



NEWSLETTER

Your weekly IR publication

24 April, 2025

WEEKEND READING LIST

- Elevating Investor Relations: The case for IR as a C-Suite role ([Bloomberg](#))
- IMF projects strong UAE economic growth forecast for 2026 at 5 percent ([Economy Middle East](#))
- How Saudi entrepreneurs are navigating the shift to public markets ([Arab News](#))

MEIRA UPDATES



THE LAUNCH OF C-ESG IR

Last Tuesday, 22nd April, during the Dubai Chapter Meeting, organised by MEIRA at the Nasdaq Dubai trading floor, the launch of the **C-ESG IR** took place, a project that, after 15 months of work, we are very proud to present.

projects in ESG and governance streams.

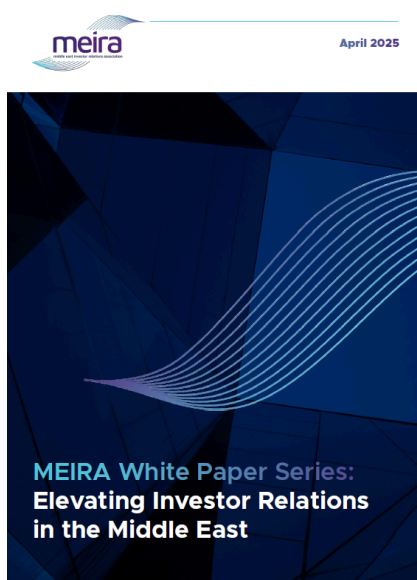
We want to express our gratitude to our brilliant co-authors:

- **Monaem Ben Lellahom**, Sustainable Square
- **Maali Qasem Khader**, Middle East Institute of Directors (MEIoD)
- **Andreas Posavac**, Embera Partners

Also, a special thank you to **David Grunfeld**, the original mind behind the concept.

If you'd like to be among the first IROs certified in ESG & Sustainability, reach out to Deborah Walter, at deborah@meira.me.

PUBLICATIONS



MEIRA APRIL WHITE PAPER

We are very proud to present **The MEIRA White Paper Series**, a new initiative that we are launching this April with the white paper:

The Middle East's IR Rise: From Compliance to Strategic Leadership.

With this project, we reinforce our commitment to our members, offering them exclusive content developed in collaboration with leading professionals in the Investor Relations industry. For this first installment, we have had the pleasure of collaborating with:

- **John Gollifer**, CEO, GCC Board Directors Institute
- **Massimiliano Cominelli**, Vice President Investor Relations, ADNOC Drilling
- **Ahmed Aljiffry**, Board Secretary, Strategy and IR Manager, Luberef

To read it, please follow the steps below:

1. Click on the information box, it will take you to your member's area.
2. Enter your username and password.
3. Click on 'reports and guides'.
4. Select 'White Papers'.

Get the most out of your membership and take a step further in your professional career with this exclusive MEIRA content.

ASK THE EXPERTS



We invite you to join the conversation by **submitting your questions for future editions** of Ask the Experts. Whether it's about Investor Relations, market trends, or corporate governance, share your queries and we'll feature them in upcoming newsletters.

Help shape the topics that matter most to our community by sending us your questions today.

[Ask the experts](#)

EVENTS



MEIRA ANNUAL CONFERENCE 2025

Some sponsorship options have already been taken due to high demand. We encourage you to review the remaining packages at your earliest convenience to ensure you do not miss out on this exceptional opportunity to showcase your organisation and connect with key industry figures.

Secure your sponsorship today and be part of one of the most impactful event in the Middle East.

[Download the Brochure](#)

MEIRA CHAPTER EVENTS

There are still a few Chapter Meetings taking place in the upcoming weeks. With a range of discussions and networking sessions planned, we encourage all members to participate and make the most of these gatherings.

Monday, May 5 | Jeddah ([Info](#))

Wednesday, May 28 | Bahrain ([Info](#))

Thursday, May 29 | Oman ([Info](#))



THE 15th EGYPT CSR AND SUSTAINABLE DEVELOPMENT FORUM

We are pleased to inform you that MEIRA will be taking part in the upcoming **15th Egypt CSR and Sustainable Development Forum**, to be held from **7–10 May 2025** at the **Tolip Resort El Galala Majestic**. Under the theme **"Leadership towards Sustainable Impact and Growth"**, the forum will bring together thought leaders and industry experts to explore key issues including sustainability standards, technological innovation, sustainable finance, and sector-wide opportunities and challenges.

We are also delighted to announce that **Paolo Cassamassima** will be speaking at the forum, contributing valuable insights on the role of leadership in shaping sustainable and resilient futures. The event will offer an excellent platform for meaningful exchange through interactive sessions, roundtables, and workshops – all aimed at equipping organisations with the tools to embed sustainability at their core.

Limited seats available – don't miss your chance to stay ahead in sustainable development and CSR. Connect with top professionals and visionary leaders, explore cutting-edge frameworks and strategies, and gain practical insights on integrating sustainability into your business.

[Book your seat here](#)

[Download the agenda](#)

PROFESSIONAL DEVELOPMENT

MEIRA offers a comprehensive calendar of professional development courses and webinars throughout the year.

Take a look at our upcoming courses and check our full-year calendar on our website.

Wednesday, April 30 | IR in a global world :
The international perspective ([Link](#))

Wednesday, May 7 | Consensus
Management. Why provide guidance and
best practice for doing so ([Link](#))

Tuesday, May 13 | The role of rating
agencies, and the relation with Investor
Relations ([Link](#))

Wednesday, May 14 | Integrating
sustainability & ESG into IR ([Link](#))

Wednesday, May 21 | Climate risks ([Link](#))

All courses

Quick links



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Conference



Events Calendar



Training Calendar

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