

## Discover the IR Academy!

Unlock the power of knowledge with our exclusive online workshop series. Each month, industry-leading experts from top organisations deliver groundbreaking insights into Strategic Investor Relations, ESG, Financial PR, Innovation, and Leadership.



### COMPLIMENTARY\*

**MEIRA members** enjoy exclusive access to world-class learning experiences—**absolutely FREE!** Elevate your skills and invest in your growth with no added cost, all included in your annual membership.



### VARIETY

These versatile workshops provide a wide range of topics, allowing professionals to select the most relevant content for their career advancement.



### ONLINE

Flexible learning from anywhere. Connect with top professionals through cutting-edge digital platforms.

## ELEVATING YOUR IR PROFESSIONAL JOURNEY



\* The IR Academy will be chargeable to non-members at a price of \$149 per session or \$1,499 for the entire programme.

## IR ACADEMY CALENDAR 2025

DATE	ONLINE WORKSHOP	PROVIDER
4 Sept	Financial valuation & modelling - Building the right fundamentals ( <b><u>Registration</u></b> )	Fairvue Partners
10 Sept	New frontiers for ESG in IR ( <b><u>Registration</u></b> )	Fanda
11 Sept	How to plan and deliver a high impact Investor Day ( <b><u>Registration</u></b> )	LUMI
17 Sept	Is your shareholder base helping or hurting your valuation? Redefining IR: strategy, ownership & value ( <b><u>Registration</u></b> )	InspIR Connect
1 Oct	IR Best practices addressing changing dynamics, increased pressure, and diversification of the function	Nasdaq
8 Oct	Key elements of an effective Debt IR programme	Sodali & Co.
15 Oct	Stand out with a truly outstanding earnings announcement	Fineo
5 Nov	ESG & Equity Story. The future of ESG reporting: trends, challenges, and opportunities for Investor Relations	MSCI
12 Nov	Strategic carbon accounting and decarbonization: Enhancing value for listed companies in the Middle East	Mediatree
13 Nov	IR in Metals & Mining	Boris Sinitsyn
19 Nov	IR & Governance	GCC Board Directors Institute
26 Nov	What the buy side values most	Instinctif Partners
10 Dec	Navigating shareholder activism: Strategies for active engagements and value preservation	APCO

## PAST WORKSHOPS

DATE	ONLINE WORKSHOP	PROVIDER
<b>19 Feb</b>	IR Strategy Formulation	<b>EY</b>
<b>26 Feb</b>	How to increase sell - side coverage: The interconnection between IRO's, buy-side & sell-side	<b>Academy – Euronext Group</b>
<b>5 Mar</b>	Unlocking a winning IR program - Key practices and emerging trends in Investor Relations, with valuable insights across various sectors and regions	<b>Extel</b>
<b>12 Mar</b>	Digital interaction with stakeholders	<b>Closir</b>
<b>19 Mar</b>	AI & IR : disruption and opportunity	<b>Euroland IR</b>
<b>20 Mar</b>	2025 Geopolitical outlook: Navigating conflicts and trade wars	<b>Signum Global</b>
<b>26 Mar</b>	Investment approach & challenges for GCC corporates	<b>Irwin</b>
<b>9 Apr</b>	Crafting a compelling equitory story & impactful investor presentation	<b>Investory Investor Relations</b>
<b>16 Apr</b>	Double materiality: How european standards Are changing the landscape of sustainability reporting In the Middle East	<b>KPMG</b>
<b>17 Apr</b>	Financed emissions & sustainable finance as value driver	<b>Olive Gaea</b>
<b>23 Apr</b>	Corporate communications and reporting. International best practice. Annual report design and narrative excellence. FTSE 100 and MENA region award winning case studies	<b>Emperor</b>
<b>30 Apr</b>	IR in a global world : The international perspective	<b>LSEG</b>

DATE	ONLINE WORKSHOP	PROVIDER
7 May	Consensus Management. Why provide guidance and best practice for doing so	FTI Consulting
8 May	IR in the Financials Sector	Embera Partners
13 May	The role of rating agencies, and the relation with Investor Relations	S&P Global
14 May	Integrating ESG/Sustainability into IR	SRI Connect
21 May	Climate Risks	Uniquis
28 May	Want to hear a good story? 85% of your investors do	IDX
11 Jun	If you were to set up an IR function from scratch: how would you do it? - What is a must have vs. Nice to have?	Bilal Aziz
17 Jun	IR in Telecom	Alex Bolis
18 Jun	Communicating ESG values	Sustainable Square
19 Jun	IR in the oil & gas sector	Sharan Dhami
25 Jun	Holistic investor engagement with strategic corporate access	Insight Ridge
2 Jul	The Global IR Revolution - Managing your personal journey in a competitive career landscape	Oskar Yasar
22 Jul	Redefining Investor Relations for a disrupted future	Breakwater Strategy
23 Jul	Winning the support of the Board of Directors and Csuite	Teneo