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31 July, 2025

WEEKEND READING LIST

- How Middle East's SWFs are driving the green energy transition (PwC)
- ESG mid-year update: Who still cares, and why you should (FTI Consulting)
- GCC economy grows 1.5% to \$588bn in Q4 2024 on non-oil expansion (Arab News)
- Mena economy to expand more than expected, IMF says (ABGI)

PUBLICATIONS



FROM TRANSPARENCY TO TRANSFORMATION: THE EVOLVING IR LANDSCAPE IN MENA

By Paolo Casamassima, CEO of MEIRA

In recent years, the Middle East's capital markets have undergone a profound shift – one that is reshaping the way listed companies, investors, and regulators interact with each other. In my role as the CEO of the Middle East Investor Relations Association (MEIRA), I have witnessed this transformation unfold across the region, fuelled by economic diversification, the rise of private markets, regulatory reforms, and a growing emphasis on sustainability and transparency.

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viewed solely as a communications function, but as a strategic lever for value creation, risk management, and capital mobilisation. With the 2025 MEIRA Annual Conference set to take place in Oman in just over two months, this is the perfect moment to examine the trends reshaping IR and capital formation in the region – and to consider what's next.

Read the full article here

EVENTS



Register now

Join us at this year's most anticipated IR event—the 2025 MEIRA Annual Conference. Secure your spot today to connect, learn, and grow alongside industry leaders from across the region.

MEIRA Members interested in our exclusive Corporate Access event, please contact us directly to get more information:

Paolo Casamassima (paolo@meira.me)

Asam Mohammad (asam@meira.me)

Registration

MEIRA IR AWARDS 2025 - THE JUDGING COMMITTEE

As today, 31 July, marks the deadline for submitting applications, we are delighted to announce that the **Judging Committee** for this year's Annual Report Awards has been formed.

Comprised of renowned experts and leading professionals from the industry, the Committee will evaluate submissions with great care, ensuring that the most outstanding achievements in Investor Relations and corporate reporting are honoured.

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CORPORATE ACCESS

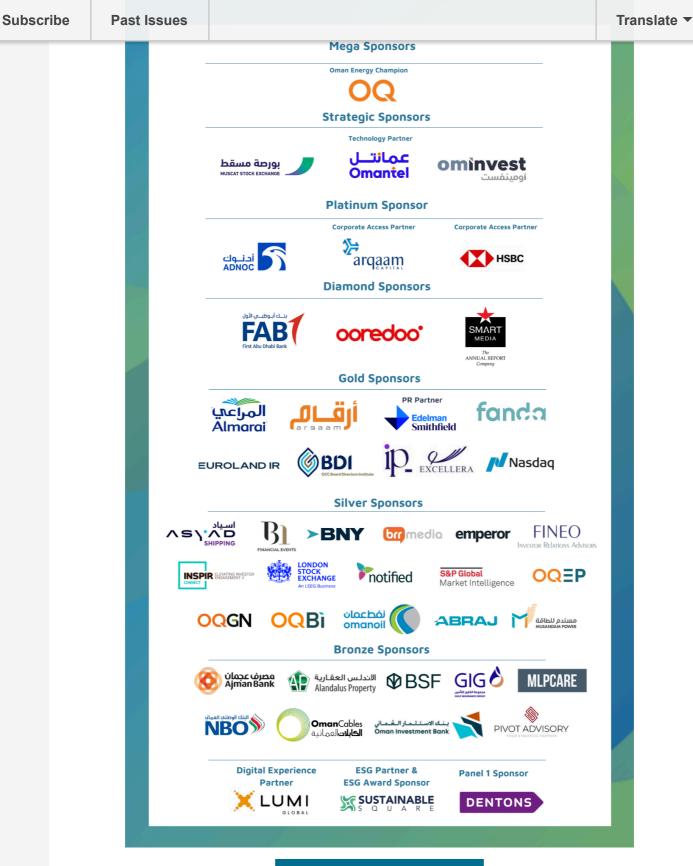
MEIRA Corporate Access is where **global capital meets regional opportunity**. Powered by **Arqaam Capital** and **HSBC**, this exclusive feature of the 2025 MEIRA Annual Conference helps you connect in person with leading listed companies from across the Middle East, explore strategic opportunities, and build trusted relationships in a focused, high-value setting.

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from Saudia Cargo Company. Aside from operating 19 airports throughout the Kingdom, including the four main airports (Riyadh, Jeddah, Dammam, and Medina), the company also offers integrated logistical solutions within and outside the Kingdom through its global business partners. In addition, it provides services that link different modes of transportation (by sea, air, and land), increasing the efficiency of logistics services. Consequently, the company aims to contribute in making Saudi Arabia as a global logistics platform and an international shipping hub that enables the aspiring Kingdoms Vision 2030.

To know more, please visit <u>sal.sa/home</u>

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