

NEWSLETTER

Your weekly IR publication



13 February

Weekend reading list

Resilience in the Middle East for 2025 ([Arab News](#))

Global economy in 2025: A year of caution and challenges ([Economy Middle East](#))

Boursa Kuwait: A prime example of environmental and social commitment and sustainability ([Zawya](#))

Publications



We are pleased to inform you that on 5 February, the **Muscat Stock Exchange (MSX)** launched the **Dividend Policy Guidelines for Listed Companies**.

This initiative, lead by **Syeda Tabinda Bukhari** (MEIRA Board Director), aims to provide a structured framework for listed firms to formulate and disclose their dividend policies with greater clarity, enhancing transparency in the market.

[Download the Guidelines](#)

Events

MEIRA Oman Chapter Meeting



Monaem Ben Lellahom
Group CEO,
Sustainable Square



Hazem Abdallah
Partner
Ernst & Young
Professional Services

Feb 27, 2025
9:30 am - 11:30 am

in partnership with



[Register here](#)

MEIRA Updates

2025 Europe & Emerging EMEA Corporate Insights Survey

Polling: 02 Dec - 21 Feb 2025
[Verify your company details and vote for buy /sell side here](#)



2025 MEIRA IR Best Practice Awards – Voting is Now Open!

The polling for the 2025 MEIRA IR Best Practice Awards has officially started! This annual event recognises the best investor relations (IR) programmes and professionals in the Middle East, including top CEOs and CFOs, based on the highly regarded Developed Europe and Emerging EMEA Executive Team Survey by Extel.

- **Completely Open Voting:** There's no preselected list. Voters can nominate any company or IR professional they believe excels, ensuring a broad and democratic selection.
- **Comprehensive Evaluation:** Results are based on over 20 performance metrics and the number of votes, creating a balanced assessment of IR effectiveness and impact.

Key Details:

- **Corporate Insights Survey:**
 - Confirm your contact details [HERE](#).
 - Share insights about your IR practices, budgets, ESG, AI, and market interactions [HERE](#).
 - Submit your Buy-side and Sell-side contact lists to boost participation [HERE](#)
- **Buy- and Sell-Side Survey:** Runs from **January 20 to February 21**.

Issuers can actively promote the survey to their Buy- and Sell-side contacts to increase participation and ensure their efforts are recognized by key stakeholders. This is a unique opportunity to amplify your company's visibility and strengthen engagement with the investment community.

Professional Development



The poster features a light blue and white color scheme. On the left, a vertical blue bar contains the text 'WED 19 FEB 2025 12:30PM UAE TIME'. In the top right, the 'meira | IR Academy' logo is displayed, with 'meira' in blue and 'IR Academy' in purple. The central text reads 'IR STRATEGY FORMULATION' in large, bold, purple letters. Below this, it says 'Delivered by EY' with the EY logo and the tagline 'Shape the future with confidence'. The bottom right corner shows a close-up of a white chess king and a black chess knight on a reflective surface, with blue wavy lines behind them.

[Register here](#)

TRAINING COURSES

15^{TUE}
APR

CIRO ONLINE REVISION COURSE

02^{MON}
JUNINTEGRATING
ESG/SUSTAINABILITY INTO IR18^{WED}
JUN

CIRO ONLINE REVISION COURSE

06^{MON}
OCTINTEGRATING
ESG/SUSTAINABILITY INTO IR18^{TUE}
NOV

CIRO ONLINE REVISION COURSE

[Register here](#)

New Member



InspIR Group, based in NYC with a presence across the Americas and in Madrid, is a premier IR and ESG consultancy.

We advise North American, Emerging Markets, and high-growth global companies, providing expert guidance to elevate their equity and debt investor relations. Through strategic storytelling, data-driven insights, and in-depth research, we enable clients to unlock and effectively communicate their business's full value.



Our **InspIR Connect** offering ensures you reach the right investors through conflict-free, high-impact investor strategies that foster meaningful engagement.

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