



# NEWSLETTER

Your weekly IR publication

27 March, 2025

## WEEKEND READING LIST

- Saudi CEOs confident of growth in 2025 ([Arabian Business](#))
- Bursa Kuwait names Zain CEO as new chairman ([Zawya](#))

## MEIRA UPDATES



We are thrilled to announce that MEIRA has now welcomed its **200th member**, marking a 47% increase in membership over the past year. This significant achievement reflects the growing strength of our community and the rising demand for world-class investor relations expertise across the Middle East.

*"This is more than a number. It's a signal. That the IR community in the Middle East is growing stronger, louder, and more united. This milestone proves the Middle East is ready to lead the global conversation on IR excellence"*

— Paolo Casamassima, CEO

### Why This Matters

- **Stronger Connections:** Our expanding membership enables deeper engagement, more networking opportunities, and greater influence in shaping IR best practices.
- **Regional Impact:** The growth underscores the increasing recognition of MEIRA as a key platform for IR professionals in the Middle East.

As we celebrate this achievement, we remain committed to delivering even more value—through thought leadership, events, and initiatives that drive the IR profession forward. To each of you who has contributed to this journey: **thank you**. Your trust and engagement inspire us to aim higher. Here's to the next chapter of growth and success!

[Full list of MEIRA Members](#)

## PUBLICATIONS



### MIDDLE EAST IR SURVEY

We want to remind our MEIRA members that the "Middle East IR Survey" is open. The initiative is designed to **capture key insights** on IR practices, investor engagement, remuneration, and budget trends across the region.

This survey is **exclusively for professionals working in listed companies** and is not open to service providers or buy-side participants.

The survey takes approximately **9 minutes to complete**, and **all responses remain completely anonymous**. Your input will help provide valuable benchmarks and contribute to the development of best practices in the evolving IR landscape.

[Take the survey](#)

## ASK THE EXPERTS



MEIRA is pleased to launch **Ask the Experts**, a new initiative designed to enhance knowledge exchange within our community. Readers can now submit questions on any topic related to investor relations, market trends, corporate governance, and beyond. We will identify **the right expert from our network** to provide a comprehensive response, which will be featured in this newsletter.

This initiative aims to facilitate **meaningful discussions, share expertise**, and support the professional development of our members. Submit your questions and be part of the conversation.

[Ask the experts](#)

## MEIRA ANNUAL CONFERENCE 2025 - EARLY BIRD

The **10% early bird discount** for MEIRA Conference sponsorships **expires 15 April**. With sponsors already securing their spots, now is the time to act.

Align your organisation with the region's most prestigious capital markets event – a definitive platform to elevate your brand's profile among senior decision-makers and institutional investors.

Time is of the essence – we recommend securing your sponsorship package without delay to guarantee optimal positioning.

Contact us today to reserve your place.

[Download the Brochure](#)

## MEIRA CHAPTER EVENTS

After the Eid break, MEIRA members have a **full agenda of chapter meetings across the region**, offering valuable opportunities to connect, exchange insights, and stay ahead of key industry developments. With a range of discussions and networking sessions planned, we encourage all members to participate and make the most of these gatherings.

**Tuesday, April 8** | Dubai Evening ([Info](#))

**Tuesday, April 22** | Dubai ([Info](#))

**Monday, April 14** | Doha ([Info](#))

**Wednesday, April 23** | Kuwait ([Info](#))

**Tuesday, April 15** | Riyadh ([Info](#))

**Monday, May 5** | Jeddah ([Info](#))

**Monday, April 21** | Abu Dhabi ([Info](#))

**Monday, May 19** | Manama ([Info](#))

*Speakers and detailed agendas will be available soon on our online event calendar.*

## PROFESSIONAL DEVELOPMENT

MEIRA offers a comprehensive calendar of professional development courses and webinars throughout the year.

Take a look at our upcoming courses and check our full-year calendar on our website.

**Wed., April 9** | Crafting a compelling equity story & impactful investor presentation ([Link](#))

**Thursday, April 17** | Financed emissions & sustainable finance as value driver ([Link](#))

**Wed., April 16** | Double materiality: How European standards are changing the landscape of sustainability reporting in the ME ([Link](#))

International best practice. Annual Report design and narrative excellence. FTSE 100 and MENA Region award-winning case studies. ([Link](#))

**Wednesday, April 30** | IR in a global world : The international perspective ([Link](#))

All courses

Quick links



Become a member



Conference



Events Calendar



Training Calendar

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