



NEWSLETTER

Your weekly IR publication

30 April 2026

WEEKEND READING LIST

- UAE's rebound offers a blueprint for GCC markets as investors look for long-term opportunity ([Arabian Business](#))
- Built for uncertainty: Why Middle Eastern brands remain resilient despite market headwinds ([Business Wire](#))

MEIRA UPDATES



MEIRA IR Leaders



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Middle East Investor Relations Association

MEIRA IR Leaders

Ziyad Al Dahami is a finance executive at HMG leading investor relations and treasury. He has ~15 years of experience across IR, funding, and capital markets, previously at Sipchem and Sahara Petrochemicals, where he supported a major SAR 16B merger. He holds finance certifications, a Finance degree, and Stanford executive education.

Ziyad Al Dahami
Executive Director, Treasury & Investor Relations
Dr. Sulaiman Al Habib Medical Services Group (HMG)

د. سليمان الحبيب
DR SULAIMAN AL HABIB
المجموعة الطبية
medical group

You have been in the investor relations industry for nearly 15 years, could you please tell us more about your career journey?

My early career was in the petrochemical sector, starting with three years in budgeting, controlling, and reporting, followed by five years in corporate finance and treasury. I then moved into M&A, working on several smaller acquisitions before being assigned to the landmark merger between Saudi International Petrochemical Company (Sipchem) and Sahara Petrochemicals Company. That merger was a defining moment in my career. It was one of the first between two listed companies in Saudi Arabia. As part of a small core team, I was involved across every workstream, from finance, legal, technical due diligence to marketing and operations. The transaction was ultimately approved by both AGMs with overwhelming majorities, supported by a comprehensive shareholder engagement campaign. I then led elements of the post-merger integration before joining the newly formed entity, Sipchem, later expanding my role to include Treasury, Corporate Finance and Investor Relations. In 2021, I moved to HMG.

Please tell us more about your experience with HMG. What is one initiative or approach you have implemented in HMG that has had a meaningful impact on your IR programme?

HMG is the largest private healthcare provider in Saudi Arabia, consistently ranked among the top eight Saudi-listed companies by market capitalization with a growing presence across the GCC. We were covered by only eight sell-side analysts despite being the largest player in the sector. I focused on developing the existing team and building the function

from the ground up. Within the first year, analyst coverage grew from eight to fourteen, and today we are covered by more than 23 analysts. I also worked to reshape how the organisation viewed IR internally. I worked with external and internal stakeholders, starting with the executive management, to align on the function's role, refine our disclosure and announcement processes, and ensure consistent coordination. Beyond that, I prioritized team development through tailored training programmes, expanded our participation in international conferences and introduced a regular reporting to senior management.

From your perspective, how is the role of investor relations in the region evolving in today's market environment?

The role of investor relations has evolved significantly from being primarily disclosure-focused to becoming a strategic function at the intersection of finance, communication, and capital markets. Today, IR teams are expected to actively shape the equity story, provide forward-looking insights, and maintain consistent engagement with an increasingly sophisticated and global investor base. In addition, there is growing emphasis on transparency, ESG integration, and real-time communication, requiring IR professionals to be both analytically strong and commercially aware.

Looking ahead, what do you see as the biggest opportunity for IR professionals in the Middle East?

The Middle East presents a compelling opportunity for IR professionals, driven by increasing market depth, growing international investor participation, and continued economic diversification across the region. As capital markets mature, IR teams have a unique opportunity to position their companies on a global stage, elevate governance and disclosure standards, and bridge the gap between regional growth stories and international investor expectations.

Know more about Ziyad Al Dahami

A message from Reza Eftekhari, MEIRA CEO

There are moments in the evolution of capital markets when it is important not only to respond to change, but to come together and help shape what comes next. This is very much the spirit behind the upcoming MEIRA Annual Conference & Awards, which this year returns to Dubai, the home of MEIRA, for its 19th edition.

As highlighted in our recent announcement, this year's conference is more than a flagship event. It represents a "powerful homecoming and a resounding statement of resilience," reflecting how investor relations in the Middle East continues to advance with confidence and ambition, even amid global complexity. Bringing together over 900 delegates, including IR professionals, issuers, investors and regulators, it is where the region's IR community connects to shape the future of capital markets.

This sense of forward momentum is also evident across the region more broadly. In Saudi Arabia, the next phase of Vision 2030 is now underway, with ambitious targets including **a \$1.3 trillion GDP and over 100 million visitors annually**. This signals not only scale, but execution. As the programme enters its final phase, the emphasis is increasingly on

delivery, investment and measurable outcomes, all of which reinforce the importance of deep, efficient capital markets.

For investor relations professionals, these developments are closely connected. Large-scale transformation requires sustained access to capital, both domestic and international. It also requires clear, credible communication. As investment stories become more complex and more global, the role of IR in articulating strategy, managing expectations and building long-term trust becomes ever more critical.

At MEIRA, we see this reflected in the strength of our community. Alongside our flagship conference, we continue to highlight the individuals driving the profession forward through our MEIRA IR Leaders campaign. This week, we are pleased to feature Ziyad Al Dahami, recognising his contribution and perspective as part of a broader effort to showcase leadership and best practice across the region.

Together, these elements, strategic national transformation, growing market sophistication and a strong, connected IR community, point to a clear direction of travel. The Middle East is not only evolving, it is doing so with purpose, ambition and increasing global relevance.

As always, MEIRA remains committed to supporting this journey, bringing the community together, facilitating dialogue and helping elevate investor relations across the region.

We look forward to continuing that conversation in Dubai.

EVENTS



MEIRA Abu Dhabi Chapter Meeting



May 7, 2026
(09:00 - 12:00)
(GMT+4)



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The Middle East Investor Relations Association (MEIRA), kindly hosted by First Abu Dhabi Bank (FAB), and in collaboration with Abu Dhabi Securities Exchange (ADX), is pleased to invite you to the upcoming **UAE Chapter Meeting in Abu Dhabi**.

As we return to in-person gatherings, this session offers a valuable opportunity to reconnect, exchange insights, and engage with the investor relations community face-to-face.

Theme: Navigating Capital Markets in a New Regional Reality: Investor Expectations, Liquidity and Strategic IR Priorities for 2026

Date: Thursday, 7 May

Time: 9:00 am – 12:00 pm

Venue: First Abu Dhabi Bank Business Park Branch – Al Qurm Auditorium [map](#)

Join us for a morning of networking, insightful presentations, and engaging discussions with industry peers.

Event Agenda

09:00 – Registration & Networking

09:30 – Welcome Remarks

- Reza Eftekhari, Chief Executive Officer, MEIRA
- Sofia Elbouri, MEIRA Abu Dhabi Chapter Head & Head of Investor Relations, First Abu Dhabi Bank

09:40 – Regional Outlook

- Simon Ballard, Chief Economist, First Abu Dhabi Bank

10:00 – What Global Investors Are Asking

- Rana Abu Elgassim, Head of Global Investor Access – MENA, HSBC

10:20 – ADX Strategy, Liquidity & ETF Market Evolution

10:40 – Networking Break

10:55 – Strategic Issuer Perspective

- Tatiana Sergeevna Volochkovich, VP, Group Strategic Investments IR, ADNOC

11:15 – Executive Member Roundtable(*moderated*)

11:55 – Closing Remarks

12:00 – End

Please note:

- Seats are limited and will be allocated on a first-come, first-served basis

We look forward to welcoming you to Abu Dhabi

[Learn more](#)

[Register](#)

PROFESSIONAL DEVELOPMENT



MEIRA offers a comprehensive calendar of **professional development courses and webinars** throughout the year.

06 May	Investor Relations for Listed Real Estate: The sector, the performance drivers and IR engagement model
21 May	CIRO Online Revision Bootcamp
09 Jun	CESG-IR Professional Programme

IR Academy calendar

IR Academy 2026 - All courses

Quick links



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Conference



Events Calendar

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