



# NEWSLETTER

Your weekly IR publication

31 July, 2025

## WEEKEND READING LIST

- How Middle East's SWFs are driving the green energy transition ([PwC](#))
- ESG mid-year update: Who still cares, and why you should ([FTI Consulting](#))
- GCC economy grows 1.5% to \$588bn in Q4 2024 on non-oil expansion ([Arab News](#))
- Mena economy to expand more than expected, IMF says ([ABGI](#))

## PUBLICATIONS



### FROM TRANSPARENCY TO TRANSFORMATION: THE EVOLVING IR LANDSCAPE IN MENA

*By Paolo Casamassima, CEO of MEIRA*

In recent years, the Middle East's capital markets have undergone a profound shift – one that is reshaping the way listed companies, investors, and regulators interact with each other. In my role as the CEO of the Middle East Investor Relations Association (MEIRA), I have witnessed this transformation unfold across the region, fuelled by economic diversification, the rise of private markets, regulatory reforms, and a growing emphasis on sustainability and transparency.

viewed solely as a communications function, but as a strategic lever for value creation, risk management, and capital mobilisation. With the 2025 MEIRA Annual Conference set to take place in Oman in just over two months, this is the perfect moment to examine the trends reshaping IR and capital formation in the region – and to consider what's next.

[Read the full article here](#)

## EVENTS



### Register now

Join us at this year's most anticipated IR event—the 2025 MEIRA Annual Conference. Secure your spot today to connect, learn, and grow alongside industry leaders from across the region.

MEIRA Members interested in our exclusive Corporate Access event, please contact us directly to get more information:

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Asam Mohammad (asam@meira.me)

[Registration](#)

### MEIRA IR AWARDS 2025 - THE JUDGING COMMITTEE

As today, 31 July, marks the deadline for submitting applications, we are delighted to announce that the **Judging Committee** for this year's Annual Report Awards has been formed.

Comprised of renowned experts and leading professionals from the industry, the Committee will evaluate submissions with great care, ensuring that the most outstanding achievements in Investor Relations and corporate reporting are honoured.

# Annual Report Awards Judging Committee



**Kay French**  
Co-founder  
at Investory



**Pablo Alday Sanz**  
Managing Partner  
at IP Excellera



**Barry Dunne**  
Founder and  
Managing Director  
at Hawksbury



**Andrey Kozhevnikov**  
Chief Executive Officer  
at Fanda



**Sharan Dhami**  
Investor Relations  
Consultant  
at Neptune IR



**Abdulwahab Zarah**  
Senior Director IR  
at SAL - Saudi Logistics  
Services Co



**Talal Almoallem**  
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IR Advisory  
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**Hazem Abdallah**  
Partner and  
MENA IR Leader  
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at Energija



**David Grunfeld**  
CEO of Prose Solutions  
and aiiro AI



**Sarah Moussa**  
Director of IR  
at Cenomi Retail



**Nora Ghannam**  
Head of IR  
at Taaleem



## CORPORATE ACCESS

MEIRA Corporate Access is where **global capital meets regional opportunity**. Powered by **Arqaam Capital** and **HSBC**, this exclusive feature of the 2025 MEIRA Annual Conference helps you connect in person with leading listed companies from across the Middle East, explore strategic opportunities, and build trusted relationships in a focused, high-value setting.



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ANNUAL CONFERENCE



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**RADI  
EL-HELW**


PRESIDENT  
ARQAAM CAPITAL

"At Arqaam Capital, we are committed to strengthening the investor-issuer dialogue across the region. Partnering with MEIRA for the Corporate Access programme allows us to help facilitate meaningful engagement between capital market leaders and institutional investors, contributing to a more transparent and connected investment ecosystem."



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**NABEEL  
ALBLOUSHI**

HEAD OF MARKETS &  
SECURITIES SERVICES  
- MIDDLE EAST,  
NORTH AFRICA AND  
TURKIYE, HSBC

"The capital markets are a key channel in driving the Middle East's economic transformation, and our partnership with MEIRA is helping to shape their future. Bringing together insights from HSBC's global network with our deep regional knowledge, the Corporate Access programme provides a unique opportunity for investor relations teams to meet with global investors, building connections to support corporates in their next stage of growth."

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## NEW MEMBERS

**SAL Saudi Logistics Services** is the leading national company in providing ground handling services for air cargo to various airlines at the Kingdoms airports, in addition to



from Saudia Cargo Company. Aside from operating 19 airports throughout the Kingdom, including the four main airports (Riyadh, Jeddah, Dammam, and Medina), the company also offers integrated logistical solutions within and outside the Kingdom through its global business partners. In addition, it provides services that link different modes of transportation (by sea, air, and land), increasing the efficiency of logistics services. Consequently, the company aims to contribute in making Saudi Arabia as a global logistics platform and an international shipping hub that enables the aspiring Kingdoms Vision 2030.

To know more, please visit [sal.sa/home](https://sal.sa/home)

## Quick links



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