



NEWSLETTER

Your weekly IR publication

20 February

Weekend reading list

Emerging economies face 'triple threat' with high debt, says IMF chief ([The National](#))

UAE national economy to grow from 5% to 6% in 2025: Minister ([Gulf Today](#))

A pared-back CSRD might sound good, but ESG-minded investors won't be happy ([IR Magazine](#))

Publications



Boursa Kuwait launched its **Investor Relations (IR) Best Practices Guide**, a valuable resource to equip listed companies with the essential knowledge and strategies to foster effective communications, enhance corporate governance, and strengthen engagement between listed companies and key stakeholders, including investors, analysts, and regulatory bodies.

Developed in **collaboration with MEIRA**, the guide reinforces the exchange's commitment to elevating IR standards in the Kuwaiti capital market and aligning

[Download the Guide](#)

Events



MEIRA collaborates in Saudi Tadawul Group's 2024 SCMF Awards

We are thrilled to announce our involvement in the prestigious **2024 Saudi Capital Market Forum (SCMF) Awards**, organised by the **Saudi Tadawul Group**. This esteemed event celebrates exceptional accomplishments in Investor Relations and Environmental, Social, and Governance (ESG) practices.

Our KSA Chair, **Rayan Ibrahim Al-Karawi**, expressed his enthusiasm:

"It is our pleasure to collaborate with the Saudi Tadawul Group in fostering excellence in investor relations and sustainability through these awards. The increasing sophistication of applicants underscores the market's dedication to enhancing transparency, competitiveness, and sustainable growth, aligning perfectly with Vision 2030."

The awards showcase the remarkable progress being made in Saudi Arabia's capital markets. We extend our warmest congratulations to all winners and finalists for their remarkable achievements.

MEIRA Oman Chapter Meeting



Monaem Ben Lellahom
Group CEO,
Sustainable Square



Hazem Abdallah
Partner
Ernst & Young
Professional Services

Feb 27, 2025
9:30 am - 11:30 am

in partnership with



[Register here](#)

MEIRA Updates

2025 Europe & Emerging EMEA Corporate Insights Survey

Polling: 02 Dec - 21 Feb 2025
Verify your company details and vote for buy /sell side here



2025 MEIRA IR Best Practice Awards – Voting is Now Open!

The polling for the 2025 MEIRA IR Best Practice Awards has officially started! This annual event recognises the best investor relations (IR) programmes and professionals in the Middle East, including top CEOs and CFOs, based on the highly regarded Developed Europe and Emerging EMEA Executive Team Survey by Extel.

Here's what makes this process special:

- **Completely Open Voting:** There's no preselected list. Voters can nominate any company or IR professional they believe excels, ensuring a broad and democratic selection.
- **Comprehensive Evaluation:** Results are based on over 20 performance metrics and the number of votes, creating a balanced assessment of IR effectiveness and impact.

- **Corporate Insights Survey:**

- Confirm your contact details [HERE](#).
- Share insights about your IR practices, budgets, ESG, AI, and market interactions [HERE](#).
- Submit your Buy-side and Sell-side contact lists to boost participation [HERE](#)

- **Buy- and Sell-Side Survey:** Runs from **January 20 to February 21**.

Issuers can actively promote the survey to their Buy- and Sell-side contacts to increase participation and ensure their efforts are recognized by key stakeholders. This is a unique opportunity to amplify your company's visibility and strengthen engagement with the investment community.

Professional Development

WED 26 FEB 2025
12:30PM
UAE TIME

meira | IR Academy
middle east investor relations association

HOW TO INCREASE SELL-SIDE COVERAGE:
THE INTERCONNECTION BETWEEN IRO'S, BUY-SIDE & SELL-SIDE

Delivered by

ACADEMY
EURONEXT

[Register here](#)

TRAINING COURSES

15^{TUE}
APR

CIRO ONLINE REVISION COURSE

02^{MON}
JUN

INTEGRATING
ESG/SUSTAINABILITY INTO IR

18^{WED}
JUN

CIRO ONLINE REVISION COURSE

06^{MON}
OCT

INTEGRATING
ESG/SUSTAINABILITY INTO IR

18^{TUE}
NOV

CIRO ONLINE REVISION COURSE



[Register here](#)

New Members



Elevare 360 is a Saudi-based advisory firm specializing in strategic communications, investor relations, ESG governance, innovation, corporate and business strategy, and digital transformation.

We provide tailored, forward-thinking strategies that empower businesses to navigate complex markets, achieve sustainable growth, and align with Saudi Arabia's Vision 2030.

As part of our commitment to delivering comprehensive, high-impact advisory services, we have forged a strategic partnership with Mekyal Financial Technologies. This collaboration allows us to offer integrated Investor Relations (IR) and Financial Advisory Services, combining our expertise in communication and governance with Mekyal's financial advisory and deep market insights. Together, we help businesses enhance investor confidence, optimize financial performance, and navigate evolving capital markets with clarity and precision.

At Elevare 360, we take a holistic approach that merges corporate storytelling with advanced technology and robust governance practices. Our commitment to integrity,

markets.

To know more, visit www.linkedin.com/company/elevare360/



Mekyal Financial Technologies is a pioneering, Saudi-based FinTech investment bank, licensed by the Capital Market Authority (CMA) to offer innovative financial solutions that empower businesses across Saudi Arabia and the Middle East. With a robust suite

of services spanning IPO preparation, capital raising, Sukuk issuance, and strategic advisory, Mekyal has become a trusted partner for companies seeking to unlock growth, secure financing, and access public markets.

Mekyal has partnered with Elevare360, a Saudi-born financial communications and investor relations advisory, to deliver a holistic, one-stop-shop for companies navigating the IPO process. As Elevare360's dedicated IR partner, Mekyal brings decades of capital market expertise, cutting-edge technology, and a proven track record of successful fundraising and market entry.

To know more, visit mekyal.com/en

MLPCARE

MLP Care is the leading hospital group in Türkiye with 35 Hospitals and around 6,300 beds, located in 14 cities across Turkey and Azerbaijan, Hungary, Kosovo

and Dubai. MLP Care continue operations with the Liv Hospital and Medical Park brands. MLP Care provides a full range of healthcare services from gynecology, cardiology, oncology, orthopedics, intensive care to complex treatments such as organ and bone marrow transplants. MLP Care has more than 22 thousand personnel, including over 3,200 physicians, managed by a head office team, which integrates field operations, sets strategy and monitors real-time performance across all hospitals.

MLP Care has been listed in Borsa İstanbul since 2018, and currently has \$2.1 billion market capitalization."

To know more visit:

MLP Care Investor Relations website: investor.mlpcare.com/en/

MLP Care corporate website: mlpcare.com



MAIR Group is a strategic investment powerhouse

based in Abu Dhabi. The group focuses on driving purposeful growth across its diverse portfolio to elevate the economic and social well-being of the UAE. Our ambition is to enrich the UAE's communities by building robust economic ecosystems in the food industries, supported by commercial real estate, and related sectors, ensuring every initiative nurtures self sufficiency, societal growth, and unity.

To know more, visit mairgroup.com

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