



NEWSLETTER

Your weekly IR publication

9 October, 2025

WEEKEND READING LIST

- **MEIRA on the news:** Sustainable Square and MEIRA launch landmark white paper on the future of ESG & IR collaboration ([Zawya](#))
- World Bank lifts 2025 growth forecast for Middle East ([AGBI](#))
- Managing growth: How Gulf SWFs are facing new challenges ([Deloitte](#))
- Better policies, deeper markets help emerging economies weather shocks, says IMF ([Zawya](#))

MEIRA UPDATES

A Message from the New CEO



It's a real pleasure to introduce myself as the new CEO of MEIRA. I had the opportunity to meet many within our community during the recent MEIRA Annual Conference in Muscat. Although it's only my first week in the office, I've been genuinely touched by the warm welcome from the Board, the MEIRA team, and so many of our valued members and partners. I'm truly honoured to take on this role and build on the Association's strong foundations.

As we look ahead, I'm committed to continuing the important work MEIRA has championed over the years — promoting best practice, strengthening the IR profession, and supporting our vibrant member community across the region. We want to keep highlighting the importance of investor relations and how it makes a real difference to companies and capital markets across the Middle East.

that truly add value for you, our members. I look forward to meeting many of you soon and working closely to support your IR journeys.

Best regards,
Reza Eftekhari
Chief Executive Officer
Middle East Investor Relations Association (MEIRA)
reza@meira.me

PUBLICATIONS

The Future of ESG & IR Collaboration: Redefining Roles, Skills, and Structures



Sustainable Square, in collaboration with MEIRA, presents this whitepaper that discusses the essential integration of ESG and Investor Relations in today's capital markets. It highlights how investors now expect a clear, unified narrative linking financial performance with sustainability.

Through research and interviews, it examines how companies are aligning ESG and IR teams, updating roles, and building skills for effective collaboration. It concludes with three practical steps to enhance transparency, investor trust, and long-term value creation.

[Download it here](#)

EVENTS



Wednesday, November 19 | MEIRA Kuwait Chapter Meeting - in partnership with Boursa Kuwait

This exclusive event will bring together regional IR professionals and market experts for an afternoon of strategic insights and practical learning. It offers a unique

trends.

[Register here](#)

PROFESSIONAL DEVELOPMENT

MEIRA offers a comprehensive calendar of professional development courses and webinars throughout the year.

Take a look at our upcoming courses and check our full-year calendar on our website.

Wednesday, October 22 | Stand out with a truly outstanding earnings announcement ([Link](#))

Wednesday, November 5 | ESG & Equity Story. The future of ESG reporting: trends, challenges, and opportunities for Investor Relations ([Link](#))

Wednesday, November 12 | Strategic carbon accounting and decarbonization: Enhancing value for listed companies in the Middle East ([Link](#))

Thursday, November 13 | IR in Metals & Mining ([Link](#))

[Register here](#)

Quick links



[Become a member](#)



[Conference](#)



[Events Calendar](#)



[Training Calendar](#)

Copyright (C) 2025 Middle East Investor Relations Association. All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)