



NEWSLETTER

Your weekly IR publication

16 January

Weekend reading list

ESG in 2025: Five fronts for businesses to monitor ([Edelman Smithfield](#))

What investors want to know: Emerging-market EMEA and APAC banks ([Fitch Ratings](#))

UAE capital markets are well placed for a stellar year ([Arabian Gulf Business Insights](#))

Saudi capital market strategy set to boost growth, transparency ([Arab News](#))

MEIRA Updates



We are delighted to announce that the **MEIRA Annual Conference** will be held in **Muscat**, in collaboration with **Muscat Exchange (MSX)**!

As we finalize the venue and, most importantly, select a date that works best for all our chapters and members, we would greatly appreciate your input. Kindly take a moment to share your preferred date by completing this 2-question survey—it will take less than thirty seconds!

[Take the survey here](#)

provide your valuable feedback through the short survey below, and help us improve next year's event:

Feedback from survey



**2025 Europe & Emerging EMEA
Corporate Insights Survey**

Polling: 02 Dec - 21 Feb 2025
Verify your company details and vote for buy /sell side here

extel

2025 MEIRA IR Best Practice Awards

The process for the 2025 MEIRA IR Best Practice Awards has begun. As every year, this set of awards is based on the results of the **Developed Europe and Emerging EMEA Executive Team Survey** conducted by **Extel**. Every year, global buy- and sell-side professionals give their votes for the best IR programmes and professionals, including CEOs and CFOs, in the Middle East.

Voting is a fundamentally **independent and voluntary process**. There is no preselected list, allowing voters the freedom to nominate companies and investor relations professionals of their choice. This approach encourages a wide range of perspectives and fosters a truly democratic environment. The result is determined on a rating-based evaluation of over 20+ performance metrics across IR and C-Suite with the number of votes also contributing to the overall result. Consequently, the ultimate result of this evaluation are shaped by both qualitative assessments and the extent of voter participation, measuring both the effectiveness and impact of IR. This dual approach guarantees that **the insights obtained are actionable** and reflect a **holistic perspective** of the key stakeholders, acknowledging the distinct roles played by individuals and firms in enhancing investor engagement and promoting corporate transparency.

[Click here](#), for corporates register/log in for free **to participate**.

The instructions to be followed and the deadlines for the process are as follows:

1. **Corporate Insights Survey (to be completed as soon as possible):**

- Confirm contact details **[HERE](#)** to ensure accurate voting allocation
- Share insights and answer questions regarding IR practices, processes, and structures (including IR budgets, ESG, AI, market interactions, etc.) **[HERE](#)**.


2. Buy and Sell-Side Survey will run from January 20 – February 21

Professional Development

2025 Training Calendar

TRAINING COURSES

03 <small>MON FEB</small>	INTEGRATING ESG/SUSTAINABILITY INTO IR
11 <small>TUE FEB</small>	CIRO ONLINE REVISION COURSE
15 <small>TUE APR</small>	CIRO ONLINE REVISION COURSE
02 <small>MON JUN</small>	INTEGRATING ESG/SUSTAINABILITY INTO IR
18 <small>WED JUN</small>	CIRO ONLINE REVISION COURSE
06 <small>MON OCT</small>	INTEGRATING ESG/SUSTAINABILITY INTO IR
18 <small>TUE NOV</small>	CIRO ONLINE REVISION COURSE



MEMBER OF THE FINANCIAL RISKMANAGEMENT ASSOCIATION

Register here

Next Course

Integrating ESG/Sustainability into IR



Mike Tyrrell
Editor at Sri Connect



February 3, 2025
1:00 pm - 4:30 pm



Register here

Certified Investor Relations Officer in-person training



Sara Shadid
Founder & CEO of Pivot Advisory



February 11, 2025
10:00 am - 5:00 pm



Online



Register here

New Members



WE GO FURTHER

GULFNAV is a fully integrated and synergized organization with a multifunctional business. It is the only maritime and shipping company listed in the Dubai Financial Market since 2007. The Company is headquartered in Dubai, with branch offices inside the port of Fujairah, Khorfakkan, Abu Dhabi and an overseas office in the Kingdom of Saudi Arabia. GULFNAV owns and operates a fleet of chemical tankers, livestock transport vessels, operation support vessels, marine services, and ship repair operations.

To know more, visit gulfnav.com



Saudi Automotive Services Company (SASCO), established in 1982, is a leading player in Saudi Arabia's retail sector, offering comprehensive services for travelers through automotive service centers, motels, restaurants, transportation, and equipment sales. With a focus on customer satisfaction, SASCO emphasizes quality, innovation, and sustainability. Aligning with Vision 2030, SASCO has pioneered initiatives like water recycling in "Auto Spa" car washes, electric vehicle charging stations, and digital fuel management through "Control" services. Its integrated consumer experience is further enhanced

solutions that prioritize value and customer satisfaction.

To know more, visit sasco.com.sa



البنك السعودي للاستثمار
The Saudi Investment Bank

The Saudi Investment Bank (SAIB), established in 1976 and operational since 1977, has grown into a key financial institution in Saudi Arabia. SAIB offers a comprehensive suite of wholesale, retail, and commercial banking products, as well as treasury, investment banking, share trading, asset management, leasing, mortgage finance, brokerage, corporate finance, and credit card services, solidifying its position as a comprehensive financial provider.

SAIB is listed on the Saudi Stock Exchange – Main Market since 1993 under the ticker 1030

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