

## Discover the IR Academy!

Unlock the power of knowledge with our exclusive online workshop series. Each month, industry-leading experts from top organisations deliver groundbreaking insights into Strategic Investor Relations, ESG, Financial PR, Innovation, and Leadership.



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### COMPLIMENTARY

**MEIRA members** enjoy exclusive access to world-class learning experiences—**absolutely FREE!** Elevate your skills and invest in your growth with no added cost, all included in your annual membership.



### VARIETY

These versatile workshops provide a wide range of topics, allowing professionals to select the most relevant content for their career advancement.



### ONLINE

Flexible learning from anywhere. Connect with top professionals through cutting-edge digital platforms.

## ELEVATING YOUR IR PROFESSIONAL JOURNEY

**Enhance**  
your skills

**Expand** your  
knowledge

**Connect** with  
industry thought  
leaders

\* The IR Academy will be chargeable to non-members at a price of \$149 per session or \$1,499 for the entire programme.



## IR ACADEMY CALENDAR 2026

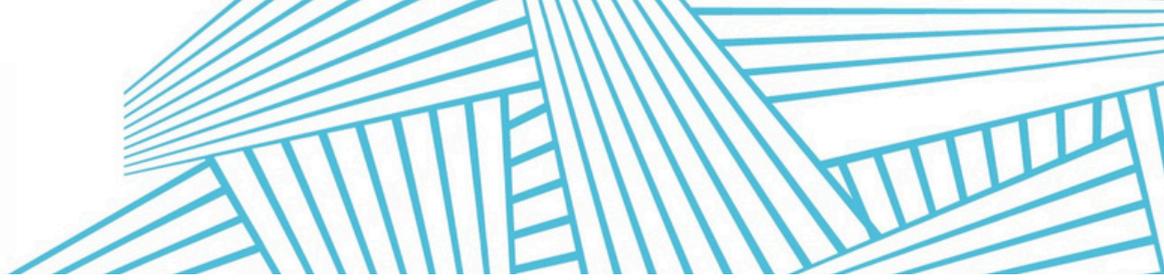
<b>04 Mar</b>	IR & Governance ( <u>Registration</u> )	<b>GCC BDI</b>
<b>11 Mar</b>	Investor Targeting: Attracting Long-Term vs. Short-Term Capital ( <u>Registration</u> )	<b>Investory</b>
<b>25 Mar</b>	The Future of IR: What IRs Should Expect in 2026/27 and Beyond ( <u>Registration</u> )	<b>Teneo</b>
<b>08 Apr</b>	Investor Room Deep Dive: Simplifying Your Earnings & CMD Workflow	<b>LUMI</b>
<b>15 Apr</b>	Next-Gen IR Strategy: Aligning with Long-Term Corporate Growth	<b>IntuIR</b>
<b>22 Apr</b>	AI & Analytics in IR: Insights, Automation, and Predictive Tools	<b>UK IR Society</b>
<b>06 May</b>	IR in Real Estate: Asset Valuation, Portfolio Strategy, Cross Cycle Investment and ESG	<b>EY</b>
<b>13 May</b>	From Global Macro to GCC Markets: Risks, Opportunities and Valuation	<b>Arqaam Capital</b>

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## IR ACADEMY CALENDAR 2026

<b>03 Jun</b>	Integrating Social & Governance Metrics in IR Strategy	<b>MEIoD</b>
<b>10 Jun</b>	Aligning ESG and Corporate Strategy: Strengthening the Investment Narrative	<b>Emperor</b>
<b>17 Jun</b>	Capital Markets Day Strategy: Building Toward a Global Investor Platform	<b>InspIR Group</b>
<b>08 Jul</b>	Advanced Shareholder Segmentation & Engagement Techniques	<b>Lavery Associates</b>
<b>22 Jul</b>	The shift from traditional SEO to Answer Engine Optimisation in an IR context	<b>IDX</b>
<b>09 Sept</b>	Setting Up an ESG AI Agentic Flow for Investor-Ready Reporting	<b>Sustainable Square</b>
<b>16 Sept</b>	IPO Readiness: Preparing Your Debut Annual Report for the Public Markets	<b>Fanda</b>
<b>07 Oct</b>	Innovative Forms of Perception Studies – Getting unbiased, first hand feedback and market perception from global stakeholders	<b>Embera Partners</b>
<b>21 Oct</b>	Debt IR Programmes: Best Practices for Bondholders & Rating Agencies	<b>UKIRS</b>

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## PAST WEBINARS

<b>04 Feb</b>	IR in the Age of Autonomous AI: Strategies for machine-driven markets	<b>Breakwater Capital Markets</b>
<b>11 Feb</b>	How Institutional Investors make Investment Decisions: Mandates, Constraints and Real-World Targeting for IR Teams	<b>Closir</b>
<b>17 Feb</b>	Storytelling in IR: Crafting Narratives that Influence Valuation	<b>Stirrup</b>

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