



NEWSLETTER

Your weekly IR publication

10 April, 2025

WEEKEND READING LIST

- Explained: Impact of Trump's tariffs on the Middle East ([The National](#))
- The IR imperative: Why boardrooms need to rethink investor engagement ([InspIR Group](#))
- Building from a baseline: how IR teams are using new data sources to unlock smarter decision-making ([IR](#))
- How Saudi companies are redefining corporate responsibility with ESG leadership ([Arab News](#))

PUBLICATIONS

MIDDLE EAST IR SURVEY

We want to remind our MEIRA members that the "Middle East IR Survey" is open.

The initiative is designed to **capture key insights** on IR practices, investor engagement, remuneration, and budget trends across the region. This survey is **exclusively for professionals working in listed companies** and is not open to service providers or buy-side participants.

The survey takes approximately **9 minutes to complete**, and **all responses remain completely anonymous**.

[Take the survey](#)

ASK THE EXPERTS



We are excited to unveil the next question and response in our **Ask the Experts** initiative. This week, **Kay French, Co-Founder of Investory** addresses the query:

Beyond quarterly results, how often should an IRO update the investor presentation to ensure it reflects the company's evolving strategy and market conditions?

Investor presentation updates must strike a balance between being timely and strategically consistent. While quarterly reporting creates natural checkpoints, the core content – especially the company's long-term vision, business, financial and operational disclosure such as KPIs and strategy – should not shift frequently.

Surrounding this critical foundation, supporting content should be refreshed on a semi-annual or annual basis to reflect recent progress, market shifts and upcoming catalysts. Event-driven updates such as material transactions, leadership changes, significant operating environment changes and / or regulatory developments should also prompt a timely revision. Too frequent changes can suggest instability, dilute messaging and impact credibility and trust.

Additions should complement and be weaved into the central investment highlights supported by data. Maintaining a consistent clear, concise narrative of a company's investment case, grounded in fact, connected to strategy and supported by data is critical in building investor engagement and trust.

We invite you to join the conversation by **submitting your questions for future editions** of Ask the Experts. Whether it's about Investor Relations, market trends, or corporate governance, share your queries and we'll feature them in upcoming newsletters.

Help shape the topics that matter most to our community by sending us your questions today.

[Ask the experts](#)

EVENTS



MEIRA ANNUAL CONFERENCE 2025 - EARLY BIRD

The **10% early bird discount** for MEIRA Conference sponsorships **expires 15 April**. With sponsors already securing their spots, now is the time to act.

Align your organisation with the region's most prestigious capital markets event – a definitive platform to elevate your brand's profile among senior decision-makers and institutional

Time is of the essence – we recommend securing your sponsorship package without delay to guarantee optimal positioning.

Contact us today to reserve your place.

[Download the Brochure](#)



THE 15th EGYPT CSR AND SUSTAINABLE DEVELOPMENT FORUM

We are pleased to inform you that MEIRA will be taking part in the upcoming **15th Egypt CSR and Sustainable Development Forum**, to be held from **7–10 May 2025** at the **Tolip Resort El Galala Majestic**. Under the theme **"Leadership towards Sustainable Impact and Growth"**, the forum will bring together thought leaders and industry experts to explore key issues including sustainability standards, technological innovation, sustainable finance, and sector-wide opportunities and challenges.

We are also delighted to announce that **Paolo Cassamassima** will be speaking at the forum, contributing valuable insights on the role of leadership in shaping sustainable and resilient futures. The event will offer an excellent platform for meaningful exchange through interactive sessions, roundtables, and workshops – all aimed at equipping organisations with the tools to embed sustainability at their core.

Limited seats available – don't miss your chance to stay ahead in sustainable development and CSR. Connect with top professionals and visionary leaders, explore cutting-edge frameworks and strategies, and gain practical insights on integrating sustainability into your business.

[Book your seat here](#)

MEIRA CHAPTER EVENTS

After the Eid break, MEIRA members have **a full agenda of chapter meetings across the region**, offering valuable opportunities to connect, exchange insights, and stay ahead of key industry developments. With a range of discussions and networking sessions planned, we encourage all members to participate and make the most of these gatherings.

Tuesday, April 15 | Riyadh ([Info](#))

Monday, April 21 | Abu Dhabi ([Info](#))

Tuesday, April 22 | Dubai ([Info](#))

Monday, May 5 | Jeddah ([Info](#))

Wednesday, May 28 | Bahrain ([Info](#))

Thursday, May 29 | Oman ([Info](#))

Speakers and detailed agendas will be available soon on our online event calendar.

PROFESSIONAL DEVELOPMENT

MEIRA offers a comprehensive calendar of professional development courses and webinars throughout the year.

Take a look at our upcoming courses and check our full-year calendar on our website.

Tuesday, April 15 | CIRO Online Revision Course ([Link](#))

Wednesday, April 16 | Double materiality: How European standards are changing the landscape of sustainability reporting in the ME ([Link](#))

Thursday, April 17 | Financed emissions & sustainable finance as value driver ([Link](#))

Wednesday, April 23 | Corporate communications and reporting. International best practice. Annual Report design and narrative excellence. FTSE 100 and MENA Region award-winning case studies. ([Link](#))

Wednesday, April 30 | IR in a global world : The international perspective ([Link](#))

[All courses](#)

NEW MEMBERS



Jazeera Airways is a low-cost Kuwaiti flag carrier Airline that commenced operations in 2005 and has since emerged as a leading carrier in the region with an ever-growing portfolio of successful leaps to elevate customer experience. Jazeera Airways is a Kuwait Stock Exchange-listed company operating regionally and internationally serving some of the Middle East's and Eurasia's top destinations from Kuwait. The brand currently operates a fleet of Airbus A320 aircraft providing travelers with a seamless journey through its

East. The company also operates airport facilities that offer a constant stream of value-added facilities that make smart travel possible enabling improved customer experience across all travel points at Kuwait International Airport.

To know more, [click here](#)



Masraf Al Rayan is a Qatar-based Islamic bank providing banking, financial, investment and brokerage services across Qatar. The Bank was incorporated in January 2006 and is licensed by Qatar Central Bank. Masraf Al Rayan is the second largest bank in Qatar by market value.

Alrayan Bank, formerly known as Masraf Al Rayan, is a Qatar-based Islamic bank that leads the way in digital banking. Formed through the merger of Gulf Commercial Bank "Khaliji" and Al Rayan Bank, Alrayan Bank stands as the country's second-largest Sharia-compliant institution, boasting QAR 182 billion in assets. Our commitment to innovation and seamless digital services positions us at the forefront of Qatar's financial landscape.

To know more, [click here](#)

Quick links



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