



NEWSLETTER

Your weekly IR publication

26 June, 2025

WEEKEND READING LIST

- Is deal activity on the rise? 3 signs we see now ([J.P. Morgan](#))
- Five reasons why public companies should conduct post-shareholder meeting engagement ([IR Impact](#))
- Saudi Arabia's transformation boosts investor confidence ([Arab News](#))

MEIRA UPDATES



CESG-IR
Certified ESG Investor
Relations Professional

*The first-ever ESG specialisation course
tailored for IR professionals worldwide*

in partnership with:

31 July 2025 **1 Day Virtual Course**

Register Now

CESG-IR Certificate: Pioneering ESG Training for Investor Relations

MEIRA proudly introduces the CESG-IR Certificate, the **world's first ESG training programme tailored exclusively for Investor Relations professionals.**

Launching on **31 July 2025**, this virtual course offers in-depth insight into Corporate Governance, ESG integration, and best practices in Investor Relations. Participants will gain practical skills and tools to lead sustainable, well-governed IR functions.

and **Embera Partners**, the CESG-IR Certificate is shaped by regional and global IR leaders.

The course is delivered as a **one-day online session** (9:00 AM–1:00 PM & 2:00 PM–5:00 PM UAE Time), featuring interactive sessions led by ESG experts, followed by an exam in order to get the certification.

Fees:

USD 1,500 + VAT (MEIRA Members)

USD 2,000 + VAT (Non-Members)

Group discount: 10% off for two or more delegates

[Register here](#)

ESG and IR Collaboration Survey

We're excited to invite you to take part in a quick survey developed in partnership with **Sustainable Square**, exclusively for professionals working in listed companies. This brief survey explores how ESG and Investor Relations teams are collaborating to drive better cross-functional teamwork, skills development, and best practices.

Your input will be invaluable in helping us shape a new whitepaper that highlights real insights from the field. The survey is completely anonymous and takes just 5–7 minutes to complete.

Join us in sharing your experience and helping to improve how ESG and IR functions work together across the industry.

[Take the survey here](#)

Get to know our new MEIRA team members

Mayar Hosni is a Senior Graphic Designer with 5 years of experience in branding, visual storytelling, and creative campaigns. She's deeply passionate about visual arts and loves bringing ideas to life through design. She genuinely enjoys the process of beautifying anything—from digital layouts to everyday objects—and always aims to create meaningful, impactful visuals.



going out to explore new places.

EVENTS



MEIRA IR AWARDS 2025

The Best IR Reporting Award is a self-nominated category judged by a panel of experts.

Categories include:

- **Best Annual Report (Print and Digital)**
- **Best 1-Year Post-IPO Annual Report**
- **Best IR Film**
- **Best Sustainability/ESG Report (Print)**

Only companies with active MEIRA membership at the time of entry are eligible. Entries can be submitted by the company or a third party on their behalf.

The 2024 Annual Report must be submitted electronically by 31 July 2025.

Methodology

Entry form

MEIRA IR AWARDS 2025 - Juries

The Middle East Investor Relations Association is inviting Investor Relations and ESG professionals who are eager to take on a more active role within the Association to join MEIRA's judging panels for the Annual Conference, Annual Report Awards, and ESG & Sustainability Awards Committees.

Please note, applicants must be available over the summer, as meetings to deliberate will take place between August and September.

Job Description

CONFIRMED SPONSORS

We want to thank all the 2025 MEIRA Annual Conference sponsors for their support and involvement in this significant event.

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Sponsorship Brochure

PROFESSIONAL DEVELOPMENT

MEIRA offers a comprehensive calendar of professional development courses and webinars throughout the year.

Take a look at our upcoming courses and check our full-year calendar on our website.

Wednesday, July 2 | The Global IR

Revolution - Managing your personal journey in a competitive career landscape ([Link](#))

Wednesday, July 9 | Listing on the Saudi stock exchange: What you need to know & lessons learned ([Link](#))

Wednesday, July 16 | The importance of

the IR Function in communicating with Institutional Investors ([Link](#))

Tuesday, July 22 | Redefining Investor Relations for a disrupted future ([Link](#))

All courses

NEW MEMBERS



GCF EURASIA

GCF Eurasia is a full-service communications consultancy focused on global investor relations, IPO, ESG advisory, and corporate reporting solutions

Quick links



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Conference



Events Calendar



Training Calendar

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