The shift from traditional SEO to Answer Engine Optimisation in an IR context	IDX
09 Sept	Setting Up an ESG AI Agentic Flow for Investor-Ready Reporting	Sustainable Square
16 Sept	IPO Readiness: Preparing Your Debut Annual Report for the Public Markets	Fanda
07 Oct	Innovative Forms of Perception Studies – Getting unbiased, first hand feedback and market perception from global stakeholders	Embera Partners
21 Oct	Debt IR Programmes: Best Practices for Bondholders & Rating Agencies	UKIRS



PAST WEBINARS

04 Feb	IR in the Age of Autonomous AI: Strategies for machine-driven markets	Breakwater Capital Markets
11 Feb	How Institutional Investors make Investment Decisions: Mandates, Constraints and Real-World Targeting for IR Teams	Closir
17 Feb	Storytelling in IR: Crafting Narratives that Influence Valuation	Stirrup
04 Mar	IR & Governance	GCC BDI
11 Mar	Investor Targeting: Attracting Long-Term vs. Short-Term Capital	Investory
25 Mar	The Future of IR: What IRs Should Expect in 2026/27 and Beyond	Teneo
08 Apr	Investor Room Deep Dive: Simplifying Your Earnings & CMD Workflow	LUMI
15 Apr	Next-Gen IR Strategy: Aligning with Long-Term Corporate Growth	IntuIR

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PAST WEBINARS

22 Apr	AI & Analytics in IR: Insights, Automation, and Predictive Tools	UK IR Society
06 May	Investor Relations for Listed Real Estate: The sector, the performance drivers and IR engagement model	EY
13 May	From Uncertainty to Opportunity: MENA Markets in the Wake of Global Conflict	Arqam Capital
20 May	Practical IR Toolkit. Managing External Assessments: What IR Can (and Cannot) Influence	Finvizier
03 Jun	Integrating Social & Governance Metrics in IR Strategy	MEIoD
10 Jun	Aligning ESG and Corporate Strategy: Strengthening the Investment Narrative	Emperor

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