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9 January

## Weekend reading list

How liquidity can enhance the impact of your wider IR strategy (<u>IR Magazine</u>) GCC index in marginal 2024 gain; trails global markets rally (<u>Zawya</u>) Where is the world going in 2025 and beyond? (<u>Teneo</u>)

## **Publications**



As we embrace the future of Investor Relations, we are entering a thrilling new chapter defined by technological innovation and transformative potential. The findings from the **MEIRA Survey** - *Technology & AI in the IR Industry for the Middle East*, presented at the MEIRA Annual Conference, reveal an undeniable enthusiasm among IR professionals for integrating cutting-edge tools such as artificial intelligence, big data, and digital communication platforms into our practices.

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Download the Report

### **MEIRA Updates**

#### MEIRA IR Academy - RFP reminder, Advisors Only - Deadline tomorrow, Jan 10th

The IR Academy will feature a series of **20-24 online webinars** exclusively for MEIRA members. These webinars will run fortnightly, with replays available to ensure accessibility for all members. Each session, lasting 60-90 minutes, will cover topics recommended by our members through a recent survey. To maximize participation, webinars will be scheduled at 12:30 PM UAE time, with a fixed and published calendar shared in advance. We are inviting proposals from qualified firms to support the delivery of these sessions. **Please find the RFP on the button**.

Proposal Submission Deadline: January 10, 2025. Please note well. No late applications will be accepted.

MEIRA IR Academy - RFP



We are delighted to announce that the **MEIRA Annual Conference** will be held in **Muscat**, in collaboration with **Muscat Exchange (MSX)**!

As we finalize the venue and, most importantly, select a date that works best for all our chapters and members, we would greatly appreciate your input. Kindly take a moment to share your preferred date by completing this 2-question survey—it will take less than thirty seconds!

Take the survey here

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provide your valuable feedback through the short survey below, and help us improve next year's event:

Feedback from survey

## 2025 Europe & Emerging EMEA Corporate Insights Survey

Polling: 02 Dec - 21 Feb 2025 Verify your company details and vote for buy /sell side here

#### **2025 MEIRA IR Best Practice Awards**

The process for the 2025 MEIRA IR Best Practice Awards has begun. As every year, this set of awards is based on the results of the **Developed Europe and Emerging EMEA Executive Team Survey** conducted by **Extel**. Every year, global buy- and sell-side professionals give their votes for the best IR programmes and professionals, including CEOs and CFOs, in the Middle East.

Voting is a fundamentally **independent and voluntary process**. There is no preselected list, allowing voters the freedom to nominate companies and investor relations professionals of their choice. This approach encourages a wide range of perspectives and fosters a truly democratic environment. The result is determined on a rating-based evaluation of over 20+ performance metrics across IR and C-Suite with the number of votes also contributing to the overall result. Consequently, the ultimate result of this evaluation are shaped by both qualitative assessments and the extent of voter participation, measuring both the effectiveness and impact of IR. This dual approach guarantees that **the insights obtained are actionable** and reflect a **holistic perspective** of the key stakeholders, acknowledging the distinct roles played by individuals and firms in enhancing investor engagement and promoting corporate transparency.

<u>Click here</u>, for corporates register/log in for free **to participate**.

The instructions to be followed and the deadlines for the process are as follows:

#### 1. Corporate Insights Survey (to be completed as soon as possible):

- Confirm contact details **HERE** to ensure accurate voting allocation
- Share insights and answer questions regarding IR practices, processes, and structures (including IR budgets, ESG, AI, market interactions, etc.) **HERE**.

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#### 2. Buy and Sell-Side Survey will run from January 20 – February 21

#### **Events**



Thanks to the sponsors of the 2024 MEIRA Annual Conference



## **Professional Development**



#### Course: Integrating ESG/ Sustainability into IR

MEIRA is delighted to partner with **SRI-Connect**, a pioneer in understanding and addressing sustainability issues for IR, and **SITA** (Sustainable Investment Training Associates), to offer an ESG/sustainability training course for IR practitioners. Upon completion of training, course delegates will understand how to respond to the needs of the investment community, including being in a position to begin the integration of ESG into IR programmes.

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6th October

Register here

#### Careers

#### Exciting Opportunity: Investor Relations Manager in Abu Dhabi

This role offers the chance to drive impactful communication strategies with stakeholders, foster relationships with investors, and contribute to the growth and success of a forward-thinking company.

If you are passionate about investor relations and ready to take on this exciting challenge, we invite you to express your interest. For further details about the role please click below. Additionally, feel free to share your CV with us at **info@meira.me**.

Job Description

#### **New Members**

# SPACE 42

**Space42** (ADX: SPACE42) is a UAE-based AI-powered SpaceTech company that integrates satellite communications, geospatial analytics and artificial intelligence capabilities to enlighten the Earth from space. Established in 2024 following the successful merger between Bayanat and Yahsat, Space42's global reach allows it to address the rapidly evolving needs of its customers in governments, enterprises, and communities. Space42 comprises of two business units: Yahsat Space Services and Bayanat Smart Solutions. The Yahsat Space Services unit focuses on upstream satellite operations for both fixed and mobility satellite solutions. The Bayanat Smart Solutions unit integrates geospatial data acquisition and processing with AI to inform decision-making, enhance situational awareness, and improve operational efficiency. Space42's major shareholders include G42, Mubadala and IHC.

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**Agility Global** is a multi-business operator and long term investor in global and regional businesses. Its portfolio of diversified assets includes the world's largest aviation services company (Menzies Aviation); a global fuel logistics business (Tristar); a leading logistics parks developer and operator across the Middle East, Africa and South Asia (Agility Logistics Parks); and other businesses in digital logistics, e commerce logistics, remote-site services, and publicsector logistics. It holds minority stakes in DSV, the world's third-largest freight forwarder; Reem Mall, a mega-mall in Abu Dhabi; commercial real estate and supply chain companies in the GCC, and emerging technology companies in e-commerce enablement, energy transition, digital supply chain, and more. Agility Global has a global footprint across six continents and 70+ countries, with a workforce of 60,000+ employees. It is publicly listed on the Abu Dhabi Securities Exchange (ADX).

To know more, visit <u>agilityglobal.com</u>

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