



# NEWSLETTER

Your weekly IR publication

10 July, 2025

## WEEKEND READING LIST

- **MEIRA NEWS!** Oman to host 2025 MEIRA Annual Conference ([Zawya](#))
- Navigating volatility: How CFOs and Investors are repositioning for what's next ([Teneo](#))
- Financing a greener future: The rise of sustainable finance ([Arabian Business](#))
- Beyond oil, beyond IPOs: The rise of private funds in Saudi Arabia ([Middle East Economy](#))

## EVENTS



### Less than 3 months to go! - Register now

Join us at this year's most anticipated IR event—the 2025 MEIRA Annual Conference. With just 75 days left, secure your spot today to connect, learn, and grow alongside industry leaders from across the region.

MEIRA Members interested in our exclusive Corporate Access event, please contact us directly to get more information:

Paolo Casamassima ([paolo@meira.me](mailto:paolo@meira.me))

Asam Mohammad ([asam@meira.me](mailto:asam@meira.me))

[Registration](#)



## MEIRA IR AWARDS 2025 - Submission process will close soon!

The Best IR Reporting Award is a self-nominated category judged by a panel of experts.

Categories include:

- **Best Annual Report (Print and Digital)**
- **Best 1-Year Post-IPO Annual Report**
- **Best IR Film**
- **Best Sustainability/ESG Report (Print)**

Only companies with active MEIRA membership at the time of entry are eligible. Entries can be submitted by the company or a third party on their behalf.

### How to submit your entry:

1) Download the Awards Entry Form

2) Complete the form with the requested data and select the categories you want to enter.

*If you want to enter the Print Category of the Annual Report, the Best Sustainability / ESG Report, or the Best 1-year Post IPO Annual Report, attach a PDF copy of the 2024 Annual Report.*

*If you want to enter the Digital Category of the Annual Report or the Best IR Film, attach the URL or HTML of the 2024 Annual Report.*

You can participate in more than one category.

3) Send the form to [awards@meira.me](mailto:awards@meira.me) **by 31 July 2025.**

For more details, please download the methodology.

[Methodology](#)[Entry form](#)

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## CONFIRMED SPONSORS

We want to thank all the 2025 MEIRA Annual Conference sponsors for their support and involvement in this significant event.

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Sponsorship Brochure

## MEIRA UPDATES



**CESG-IR**  
Certified ESG Investor  
Relations Professional

*The first-ever ESG specialisation course  
tailored for IR professionals worldwide*



### CESG-IR Certificate: Pioneering ESG Training for Investor Relations

MEIRA proudly introduces the CESG-IR Certificate, the **world's first ESG training programme tailored exclusively for Investor Relations professionals.**

Launching on **31 July 2025**, this virtual course offers in-depth insight into Corporate Governance, ESG integration, and best practices in Investor Relations. Participants will gain practical skills and tools to lead sustainable, well-governed IR functions.

Developed in collaboration with the **Middle East Institute of Directors, Sustainable Square, and Embera Partners**, the CESG-IR Certificate is shaped by regional and global IR leaders.

The course is delivered as a **one-day online session** (9:00 AM–1:00 PM & 2:00 PM–5:00 PM UAE Time), featuring interactive sessions led by ESG experts, followed by an exam in order to get the certification.

#### **Fees:**

USD 1,500 + VAT (MEIRA Members)

USD 2,000 + VAT (Non-Members)

Group discount: 10% off for two or more delegates

[Register here](#)

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### ESG and IR Collaboration Survey

We're excited to invite you to take part in a quick survey developed in partnership with **Sustainable Square**, exclusively for professionals working in listed companies. This brief survey explores how ESG and Investor Relations teams are collaborating to drive better cross-functional teamwork, skills development, and best practices.

Your input will be invaluable in helping us shape a new whitepaper that highlights real insights from the field. The survey is completely anonymous and takes just 5–7 minutes to complete.

together across the industry.

Take the survey here

## PROFESSIONAL DEVELOPMENT

MEIRA offers a comprehensive calendar of professional development courses and webinars throughout the year.

Take a look at our upcoming courses and check our full-year calendar on our website.

**Tuesday, July 22** | Redefining Investor Relations for a disrupted future ([Link](#))

**Thursday, July 24** | CIRO Online Revision course ([Link](#))

**Wednesday, July 23** | Winning the support of the board and c-suite ([Link](#))

All courses

## Quick links



**Become a member**



**Conference**



**Events Calendar**



**Training Calendar**

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