

Discover the IR Academy!

Unlock the power of knowledge with our exclusive online workshop series. Each month, industry-leading experts from top organisations deliver groundbreaking insights into Strategic Investor Relations, ESG, Financial PR, Innovation, and Leadership.



COMPLIMENTARY*

MEIRA members enjoy exclusive access to world-class learning experiences—**absolutely FREE!** Elevate your skills and invest in your growth with no added cost, all included in your annual membership.



VARIETY

These versatile workshops provide a wide range of topics, allowing professionals to select the most relevant content for their career advancement.



ONLINE

Flexible learning from anywhere. Connect with top professionals through cutting-edge digital platforms.

ELEVATING YOUR IR PROFESSIONAL JOURNEY

● **Enhance**
your skills

● **Expand** your
knowledge

● **Connect** with
industry thought
leaders

* The IR Academy will be chargeable to non-members at a price of \$149 per session or \$1,499 for the entire programme.

IR ACADEMY CALENDAR 2025

DATE	ONLINE WORKSHOP	PROVIDER
19 Feb	IR strategy formulation (Registration)	EY
26 Feb	How to increase sell - side coverage: The interconnection between IRO's, buy-side & sell-side (Registration)	Academy - Euronext Group
5 Mar	Unlocking a winning IR program - Key practices and emerging trends in Investor Relations, with valuable insights across various sectors and regions (Registration)	Extel
12 Mar	Digital interaction with stakeholders (Registration)	Closir
19 Mar	AI & IR : disruption and opportunity	Euroland IR
20 Mar	Geopolitics & Macro, covering an update on US policy and how Trump's election can affect the region	Signum Global
26 Mar	Investment approach & challenges for GCC corporates	Irwin
9 Apr	Crafting a compelling equity story & impactful investor presentation (Registration)	Investory Investor Relations
16 Apr	Double materiality: How european standards Are changing the landscape of sustainability reporting In the Middle East	KPMG
17 Apr	Financed emissions & sustainable finance as value driver	Olive Gaea
23 Apr	Corporate communications and reporting. International best practice. Annual report design and narrative excellence. FTSE 100 and MENA region award winning case studies	Emperor
30 Apr	IR in a global world : The international perspective	LSEG
7 May	Consensus Management. Why provide guidance and best practice for doing so	FTI Consulting
8 May	IR in the Financials Sector	Embera Partners
13 May	The role of rating agencies, and the relation with Investor Relations	S&P Global
14 May	Integrating ESG/Sustainability into IR	SRI Connect
28 May	Want to hear a good story? 85% of your investors do	IDX

DATE	ONLINE WORKSHOP	PROVIDER
11 Jun	If you were to set up an IR function from scratch: how would you do it? - What is a must have vs. Nice to have?	Bilal Aziz
17 Jun	IR in Telecom	Alex Bolis
18 Jun	Communicating ESG values	Sustainable Square
25 Jun	Holistic investor engagement with strategic corporate access	Insight Ridge
2 Jul	The Global IR Revolution - Managing your personal journey in a competitive career landscape	Oskar Yasar
16 Jul	The importance of the IR Function in communicating with Institutional Investors	Pivot Advisory
22 Jul	IR in Metals & Mining	Boris Sinitsyn
23 Jul	Winning the support of the Board of Directors and Csuite	Teneo
3 Sept	How to plan and deliver a high impact Investor Day	Lumi
10 Sept	New frontiers for ESG in IR	Fanda
17 Sept	Reaching the under-reached: an integrated communications approach to reaching investors	InspIR Connect
1 Oct	IR Best practices addressing changing dynamics, increased pressure, and diversification of the function	Nasdaq
8 Oct	Key elements of an effective Debt IR programme	Sodali & Co.
15 Oct	Stand out with a truly outstanding earnings announcement	Fineo
29 Oct	Financial valuation & modelling - Building the right fundamentals	Fairvue Partners
5 Nov	ESG & Equity Story. The future of ESG reporting: trends, challenges, and opportunities for Investor Relations	MSCI
12 Nov	Strategic carbon accounting and decarbonization: Enhancing value for listed companies in the Middle East	Mediatree
19 Nov	IR & Governance	GCC Board Directors Institute
26 Nov	What the buy side values most	Instinctif Partners

*Some dates remain tentative and are subject to possible amendments.