



NEWSLETTER

Your weekly IR publication

14 August, 2025

WEEKEND READING LIST

- The art of engagement: how to build lasting shareholder relationships ([IR Impact](#))
- Investor activism campaign H1 2025 review ([S&P Global](#))

MEIRA UPDATES



MEIRA x INSPIR CONNECT

We are pleased to announce a new initiative in partnership with InspiR Connect designed to advance strategic investor relations across our region.

The Connect Program Preview will offer two publicly listed MEIRA-member companies a **complimentary, virtual Non-Deal Roadshow** (NDR) with North American institutional investors that follow active, long-only portfolio strategies. This initiative provides selected participants with direct exposure to strategically aligned investors and a firsthand introduction to InspiR Connect's targeted, high-impact advisory model.

This is a unique opportunity to benefit from an approach to investor engagement that is both strategic and results-oriented, supporting MEIRA's mission to strengthen capital market visibility and issuer development.

access to the form to apply.

[Flyer](#)[Application form](#)

PUBLICATIONS



Nasdaq IR Intelligence surveyed the corporate community in Q4 2024 to surface **top IR priorities and challenges**, while also highlighting **recommended practices and innovations** to help shape the future of IR in 2025 and beyond.

Review the survey results and insights from **over 800 corporate professionals** across different sectors and market caps globally.

[Click here](#) to find out more.

EVENTS



بورصة مسقط
MUSCAT STOCK EXCHANGE



2025 | MEIRA ANNUAL CONFERENCE

Elevating Impact: The New Era of IR in the Middle East

SEPT.24-25 | MUSCAT

[Registration](#)

CORPORATE ACCESS - REGISTER NOW

The **MEIRA Corporate Access** initiative provides you with a **unique chance to engage face-to-face** with as many as fifty of the region's **most prominent publicly listed companies** during the 2025 MEIRA Annual Conference.

Spread across both days of the event, the Corporate Access programme has been designed to deliver **focused, high-quality interactions** that are tailored to your interests and objectives, made possible through the **support of Arqaam Capital** and **HSBC**.

[Register here](#)

THE AGENDA

The Agenda for the 2025 MEIRA Annual Conference is **now live**.

In the words of Paolo Casamassima, MEIRA CEO: *"The Agenda for the 2025 MEIRA Annual Conference **has been carefully crafted in direct response to the valuable feedback** we received at last year's Conference. We are committed to meeting the high expectations that such a gathering generates, ensuring the **issues that matter most to our community are addressed on stage**, and that the content adds **real value and insight for all attendees**."*

Download the agenda now and don't miss the opportunity to find out first-hand everything that will be happening at this premier event!

[Agenda](#)

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PROFESSIONAL DEVELOPMENT

throughout the year.

Take a look at our upcoming courses and check our full-year calendar on our website.

Wednesday, September 3 | How to plan and deliver a High-Impact Investor Day ([Link](#))

Thursday, September 4 | Financial valuation & modelling - Building the right fundamentals ([Link](#))

Wednesday, September 10 | New frontiers for ESG in IR ([Link](#))

Wednesday, September 17 | Is your shareholder base helping or hurting your valuation? Redefining IR: strategy, ownership & value ([Link](#))

[Register here](#)

Quick links



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Conference



Events Calendar



Training Calendar

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