



# NEWSLETTER

Your weekly IR publication

29 May, 2025

## WEEKEND READING LIST

- How MENA SWFs are using investment strategies to future-proof their economies ([EY](#))
- The benefits of local green taxonomies ([Arab News](#))

## PUBLICATIONS



### **GCC sentiment near peak as 1Q 2025 performance validates optimism**

Iridium's GCC Sentiment Index rose to 40.5 points, its second-highest level on record, driven by strong results that validated management's positive outlook. However, U.S. tariffs and macroeconomic pressures are emerging as key risks for future quarters.

Key takeaways:

- 65% of companies beat analyst expectations
- Analysts focusing more on capital allocation
- Tariff and macro risks to remain on the radar

## MIDDLE EAST IR SURVEY

We want to remind our MEIRA members that the "Middle East IR Survey" is open. The initiative is designed to **capture key insights** on IR practices, investor engagement, remuneration, and budget trends across the region.

This survey is **exclusively for professionals working in listed companies** and is not open to service providers or buy-side participants.

The survey takes approximately **9 minutes to complete**, and all **responses remain completely anonymous**. Your input will help provide valuable benchmarks and contribute to the development of best practices in the evolving IR landscape.

[Take the survey](#)

## ASK THE EXPERTS



We are excited to unveil the next question and response in our Ask the Experts initiative. This week, **Andrey Kozhevnikov, Founder & CEO of Fanda**, addresses the query:

### **How can companies balance regulatory disclosure requirements with storytelling in their annual reports?**

*As reporting requirements evolve, investor relations teams must strike a balance between compliance and communication. Meeting regulatory standards is essential, but it should not come at the expense of clarity or engagement. A compelling narrative requires more than strong writing. It depends on well-structured content, clear links between strategy, performance and risk, and analysis that explains both trends and underlying causes.*

*Different stakeholders read reports for different reasons. Investors seek forward-looking insights. Analysts value data access and comparability. The wider public may be drawn to social or environmental impact. Companies can address these needs by structuring reports into accessible modules such as executive summaries, investor sections or ESG content hubs.*

*Digital formats enable further personalization. Search tools, filters and downloadable datasets help users find what matters to them. As regulators increasingly adopt automated*

We invite you to join the conversation by **submitting your questions for future editions** of Ask the Experts. Whether it's about Investor Relations, market trends, or corporate governance, share your queries and we'll feature them in upcoming newsletters.

Help shape the topics that matter most to our community by sending us your questions today.

[Ask the experts](#)

## EVENTS



### MEIRA IR AWARDS 2025

The Best IR Reporting Award is a self-nominated category judged by a panel of experts. Categories include:

- **Best Annual Report (Print and Digital)**
- **Best 1-Year Post-IPO Annual Report,**
- **Best IR Film**
- **Best Sustainability/ESG Report (Print).**

Only companies with active MEIRA membership at the time of entry are eligible. Entries can be submitted by the company or a third party on their behalf.

The 2024 Annual Report must be submitted electronically by 31 July 2025.

For more details, please download the methodology.

[Methodology](#)[Entry form](#)

## MEIRA IR AWARDS 2025 - Juries

The Middle East Investor Relations Association is inviting Investor Relations and ESG professionals who are eager to take on a more active role within the Association to join MEIRA's judging panels for the Annual Conference, Annual Report Awards, and ESG & Sustainability Awards Committees.

Please note, applicants must be available over the summer, as meetings to deliberate will take place between August and September.

[Job Description](#)[Sponsorship Brochure](#)

## PROFESSIONAL DEVELOPMENT



MEIRA offers a comprehensive calendar of professional development courses and webinars throughout the year.

Take a look at our upcoming courses and check our full-year calendar on our website.

**Monday, June 2** | Integrating sustainability/ ESG into IR ([Link](#))

**Wednesday, June 18** | Communicating ESG Value ([Link](#))

**Wednesday, June 11** | If you were to set up an IR function from scratch: how would you do it? - What is a must have vs. Nice to have? ([Link](#))

**Thursday, June 19** | IR in Oil & Gas ([Link](#))

**Wednesday, June 25** | Holistic Investor Engagement with Strategic Corporate Access ([Link](#))

**Tuesday, June 17** | Unleashing Telco Value ([Link](#))

[All courses](#)

## Quick links



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