



NEWSLETTER

Your weekly IR publication

15 May, 2025

WEEKEND READING LIST

- Small but mighty: How SMEs are leading the ESG revolution? ([Zawya](#))
- GCC investors need a multi-currency mindset to survive ([AGBI](#))
- AI avatar of CEO delivers annual results in first for London Stock Exchange ([City AM](#))

PUBLICATIONS

The ROI of ESG & Sustainability Software - Nasdaq Executive Report

This executive report reveals how ESG & Sustainability Software helps improve organisational collaboration, mitigate risks, and meet sustainability goals.

Key findings from the report

- At least **25% time savings** when using software to collect data
- **86%** report software **boosts the efficiency** of data collection
- **62%** report experiencing a **full return on investment** within three years

[Download the report](#)

EVENTS

Committee



Paolo Casamassima
CEO
MEIRA



Dalal AlDousari
Deputy General Manager
Investor Relations
Gulf Bank



Marwa Al Maskati
Senior Director of
Partnership Development,
Sustainability, Comms
Bahrain Bourse



Ghassan Al Hashar
CFO
Omantel



Majida Al-Mamari
Manager of Sustainable
Investment Center
MSX



Hana Al Maani
Head of IR
Ominvest
MEIRA Chapter
Head, Oman



Gary Ballard
Head of Multi-Product
Distribution
Oman Investment Bank



Hesham Kalla
Head of IR
Doha Bank
MEIRA Chapter
Head, Qatar



Eman Al Busaidi
Manager of Corporate
Communications &
Marketing
MSX



Khalid Al-Ahmed
Director, International &
Regional Investor Relations
Saudi Aramco



Abdullah Alsuweilmy
Independent Capital
Market Expert



Ahmad Al-Daham
Investor Relations &
Sustainability Manager
Saudi Reinsurance
Company



Salwa Gradi
Director of
Investor Relations
du



Massimiliano Cominelli
VP Investor Relations
ADNOC Drilling



Eline Hilal
Director Investor
Relations, Insurance
& Corporate Secretary
Aluminium Bahrain



Alicia Gallego
Founder & CEO
Audere Strategies
(MEIRA Advisor)



MEIRA ANNUAL CONFERENCE 2025 COMMITTEE

We are delighted to **present the MEIRA 2025 Annual Conference Committee** - a **distinguished and diverse assembly of industry leaders** representing the breadth and depth of the Middle East's investor relations and capital markets community. This accomplished group brings together a wealth of expertise spanning investor relations, capital markets, ESG, and corporate governance, ensuring that this year's event in Muscat will be both forward-thinking and impactful.

Drawing on their collective experience, the committee is actively **shaping the vision, themes, and strategic direction of the 2025 Conference**. Their guidance is instrumental in curating a programme that not only addresses the most pressing challenges and opportunities in the region, but also sets new benchmarks for thought leadership and collaboration within the industry.

We invite you to stay engaged as we share further updates and unveil more details in the run-up to the conference in Muscat. With their leadership, we are confident that MEIRA 2025 Annual Conference will continue to elevate standards and inspire progress throughout the region.

[Download the Brochure](#)

MEIRA CHAPTER EVENTS

There are still a few Chapter Meetings taking place in the upcoming weeks. With a range of discussions and networking sessions planned, we encourage all members to participate and make the most of these gatherings.

CAREERS



CEO Position at MEIRA

MEIRA is seeking an exceptional individual to join our association as Chief Executive Officer. This is a unique opportunity to lead a dynamic organisation and play a pivotal role in advancing investor relations across the Middle East.

If you are a visionary leader with a passion for driving positive change and fostering industry excellence, we would love to hear from you.

For further details about the role and how to apply, please click on the job description below.

[Job Description](#)

PROFESSIONAL DEVELOPMENT

MEIRA offers a comprehensive calendar of professional development courses and webinars throughout the year.

Take a look at our upcoming courses and check our full-year calendar on our website.

Wednesday, May 21 | Climate risks ([Link](#))

Wednesday, May 28 | Want to hear a good story? 85% of your investors do ([Link](#))

Monday, June 2 | Integrating sustainability/ ESG into IR ([Link](#))

Wednesday, June 11 | If you were to set up an IR function from scratch: how would you do it? - What is a must have vs. Nice to have? ([Link](#))

Tuesday, June 17 | IR in Telecom ([Link](#))

[All courses](#)



GCC Board Directors Institute is a not-for-profit organisation and is supported by nine leading regional corporations and professional services firms who serve as our strategic partners: First Abu Dhabi Bank, National Bank of Bahrain,

Oman Investment Authority, SABIC, Saudi Aramco, Allen & Overy, Heidrick & Struggles, McKinsey & Company, and PwC. GCC BDI aims to enhance board member capabilities, create a strong regional network of board members, and disseminate high-quality corporate governance knowledge. Since its founding in 2007, it has delivered over 600 programmes and forums to top-tier companies in the Gulf and now comprises over 4200 members.

As the leading organisation for board directors in the region, GCC BDI is globally recognised and the only director institute from the Gulf region admitted to the Global Network of Director Institutes (GNDI). Its mission is to strengthen corporate governance in the GCC through capability building, advocacy, and promoting sound governance practices, with a vision to be the pre-eminent institute for boards and directors in the GCC, promoting the highest professional standards of corporate governance and professional directorship.

For more information, please visit gccbdi.org

Quick links



**Become a
member**



Conference



**Events
Calendar**



**Training
Calendar**

Copyright (C) 2025 Middle East Investor Relations Association. All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)