



NEWSLETTER

Your weekly IR publication

15 January, 2026

WEEKEND READING LIST

- Top five GCC economic themes to watch this year ([Zawya](#))
- Age of Agility: Key Themes Shaping the MENA Region in 2026 ([S&P Global](#))
- The six hats shaping the IRO role in 2026 ([IR Impact](#))
- From energy to AI, the Middle East lines up \$100 billion a year in investment, report finds ([Gulf News](#))

PUBLICATIONS



GEM funds deepen GCC exposure in 2025, with Saudi National Bank leading gains.

Iridium's GCC Fund Insights covers actively managed GEM funds with over \$544 billion in assets.

Highlights from FY 2025:

increased to 11.2% (+4.5ppt vs 2024).

- **Sector preference:** UAE Real Estate (52.5%), KSA Financials (50.6%), and UAE Financials (44.1%).
- **Top Companies:** Emaar Properties remained the most widely held stock at 38.2% of funds invested. SNB recorded the strongest YoY increase in funds invested at +7.0ppt.
- **Key takeaway for companies:** Current GEM fund exposure spans 196 companies, but funds are expected to keep investing in a small set of leaders. IR will get harder, not easier, even at the top.

[Read the full report](#)

CAREERS



MEIRA is seeking an experienced **Events & Partnerships professional** to lead its flagship Conference, awards and regional chapter events, while developing and managing strategic partnerships across the region. The successful candidate will oversee the full events lifecycle, work closely with senior stakeholders and sponsors, and contribute to shaping the future of IR best practice in the Middle East.

If you are based in Dubai, have a strong track record in events across the GCC and are ready for your next challenge, please send your CV and a short cover note to careers@meira.me.

[Job Description](#)

EVENTS



**2026 Europe & Emerging EMEA
Corporate Insights Survey**

Polling: 1st Dec - 13th February
Verify your company details and vote for buy /sell side here

MEIRA is pleased to share an invitation from Extel to participate in the 2026 Developed Europe & Emerging EMEA Executive Team – Corporate Insights Survey and Corporate Roster. This initiative gathers detailed input from corporate IR teams across the region to inform an independent best practice insights and trends report, with results to be published in June 2026.

Corporate issuers can register or log in free of charge on the Extel platform to take part in the survey and update their corporate roster. Participation offers MEIRA members an opportunity to benchmark their IR practices, contribute to the regional dialogue and, upon completion of both the Corporate Insights Survey and Roster, gain access to top 3 and range results once they are released.

[Participate here](#)

Key survey information

- Corporate Insights Survey period: **1 December – 13 February**
- Eligibility: **One response per company** from the IR team

What corporates can do:

- **Confirm here** and update IR contact details to ensure accurate voting allocation
- **Share insights here** on IR practices, processes and structures, including IR budgets, ESG, AI and market interactions
- **Vote for buy-side and sell-side** across a range of categories
- Increase participation by **submitting lists of top buy-side contacts here**

You can find further details and register/log in via the Extel platform. We encourage all eligible MEIRA members to circulate this opportunity within their IR teams and wider corporate networks for the duration of the survey period.

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