



# MEIRA, the power of IR in the Middle East



Welcome to MEIRA



Dear Member,

On behalf of the executive team, the MEIRA Board and our esteemed members, I extend a warm welcome to each of you. Your decision to join MEIRA is a testament to your dedication and passion for our shared goals. As newcomers, your fresh perspectives and ideas are invaluable assets that we eagerly anticipate integrating into our collective vision. We look forward to collaborating with you and embarking on this journey together towards greater achievements.



*Paolo Casamassima*

Paolo Casamassima, CEO, MEIRA



# Member benefits

**As a MEIRA member, you have access to exclusive benefits, which include:**



## IR Academy

Launching in Q1 2025, the MEIRA IR Academy will offer bi-monthly online webinars on key IR topics, capital markets, ESG, and AI, over +20 modules. MEIRA members will enjoy free access, including recorded versions for flexible learning.



## Events

Participate in the largest IR conference in the Middle East. Our Annual Conference and awards is attended by over 400 IR experts. Join and host our quarterly chapter meetings to connect with your local peers and discuss the latest industry trends.



## Professional Development

Deepen your understanding of the IR profession with our comprehensive professional development programme that includes the Certified IR Officer (CIRO), ESG training courses, and financial modelling courses.



## IR Marketplace

Our corporate members enjoy exclusive product upgrades and discounts on +50 curated partner service providers. Our partners maximise visibility to the key target audience, build brand awareness and signal commitment to best practice in IR.



## Stay Connected

Gain access to our member-only online zone and connect with the rest of the community via our membership app. Join the MEIRA committees to support our efforts in promoting IR best practice and growing our community.

Membership is open to all the members of your IR department, as well as your C-suite representatives.

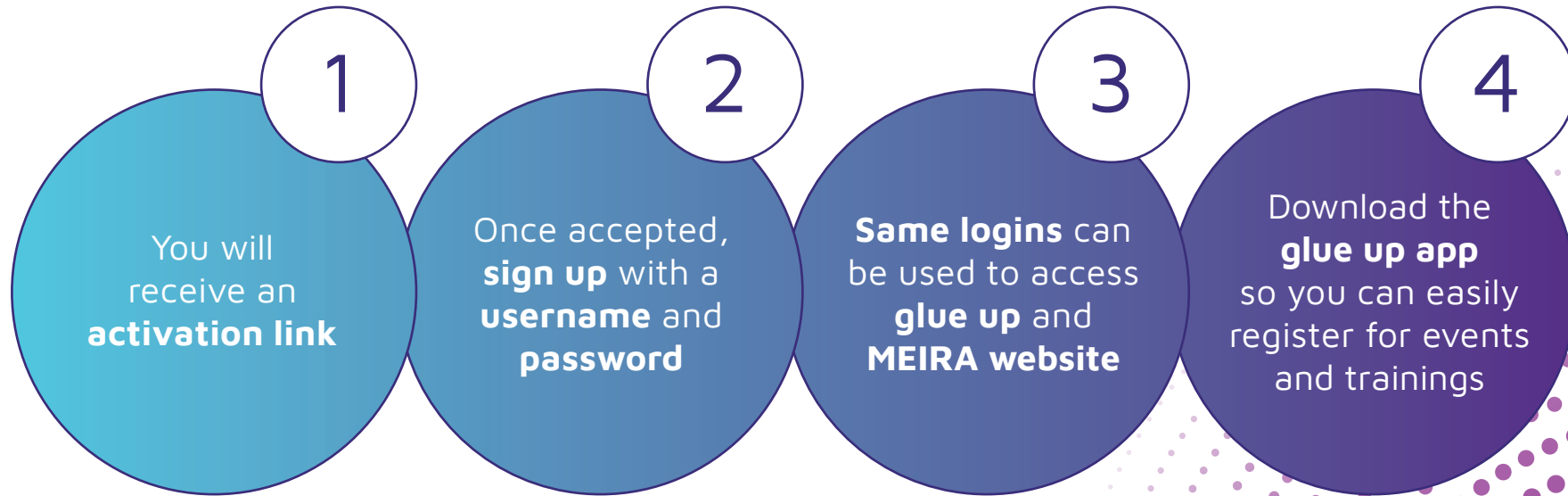


## Publications

Access exclusive MEIRA thought leadership content including white papers, industry guides, and reports.



## Access the membership platform in simple steps:





### Who we are

Advert One guides clients in financial communication, offering services like investor relations, PR, and more.

### What we do

Advert One, which has almost 2 decades of experience in the Saudi market with diversified financial communication experiences, provides full-fledged communication services that covers all your needs, these services include but are not limited to: Financial Communications, Public Relations, Investor Relations, ESG, Marketing Solutions, Media Buying, Social Media, Translation, Copywriting, Web development.

### Special offer to MEIRA members

- 5% discount on the provided service
- 25% discount on any purchased Executive Boost Report
- 15% discount the provided service
- Free key messages development (subject to Advert One execution)
- Free script writing/story board development (subject to Advert One execution)
- Free IPO page structuring & 20% discount on the IPO page design
- First 20 pages of the prospectus are free of charge
- 10% discount on the document development fee
- Free annual report concept design (subject to Advert One execution)
- One free month of the annual IR contract

### Contact details

Mohammad Hittini  
m.hittini@advert1.com  
www.advert1.com



### Who we are

A global advisory and advocacy firm helping clients navigate a complex world and create lasting impact.

### What we do

Services include strategic communications, investor relations, IPO-preparedness, CEO-profiling, M&A and restructuring comms, crisis management, internal relations and change management, ESG positioning and advisory, and public affairs.

### Services we offer

- **IR website**  
Free initial assessment of IR website, and 10% discount on drafting of content
- **Thought leadership**  
One op-ed written and placed free of charge on a 12-month comms retainer
- **Media training**  
15% off full-day session for up to four individuals
- **Perception study**  
10% discount

### Contact details

Georgina Whittle  
gwhittle@apcoworldwide.com  
www.apcoworldwide.com



### Who we are

Argaam is the leading financial portal, delivering real-time news, in-depth data, and comprehensive IR services across GCC economies.

### What we do

Argaam is the Kingdom's premier financial and economic news portal, delivering real-time news, data, and comprehensive coverage of stock markets and GCC economies. It also offers investor relations services, including IPO media coverage, customised annual reports, and tailored IR webpages for listed companies.

### Services and exclusive offers to MEIRA members

#### Argaam Plus Subscription

- Enjoy a free 1-week trial to explore premium features
- Get a 10% discount on your subscription when you sign up after the trial

#### Investor Relations (IR) Web and App

- 10% discount on a 1-year subscription
- 15% discount on a 3-year subscription

#### Corporate Solutions

- 10% discount on the creation and design of Annual Reports
- 10% discount on IPO media coverage services

#### Bundled Services

- Avail 20% off when you subscribe to two or more services

### Contact details

Abdulaziz Sulaiman  
abdulaziz.a@argaam.com  
www.argaam.com



### Who we are

B1 is a financial event agency with more than 27 years of experience.

Over the years B1 have become the unrivalled leader of the roadshow and financial events market.

We organise IPOs and Non-Deal roadshows as well as CMDs, Investor Days, Site Visits, Results Presentations, Corporate Events.

We stand out as a paramount team of international professionals, creating a dedicated production system to run each bespoke project. We flawlessly orchestrate behind the scenes making every project we coordinate our own company mission.

### What we do

We help our clients concentrate on their business while we meticulously orchestrate their financial events behind the scenes. Our attention to details is what makes the final project impeccable.

### Services we offer

- IR Support
- Financial Events & Roadshows
- Logistics Support
- Graphic & Digital Support
- Creativity Concept & Production Execution
- Speaker Training

### Contact details

Veronica.bertuzzi@b1.eu  
Elena.pellicciotta@b1.eu  
www.b1.eu



### Who we are

BRR Media specialises in engaging online content, focusing on stakeholder communications and webcasting.

### What we do

BRR Media is a digital media agency helping companies create engaging online content. We specialise in stakeholder communications for live events and pre-recorded content, plus webcasting platforms for investors.

### Special offer to MEIRA members

- 15% discount on annual webcasting package
- 1 free company overview video post IPO
- 1 free results webcast for maiden results post PC

### Contact details

Julian Smith  
jsmith@brrmedia.co.uk  
www.brrmedia.co.uk



### Who we are

Closir is a leading global IR technology company. It serves clients from its headquarters in London, with regional presence in Dubai, São Paulo, Warsaw and Beirut.

### What we do

We help IR teams build direct relationships with global investors and analysts and empower them to execute on a world class investor relations strategy. Our core offering is the Closir platform, a connected ecosystem with an investor CRM, shareholder and peer holder analysis, investor targeting, perception analysis and website solutions all enabling IR teams and the C-suite to make more informed decisions.

### Services we offer

- CRM and investor targeting
- Roadshow organisation
- Earnings conference calls
- Shareholder register analysis and profiles
- Perception analysis
- IR websites

### Special offer to MEIRA members

- 6 month complimentary platform subscription, subject to terms of conditions

### Contact details

Michael Chojnacki  
michael.chojnacki@closir.com  
www.closir.com





### Who we are

CMi2i provides accurate shareholder and bondholder identification for IR, M&A, ESG, and more.

### What we do

CMi2i is a leading capital markets intelligence firm offering the most accurate shareholder and bondholder identification services. We support corporates and advisors with investor relations, M&A, shareholder activism, capital restructuring, and ESG investment risk evaluations.

### Services we offer

#### Bondholder and shareholder identification services

- 10% discount
- 15% discount when combined with investor targeting/perception studies

#### Investor Targeting

- 10% discount
- 15% discount when combined with peer analysis, governance assessment or factsheet preparation

### Contact details

Harry St. John Cooper  
harry@cmi2i.com  
www.cmi2i.com



### Who we are

A global financial communications boutique that specialises in the financial markets and strategic situations.

### What we do

We partner with companies navigating the financial markets and work with financial market companies to protect, promote, and evolve their reputation.

### Services we offer

- Financial Communications & Investor Relations
- IPOs, SPACs & Spin-Offs
- Restructuring
- M&A
- Shareholder Activism
- ESG Advisory

### Contact details

Simon Hailes  
Simon.hailes@edelmansmithfield.com  
www.edelmansmithfield.com



### Who we are

Embera Partners is a unique boutique advisory firm specialising in Capital Markets, Investor Relations, and ESG Advisory.

### What we do

Our multidisciplinary senior expert team works closely with IR, board and executive management to position our clients in bespoke fashion to the international capital markets stakeholders, support on strategy and IR-development, attract new foreign capital and reduce reputational, ESG and governance-related risks by delivering custom support. Our advice is underpinned by data-driven intelligence which can be measured.

### Special offer to MEIRA members

- Free 1-hour consultation for board and senior executives with our senior experts
- 25% of IR-retainer solution
- 20% off ESG data verification and assurance services
- 15% off perception, targeting, ESG and governance services

### Contact details

Andreas Posavac  
andreas.posavac@emberapartners.com  
www.emberapartners.com

# emperor

### Who we are

Emperor helps organisations connect with stakeholders through strategic, creative communications.

### What we do

Emperor is an employee-owned strategic and creative communications consultancy. We help organisations connect with stakeholders to achieve great things, turning ambition into success through clear, confident communications. Our services include content, design, branding, and more.

### Services we offer

- Reporting (Annual and Sustainability)
- Digital and video
- Employee engagement
- Marketing and Comms
- Strategy (IR/Comms/Sustainability)

### IPO Services

- Digital
- Comms and IR Strategy
- Sustainability strategy and reporting
- Employee engagement
- Annual Reports
- Event planning

### Special offer to MEIRA members

- Can be agreed if contracted

### Contact details

Natasha Nelson  
natasha.nelson@emperor.works  
www.emperor.works



### Who we are

EY is a global leader in assurance, consulting, strategy, transactions, and tax services.

### What we do

In MENA, EY's capital markets professionals support companies through IPO readiness assessments, IPO preparation, IPO execution on and project management, as well as post-IPO Investor relations support.

### Special offer to MEIRA members

- Strategy and Transactions, including: IPO execution, preparation and project management services
- Investor Relations
- Sustainability and ESG strategy
- Strategy development
- Consulting
- Tax and corporate law
- Assurance
- People and workforce
- Technology

### Contact details

Gregory Hughes  
Gregory.hughes@ae.ey.com  
www.ey.com



(formerly Institutional Investor Research)

### Who we are

A global data company providing strategic insight for all three sides of the investment community.

### What we do

For over 50 years Extel has offered highly-respected proprietary benchmark research and rankings, providing independent feedback on the sell-side and corporate performance. Specialists in peer benchmarking, perception studies and IR best practice.

### Special offer to MEIRA members

- 20% on full research access
- 30% on marketing license to use trademarks and promote successful awards and rankings in Corporate Communication outlets
- 30% on tickets to attend the annual Europe and Emerging EMEA Equities Awards in September in London as MEIRA guest

### Contact details

Amani Korayeim  
amani.korayeim@extelinsights.com  
www.extelinsights.com



### Who we are

A full-service company providing advanced reporting, ESG consulting, communications tools and technologies.

### What we do

With an in-house team of 200+ experts and 24 years of experience, we provide full-service support in annual reporting, sustainability and ESG strategies and innovative communications tools and technologies.

### Services we offer

- Annual and sustainability reporting, including Arabization
- Online (HTML) and digital (XBRL) reporting
- Sustainability advisory and implementation
- Communication tools (websites, IR presentations design, video production)

### Exclusive offers

- 15% off on all reporting services and digital services, 20% off on ESG Handbook and 35% off on Introductory ESG training
- 100% free of charge Complimentary Services (T&C Apply): Report Gap Analysis, Website Analysis, Instant Online Report, Fanda XBRL tools, Self-assessment Checklist on ESG maturity, ESG Policy Framework/Template

### Contact details

[sales@fanda.company](mailto:sales@fanda.company)  
[www.fanda.company/en/](http://www.fanda.company/en/)



### Who we are

Hawksbury helps companies articulate their narrative through design, digital, and video services.

### What we do

Hawksbury works across design, digital, and video channels to help companies creatively articulate their corporate narrative. Our services include reports, brochures, presentations, infographics, websites, videos, and animations, delivered in both English and Arabic.

### Services we offer

- Design of Annual/Integrated & Sustainability Reports
- Development of Online Annual & Sustainability Reports
- Design of Investor Collateral/Social Media Packages
- Corporate Brochureware
- Investor Videos & Animation

### IPO Services

- Design of Annual/Integrated & Sustainability Reports
- Development of Online Annual & Sustainability Reports
- Design of Investor Collateral/Social Media Packages
- Corporate Brochureware
- Investor Videos & Animation

### Special offer to MEIRA members

- Discounted pricing available for extended contracts

### Contact details

Neil Reynolds  
[neil@wearehawksbury.com](mailto:neil@wearehawksbury.com)  
[www.wearehawksbury.com](http://www.wearehawksbury.com)



### Who we are

Global market leader in digital corporate comms & IR solutions, serving +4,000 firms, managing +3,000 IR sites.

### What we do

**Expertise** - Helping +4,000 listed companies communicate with and engage their capital market audiences online, including corporate/IR websites and all associated digital solutions that listed companies require (share price tools, exchange newsfeed and earnings calls/webcasting).

**Technology** – Industry leading cloud platform for IR services.

**Service** – A model designed for listed companies. A named account manager to manage site updates like results and wider 24/7/365 support for ad-hoc requests. Plus advisory to ensure your website helps you to achieve your comms and IR goals.

### Special offer to MEIRA members

- Free set-up of IR website
- Free set-up of IPO website
- Free set-up of IR tools
- x1 free webcast

### Contact details

James Taylor  
James@idx.inc  
www.idx.inc



### Who we are

Insight Ridge is an IR & ESG consultancy with a broad expertise in Emerging Markets. Our team are award winning in-house practitioners in IR, corporate access and ESG.

### What we do

Insight Ridge, specialises in building successful IR functions in Emerging Markets. We help crafting compelling investment stories through tailored investor education, engagement strategies, and ESG integration. Our services jumpstart IR programmes and provide ongoing strategic support.

### Services we offer

#### Investor Relations Advisory

- IR Assessment, IR Function Development, Earnings Reports, Investor Presentations, Equity Story, IR Strategy Development, Management Training

#### Investor Engagement Advisory

- Shareholder Analysis, Peer Gap Analysis, Targeting, NDRs, Feedback, Perception Studies, Capital Market Days

#### ESG Advisory

- Peer benchmarking, Materiality Analysis, ESG Strategy Development, Sustainability and ESG Reporting

#### Special offer to MEIRA members

- Initial IR Assessment

### Contact details

Ekaterina Evdokimenkova, Partner  
ee@insightridge.com  
www.insightridge.com

### Who we are

Instinctif Partners, one of the leading and fastest-growing strategic reputation advisory firms in the MENA region, has more than 12 years of regional experience, across its offices in Abu Dhabi, Dubai and Riyadh. We are award winning for corporate reporting, investor relations and sustainability.

### What we do

Instinctif Partners is renowned for supporting some of the most influential private and public sector clients with IPO communications, investor relations, corporate reporting, ESG and sustainability, as well as public affairs.

### Services we offer

- Annual, Sustainability, ESG and Integrated Reports
- Elevating ESG ratings and their reports
- IR and Perception studies
- Shareholder registry and targeting
- Capital Markets/Investor Day
- All type of transactions; IPO, M&A, Sukuks, etc
- Media training, IPO and roadshow preparedness
- Reputation Management

### Special offer to MEIRA members

- Free annual report assessment against MEIRA best practice judging criteria
- 20% discount on conducting a detailed gap analysis for the company's current ESG ratings to identify possible areas of enhancement and advise on the next steps

### Contact details

**Samantha Bartel**  
**Samantha.Bartel@instinctif.com**  
**www.instinctif.com**



### Who we are

Investory is a leading Investor Relations advisory firm based in Abu Dhabi. With over 80 years of combined expertise, we have a profound understanding of the UAE, regional, and international capital markets. As the only majority-owned Emirati IR company, we specialize in empowering businesses to communicate their financial stories with impact and precision to drive value creation.

### What we do

Investory integrates investor relations into the broader strategic planning of businesses, helping them optimize valuation and strengthen their capital markets presence. We work with equity and debt issuers of all sizes, tailoring our approach to each client's unique needs. Our mission is to deliver clear, data-driven financial stories that resonate with stakeholders and differentiate our clients in competitive markets. By combining global best practices with a local understanding, we support businesses in building lasting relationships with investors and unlocking long-term growth opportunities.

### Services we offer

We offer a comprehensive suite of investor relations services tailored to meet the unique needs of our clients, including:

- Investor Relations Audits
- IR Function Setup
- Pre- and Post-IPO support
- Recruitment & Training
- Strategic Planning
- Investor Targeting & Engagement
- Financial Media Relations
- Event Management
- Market Intelligence
- Investor Presentations
- Earnings Calls
- IR Website Development

### Contact details

**Kay French**  
**kfrench@investory.ae**  
**www.investory.ae**



### Who we are

Dubai-based management consulting firm and the GCC's leading advisor on investor relations.

### What we do

Iridium helps clients manage mature public companies and unlock their full valuation potential. We design, build, and operate high-performing IR programme, supported by a team of senior capital markets professionals and proprietary AI tools.

### Services we offer

- **Diagnostic Assessment**  
Evaluate performance, valuation, consensus, perceptions, and IR maturity levels
- **Strategy & Organisational Design**  
Consult on strategies, structures and tools to achieve long-term goals
- **Narrative & Disclosures**  
Craft narratives and disclosures that clearly articulate value creation to investors
- **Earnings Cycle Management & Automation**  
Produce IR materials and automate processes for quarterly reporting
- **Internal Reporting & Success Management**  
Set KPIs and track IR performance to drive competitive advantage
- **Programme Governance & Management**  
Establish best-practice governance to operate high-performing IR functions

### Contact details

**Maria Ross**  
mross@iridiumadvisors.com  
www.iridiumadvisors.com



### Who we are

IR Magazine is the global, independent voice of IR, offering insights and best practices.

### What we do

For over 35 years, IR Magazine has been a trusted partner for IR professionals navigating the capital markets. We deliver diverse content to a global audience, from insightful articles and research reports to innovative forums and award celebrations.

### Services we offer

- Exclusive best practice events
- Celebrations of IR excellence
- IR strategy guides
- Buy-side insight
- IR news & analysis

### Contact details

**Sébastien Dutrieu**  
sebastien.dutrieu@IRmagazine.com  
www.IRmagazine.com



### Who we are

An investor relations CRM and market data platform built to connect IR teams with insights.

### What we do

Irwin streamlines investor relations by centralising data, automating tasks, and delivering actionable insights. Our platform enables IR teams to connect effectively with investors, focus on strategic engagement, and build lasting relationships that drive success.

### Services we offer

- **Precision investor targeting** – Identify and reach the right investors for your company
- **Comprehensive shareholder monitoring** – Gain transparency with tailored data and analytics
- **CRM for IR** – Manage investor interactions, reporting, and event logistics seamlessly
- **Irwin IQ website analytics** – Track investor engagement on your IR website
- **Irwin + FactSet integration** – Access unified market insights and CRM tools
- **Professional services support** – Enhance IR strategies with expert-backed insights and reports

### Contact details

Michael Roper  
michael@getirwin.com  
www.getirwin.com



### Who we are

Kekst CNC is a global boutique, offering strategic communications and investor relations consultancy. The firm operates across major global financial and political hubs, in the region that includes Abu Dhabi, Dubai, and Riyadh and globally includes New York, London, Paris, Frankfurt, and Tokyo.

### What we do

We pride ourselves in our ability to advise companies during special situations – and through periods of transformation or growth. We build and protect reputations of leading organisations – and work closely with our clients – focusing equally on strategy and execution.

### Services we offer

- **Corporate and financial communications** – including IR – e.g. quarterly reporting, investor engagement, analyst relations, etc
- **Content development, social media advisory, thought leadership, and executive communications**
- **Transaction communications** – IPO communications, M&A, and post-merger integration support
- **Insights and analytics, stakeholder mapping, peer group benchmarks, share of voice analysis, etc**
- **Crisis communications and issues preparedness** – including disinformation and bespoke 'situation room' scenario planning
- **Design and creative offerings** – e.g. brand development, data visualisation, corporate videos, social assets etc

### Contact details

Gregor Riemann (English)  
Gregor.riemann@kekstcnc.com  
Nahed Ashour (Arabic)  
Nahed.ashour@kekstcnc.com  
www.kekstcnc.com





**LONDON  
STOCK  
EXCHANGE** An LSEG Business

### Who we are

The London Stock Exchange Issuer Services platform is our digital offering, dedicated to IR teams.

### What we do

We are the only exchange offering customisable company profiles, allowing issuers to share their story with investors. Clients get unlimited access to global ESG data, Reuters News, deals data, and sell-side research, plus access to both institutional & retail investors via SparkLive.

### Services we offer

- Customisable issuer profiles on the LSE website, with your data, branding, and content
- SparkLive: A leading webcasting service for results, AGMs, ESG reports, and investor roadshows
- Real-time market data, analytics, ESG, deals data, research, and Reuters/IFR news insights
- Our network of experts supports issuers with debt/equity issuance and public company services
- Spark: An extensive library of educational resources and knowledge drawn from the best thought-leadership across the market

### Contact details

issuersupport@lseg.com  
www.lsegissuerservices.com



### Who we are

Lumi Global provides end-to-end solutions for investor relations meetings, delivering seamless, high-quality, and interactive experiences worldwide.

### What we do

With comprehensive technology, production support, and interactive features, Lumi Global ensures smooth and engaging investor relations meetings that foster compliant stakeholder experiences.

### Services we offer

- Earnings Calls
- Investor Meetings
- Capital Market Days
- Webcasting & Audio-Visual Assistance

### Special offer to MEIRA members

- One complimentary earnings call with a 1-year contract
- Discounts available on AGM services
- Save 15% on webcasting solutions

### IPO Services

- Non-Deal Roadshow and Financial Event Coordination, Logistics & Production
- Capital Market Days
- Investor Days
- Investor Relations Websites
- Roadshow & Event Carbon Neutral Certification

### Contact details

Yousef Qaren  
yousef.qaren@lumiglobal.com  
www.lumiglobal.com



### Who we are

Mediatree is a leading international sustainable investor marketing and financial roadshows agency.

### What we do

Mediatree is an Investor Relations services agency specialising in delivering financial events and roadshows for companies, financial institutions, private equity firms and brokers around the world. With nearly three decades of experience, Mediatree is a market leader in organising IPO as well as Non-Deal roadshows, and investor-facing events (Capital Markets Days, analyst briefings, site visits...) for companies of all sizes.

As a B Corp, with our mission of helping decarbonise Investor Relations, Mediatree is also taking the lead in addressing a shift and in driving positive change within the IR industry with a focus on decarbonising the IR activity with the GreenerRoadshows™ solution. Our service includes carbon emission mitigation, calculation and offsetting the negative externalities that our clients' IR work produces. We can then certify their roadshows and events and help them communicate this effectively.

[MEIRA IR marketplace profile](#)



### Services we offer

- IPO and Non-Deal roadshow & event coordination (local GCC and internationally)
- Financial events planning and production (CMD, Investor Day, AGM, LPAC, M&A announcements...)
- IPO and Investor Relations website
- Slide design and logo branding
- Speaker coaching
- Decarbonisation solutions for events and roadshows

### Special offer to MEIRA members

- 10% discount on Mediatree fee

### Contact details

[fallon.painter@media-tree.com](mailto:fallon.painter@media-tree.com)  
[anais.cousseiroux@media-tree.com](mailto:anais.cousseiroux@media-tree.com)  
[www.media-tree.com/](http://www.media-tree.com/)

### Who we are

Advisory firm enhancing governance with global best practices, in association with International Finance Corporation – Member of the World Bank Group.

### What we do

We provide corporate governance support for the key governing bodies such as senior executives, board of directors (and advisory boards) and shareholders (institutional and otherwise). Our support takes the form of: advisory services, capacity building, and research.

### Services we offer

- Corporate Governance Assessments
- Driving and implementing governance transformations
- Board Evaluations
- Board ESG Readiness Assessment
- Structuring family governance and family constitutions
- Capacity-building programmes tailored to family businesses, SME's and listed companies

### Contact details

**Maali Khader**  
[maali@meiod.org](mailto:maali@meiod.org)  
[www.MEIoD.org](http://www.MEIoD.org)



### Who we are

MSCI is a leading provider of critical decision support tools and services for the global investment community, with over \$16.5 trillion in AUM benchmarked to MSCI equity indexes.

MSCI's ESG & Climate solutions, including ESG Ratings, Implied Temperature Rise, Carbon Markets, etc. are widely used by investors in asset allocation and stock selection, also for exclusion.

### What we do

MSCI assess companies on their sustainability and climate performance, measuring how well are they managing their risks v/s peers and calculating impact. We provide a forward looking signal which influences investment allocation by institutional investors globally.

### Services we offer

- Provisional ESG Rating (Pre/Post IPO)
- Corporate Sustainability Insights (Peer Benchmarking and Industry Analyst Engagement)
- Carbon Markets
- Second Party Opinions

### Special offer to MEIRA member

- 20% discount for one service; 30% discount for two or more services

### Services IPO Support

- Provisional ESG Rating (Pre/Post IPO)
- Corporate Sustainability Insights (Peer benchmarking)

### Special offer to MEIRA members

- 30% discount when procuring MSCI's Provisional ESG Rating (Pre/Post IPO), along with peer benchmarking solutions

### Contact details

Jasmine Mehta  
jasmine.mehta@msci.com  
www.msci.com



### Who we are

Nasdaq IR Intelligence helps issuers of all sizes boost valuation, discover capital, and grow globally.

### What we do

Our expert team and award-winning IR software deliver actionable insights and market visibility. By combining intelligence, data, and premium financial content, we help clients maximise IR and ESG initiatives, boosting shareholder value and market impact.

### Services we offer

- Nasdaq IR Insight
- Nasdaq Shareholder Analysis
- Nasdaq Perception Practice
- Nasdaq Investor Targeting & Engagement Strategy
- Nasdaq Metrio
- Nasdaq Sustainable Lens

### Special offer to MEIRA members

- Member discount available on retainer service; with additional discount if more than 1 service is selected

### Contact details

Abishek Singh  
Abishek.Singh@nasdaq.com  
www.nasdaq.com/solutions/ir-intelligence



### Who we are

Notified empowers businesses to share their corporate stories effectively with investors, media, employees, and stakeholders using cutting-edge investor relations solutions.

### What we do

We simplify corporate communications and elevate engagement by providing an integrated suite of services tailored for the needs of IR professionals, including:

- Building custom IR websites to engage stakeholders and build trust.
- Delivering virtual, hybrid, or in-person Earnings Events and Investor Days with seamless execution.
- Managing global press distribution through GlobeNewswire.

### Services we offer

- **IR Websites:** Custom, mobile-friendly, accessible designs to showcase your corporate brand
- **Investor Events:** Seamlessly host earnings calls, webcasts, and investor/ESG-focused days, virtually or in person
- **Global Press Release Distribution:** Reach media, investors, and analysts in key markets
- **Analytics & Insights:** Gain actionable insights through advanced reporting tools

### Why choose Notified?

- All-in-one platform for IR website updates, flawless events, and impact measurement
- Reliable, secure, and scalable solutions to protect your reputation and drive growth
- Enterprise-grade security and 24/7 editorial support for accuracy and peace of mind

### Contact details

Miranda Smith  
miranda.smith@notified.com  
www.notified.com/ir-services



### Who we are

Olive Gaea helps businesses manage their carbon footprint, track and report their ESG performance with AI.

### What we do

Olive Gaea is a climate tech leader helping businesses decarbonise and mitigate their ESG risk. Our AI-driven platform, ZERO, integrates carbon management and ESG reporting (GRI, CDP, SASB), enabling efficient decarbonisation and sustainability strategies.

### Services we offer

- Carbon Management, Decarbonisation, & ESG Reporting software for automated data collection, analysis, real-time monitoring and planning
- Bespoke consulting services on carbon footprint baseline setting, Net Zero strategy development, carbon offsetting, lifecycle assessment
- Scope 3 emissions and Financed emissions measurement, and reduction
- API for carbon neutral products/deliveries

### IPO Support

- ESG risk assessment and support in ESG risk rating improvement
- AI and tech-driven climate risk assessment, data structuring and management for ESG reporting

### Special offer to MEIRA members

- 20% discount on product and services

### Contact details

Jessica Scopacasa  
jessica.scopacasa@olivegaea.com  
www.olivegaea.com



### Who we are

Orient Capital is a global leader in share ownership analysis, equity market intelligence, investor communication, shareholder management technology, global bondholder analysis, institutional targeting & investor perception work.

### What we do

At Orient Capital, we aim to provide clients with a comprehensive range of products and services that help them maximise the benefits of being publicly owned and enjoy effective investor relations. Orient Capital has been providing investor relations support for over 30 years and globally we work with over 1,600 issuers.

### Special offer to MEIRA members

- 20% discount
- 15% discount pa on miraql and share register uploads
- 15% off each perception study
- Free webcast, conference call and transcript for first webcast post IPO
- 20% discount pa for those starting to use miraql pre-IPO

### Contact details

**Gustav Pegers**  
[gustav.pegers@orientcap.com](mailto:gustav.pegers@orientcap.com)  
[www.orientcap.com](http://www.orientcap.com)  
**+44 (0)7932 032 064**



### Who we are

Pivot Advisory is a team of experienced Investor Relations professionals with a strong background in strategy, IR, and communications. The company has a proven track record of turning around IR functions during periods of restructuring, change management, and organisational transformation.

### What we do

Pivot Advisory was founded to help businesses enhance their investor relations through the expertise of qualified professionals. Pivot Advisory focuses on guiding businesses to effectively communicate with a wide range of stakeholders, ensuring transparency and clarity in delivering strategies, performance, and forecasts. Pivot Advisory works closely with clients to identify opportunities for improvement and implement best practices that foster stronger, more effective relationships with investors and other key stakeholders. By providing tailored support, Pivot Advisory helps businesses highlight their strengths and align their communications with long-term goals.

### Services we offer

- Developing tailored Investor Relations strategies to align with business objectives
- Building Investor Relations functions in preparation for a successful IPO
- Crafting clear and impactful IR communications for diverse stakeholders
- Providing mentorship and training to build in-house IR expertise
- Offering project-specific advisory during key milestones and corporate actions
- Designing governance frameworks to strengthen and support Investor Relations efforts

### Contact details

**Sara Shadid**  
[sara@pivotadvisory.com](mailto:sara@pivotadvisory.com)  
[www.pivotadvisory.com](http://www.pivotadvisory.com)

### Who we are

Signum Global Advisors offers geopolitical risk advice and access to politicians and policymakers.

### What we do

Signum Global Advisors is a policy and strategy firm that specialises in providing geopolitical risk advice. In addition, we offer clients access to key politicians and policymakers, helping to navigate complex political landscapes and make informed decisions.

### Special offer to MEIRA members

- **20% discount for the first year: MEIRA members pay 4,000 USD monthly retainer (48,000 USD p.a.)**

### Contact details

**Jordan Silberfeld**  
**Jordan@signumglobal.com**  
**www.signumglobal.com**



*The*  
ANNUAL REPORT  
*Company*

### Who we are

Specialists in corporate reporting with a 30-year track record, including 15 years in the Middle East, offering complete, end-to-end solutions through a proven business model that serves clients globally.

### What we do

We create impactful, cost-effective corporate reports across print, digital, video, and app formats. With in-house expertise and innovative tools, including our latest AI-powered report reading assistant, we deliver comprehensive solutions. As an IFRS Foundation-accredited Integrated Reporting Training Partner, we guide clients transition toward integrated reporting, ensuring optimum balance between compliance and communication.

### Services we offer

- **SmartReport:** A tailored solution for all corporate reporting needs – financial, ESG, governance, or integrated – aligned with trends, regulations, and best practices, engaging stakeholders across print, PDF, HTML, video, and apps with continuity beyond the reporting period
- **Integrated Reporting competency building:** Training at introductory and practitioner levels using a hands-on approach to build capacity for integrated reporting and embed integrated thinking company-wide
- **Climate action guidance:** Support for measuring, managing, and reporting GHG emissions, guiding clients to integrate climate action into their reporting strategies
- **AI-powered engagement:** Making corporate reports easy to access and understand, enhancing user experience

### Contact details

**info@smartannualreport.com**  
**www.smartannualreport.com**



### Who we are

Over a decade of expertise in the fields of ESG/Sustainability, Responsible Investment, Climate Change and Social Impact.

### What we do

We deliver bespoke ESG and Sustainability advisory services to ensure clients' compliance with the regulations, engagements with investors and dialogue with various stakeholders on related topics.

### Special offer to MEIRA members

- 30% Discount on Squarely License for the first year
- 1 hour Complimentary Virtual Workshop for Board & Leadership Team
- 20% discount on Annual ESG Report with complimentary Quarterly ESG Investor Presentations
- 20% discount on ESG Framework development & integration
- 20% discount on ESG Investors' Presentations
- 20% discount on ESG IPO Preparation

### Contact details

Monaem Ben Lellahom  
[info@sustainablesquare.com](mailto:info@sustainablesquare.com)  
[www.sustainablesquare.com/](http://www.sustainablesquare.com/)



### Who we are

Teneo offers global CEO advisory in communications, investor relations, consulting, governance, and more.

### What we do

Teneo is the global CEO advisory firm offering a comprehensive range of services. Our expertise includes strategic communications, investor relations, financial transactions and restructuring, management consulting, risk management, organisational design, executive search, and more.

### Services we offer

- Senior leadership IR and media training
- Capital Markets perception study & equity story revamp
- IR strategy and advisory
- Financial Communications strategy and advisory
- Transaction communications support
- Pre-IPO media perception audit and peer benchmarking study
- IPO communications strategy and advisory
- Post-listing IR programme build and activation

### Special offer to MEIRA members

- 15% discount to MEIRA members

### Contact details

Andy Parnis  
[Andy.Parnis@teneo.com](mailto:Andy.Parnis@teneo.com)  
[www.teneo.com/middle-east/](http://www.teneo.com/middle-east/)



### Who we are


Uniquis Consultech is a global tech-enabled consulting company that specialises in Accounting & Reporting, ESG and Tech Consulting. The Company is co-founded by consulting veterans Jamil Khatri and Sandip Khetan and backed by marquee investors such as Nexus Venture Partners, Sorin Investments, and other angel investors. Anu Chaudhary, a global ESG specialist with over 20 years of experience, serves as the Global Head of ESG. Abhijit Varma, a veteran technology specialist, leads Tech Consulting globally.

### What we do

Uniquis Consultech is a global tech-enabled consulting company that specialises in Accounting & Reporting, ESG and Tech Consulting.

Uniquis has a global team of 500 professionals led by 50+ Partners & Directors across eleven offices in the USA, Middle East and India. The company serves more than 200 clients. Uniquis is committed to leveraging technology and an integrated global delivery model to provide best-in-class consulting services that drive measurable results and create long-term value for its clients.

[MEIRA IR marketplace profile](#)

 visible alpha  
now a part of

**S&P Global**  
Market Intelligence

### Who we are

Visible Alpha delivers cutting-edge financial data to power decision-making across sectors.

### What we do

Visible Alpha aggregates sell-side forecasts and models, providing deep, timely consensus and broker data.

### Special offer to MEIRA members

- **20% discount from standard rates on all our services**
- **Free subscription to our Uniquis AI platform**
- **One trainee for free for every 3 subscriptions for our ESG courses**
- **20% discount on licensing fee for the ESG UniVerse Platform**

### Contact details

**Dr. Elena Primikiri**  
**ep@uniquis.com**  
**www.uniquis.com**

### Special we offer

- **Visible Alpha Insights (platform for consensus and broker data)**
- **Visible Alpha Insights for Corporates**
- **Visible Alpha Data Services**
- **Visible Alpha Excel Add-In**

### Contact details

**Christina Cartagena**  
**Christina.cartagena@spglobal.com**  
**www.spglobal.com**



# Terms and conditions of corporate memberships discounts

Welcome to the Middle East Investor Relations Association (MEIRA, or the Association). MEIRA provides its services to you subject to the following conditions. Before you may use its Membership services, you must read and accept all of the terms and conditions in, and linked to, this Terms of Service and Membership Agreement ("TOS"). This TOS is effective upon acceptance and becoming a Member of MEIRA. We reserve the right at any time, at our sole discretion, to change or otherwise modify the TOS with 3-month notice.

## 1. Description of Services

MEIRA provides its corporate members access to benefits and services and information (the "Service"). You are responsible for obtaining access to the Site, and that access may involve third-party fees (such as Internet service provider or airtime charges). In addition, you must provide and are responsible for all equipment necessary to access the Site.

## 2. Corporate Membership Eligibility

The Corporate Membership is not available to service providers, or individuals. Corporate Members may have more than one active account in case of listed subsidiaries, demergers and spinoffs. Members and users are prohibited from selling, trading, or otherwise transferring their Membership account to another party.

## 3. Membership and Account

In consideration of your use of the Site, you represent that you are of legal age to form a binding contract and are not a person barred from receiving services under the laws of the United States or other applicable jurisdiction and will only use the Site for legitimate purposes. You also agree to provide true, accurate, current and complete information about yourself when you apply for MEIRA Membership. If you provide any information that is untrue, inaccurate, not current or incomplete (or becomes untrue, inaccurate, not current or incomplete), or MEIRA has reasonable grounds to suspect that such information is untrue, inaccurate, not current or incomplete, MEIRA has the right to suspend or terminate your account and refuse any and all current or future use of the Site (or any portion thereof). If you use the Site, you are responsible for maintaining the confidentiality of your account and password, and for restricting access to your computer. You agree to accept responsibility for all activities that occur under your account or password. Notwithstanding the above, we retain the right at our sole discretion to deny access to anyone to the Site and the Services we offer and Membership at any time and for any reason, including, but not limited to, for violation of the TOS or Privacy Policy.

### Claiming Special Benefits – Service Providers' Discounts

MEIRA's Corporate Membership will enable you to unlock exclusive benefits to enhance your IR programme. Our exclusive MEIRA offering includes a wide range of services and products for all types of companies, including pre-IPO entities. The procedure to receive your discount code is as follows:

- For existing Corporate Members. Contact [members@meira.me](mailto:members@meira.me) to receive your special discount code.
- New members will receive the special discount upon joining the Association.

The procedure to claim your discounts from Service Providers is as follows:

- Provide the discount to the Service Provider you are looking to contract, and seeking Special Benefit from;
- Receive discount during RFP or Proposal process;
- The Provider reserves the right to
  - apply the discount only to new contracts and not backdate the discount to existing contracts
  - apply the discount to existing clients, only for new projects or services and retain the existing fee for existing contracts

Any special discount code will be valid for 1 year and activated upon joining MEIRA's Corporate Membership Programme. The discount will be no longer valid at the termination date. The discount will no longer be valid for Corporate Members who are in arrears of Membership fee, or any other services the Corporate Member may have purchased from MEIRA. MEIRA reserves the right to suspend the Membership of Corporates in arrears of their fees or subscriptions to MEIRA.

## 4. License and Site Access

MEIRA grants you a limited license to access and make personal use of the Site and the Service. This license does not include any downloading or copying of account information for the benefit of another vendor or any other third party; caching, unauthorised hypertext links to the Site and the framing of any Content available through the Site uploading, posting, or transmitting any content that you do not have a right to make available (such as the intellectual property of another party); uploading, posting, or transmitting any material that contains software viruses or any other computer code, files or programmes designed to interrupt, destroy or limit the functionality of any computer software or hardware or telecommunications equipment; any action that imposes or may impose (in MEIRA's sole discretion) an unreasonable or disproportionately large load on MEIRA's infrastructure; or any use of data mining, robots, or similar data gathering and extraction tools. You may not bypass any measures used by MEIRA to prevent or restrict access to the Site. Any unauthorised use by you shall terminate the permission or license granted to you by MEIRA. By using the Site you agree not to: (i) use this Site or its contents for any commercial purpose; (ii) make any speculative, false, or fraudulent reservation or any reservation in anticipation of demand; (iii) access, monitor or copy any content or information of this Site using any robot, spider, scraper or other automated means or any manual process for any purpose without our express written permission; (iv) violate the restrictions in any robot exclusion headers on this Site or bypass or circumvent other measures employed to prevent or limit access to this Site; (v) take any action that imposes, or may impose, in our discretion, an unreasonable or disproportionately large load on our infrastructure; (vi) deep-link to any portion of this Site for any purpose without our express written permission; or (vii) "frame", "mirror" or otherwise incorporate any part of this Site into any other website without our prior written authorisation.

## 5. Membership Fee and Billing

If your Membership application is approved, you will be charged based on the terms that you agreed to on your Membership application. You will only be charged if your application is approved and your Membership and associated Service Providers' Discounts will only be valid upon completing payment. Your Membership fee may be subject to taxation in accordance with applicable federal or state law. The Membership fee does not include applicable taxes. We may change the Membership fee at any time, but changes will apply only to new and renewal Memberships. The Membership fee is not refundable.

## 6. Term; Continuous Membership; Billing

The initial term of a Membership shall commence on the date it is purchased and continue for the duration of the agreed-upon Membership period. Each Membership will automatically renew (therein referred to as a "Renewal Membership") each Membership period for additional periods (referred to as "Continuous Membership") unless (i) you notify Member Services in writing, of your decision to cancel your Membership within 30 days of your renewal date.

## 7. Cancellation, Termination, and Changes to Service

(a) You have the right to cancel your Membership at any time. The eligibility of a refund will be determined by the particular plan you agreed to at the time of your application. This information is available on your application acknowledgement and/or your application approval emails.

(b) MEIRA reserves the right to cancel or suspend, including any associated accounts, without notice, for any reason in our sole discretion, including without limitation our belief that continued use of such Membership would violate any provisions of this TOS, applicable law, or otherwise be harmful to our interests. If MEIRA cancels your Membership, MEIRA may, at its sole discretion, refund the balance of the periodic Membership fee on a time apportionment basis.

(c) Upon cancellation of Membership, you relinquish your current Membership rate and understand you may not be able to rejoin at a later time at that same rate.

## 8. Membership Benefits and Spouse/Significant Other Privileges

As a Member of MEIRA, you're entitled to the benefits that pertain to your particular Membership type. Certain Membership types and/or complimentary periods of Membership may exclude certain benefits. MEIRA has the right to add, modify or eliminate any benefit or service at any time at our discretion. MEIRA does not guarantee the availability of any of its benefits and they are all subject to change at any time without notice.

## 9. Disclaimer of Liability and Warranty

The content, products, and services published on this site may include inaccuracies or errors, including pricing errors from service providers' special discounts. We do not guarantee the accuracy of, and disclaim all liability for any errors or other inaccuracies relating to the information and description of the content, products, and services we expressly reserve the right to correct any pricing errors on the site and/or on pending reservations made under an incorrect price. MEIRA makes no representations about the suitability of the information, software, products, and services contained on this site for any purpose, and the inclusion or offering of any products or services on this site does not constitute any endorsement or recommendation of such products or services. All such information, software, products, and services are provided "as is" without warranty of any kind. MEIRA and their respective partners disclaim all warranties and conditions that this site, its servers or any email sent from MEIRA, its affiliates, and/or their respective suppliers are free of viruses or other harmful components. MEIRA, its affiliates, and their respective suppliers hereby disclaim all warranties and conditions with regard to this information, software, products, and services, including all implied warranties and conditions of merchantability, fitness for a particular purpose, title, and noninfringement. The hotels and other partners providing services on this site are not agents or employees of MEIRA or its affiliates. MEIRA and its affiliates are not liable for the acts, errors, omissions, representations, warranties, breaches or negligence of any such suppliers or for any personal injuries, death, property damage, or other damages or expenses resulting therefrom. MEIRA and its affiliates have no liability and will make no refund in the event of any delay, cancellation, overbooking, strike, force majeure or other causes beyond their direct control, and they have no responsibility for any additional expense, omissions, delays, re-routing or acts of any government or authority. In no event shall MEIRA, its affiliates, and/or their respective suppliers be liable for any direct, indirect, punitive, incidental, special, or consequential damages arising out of, or in any way connected with, your access to, display of or use of this site or with the delay or inability to access, display or use this site (including, but not limited to, your reliance upon opinions appearing on this site; any computer viruses, information, software, linked sites, products, and services obtained through this site; or otherwise arising out of the access to, display of or use of this site) whether based on a theory of negligence, contract, tort, strict liability, or otherwise, and even if MEIRA, its affiliates and/or their respective partners have been advised of the possibility of such damages.

## 10. Limitation of Liability

You expressly understand and agree that MEIRA and its subsidiaries, affiliates, officers, employees, agents, partners and licensors shall not be liable to you for any direct, indirect, incidental, special, consequential or exemplary damages, including, but not limited to, damages for loss of profits, goodwill, use, data or other intangible losses (even if MEIRA has been advised of the possibility of such damages), resulting from use of the site, content or any related services. If, despite the limitation above, MEIRA, its Affiliates or their respective suppliers are found liable for any loss or damage which arises out of or in any way connected with any of the occurrences described above, then the liability of MEIRA, Its Affiliates and/or their respective suppliers will in no event exceed, in the aggregate, the greater of (a) the service fees you paid to MEIRA in connection with such transaction(s) on this Site, or (b) One-Hundred Dollars (US\$100.00) or the equivalent in local currency. The limitation of liability reflects the allocation of risk between the parties. The limitations specified in this section will survive and apply even if any limited remedy specified in these terms is found to have failed of its essential purpose. The limitations of liability provided in these terms inure to the benefit of MEIRA, Its Affiliates, and/or their respective suppliers.

## 11. Indemnity

You agree to indemnify hold MEIRA (and its Members, owners, officers, directors, agents, subsidiaries, joint ventures, and employees) harmless from any and against any claims, causes of action, demands, recoveries, losses, damages, fines, penalties or other costs or expenses of any kind or nature, including reasonable attorneys' fees, or arising out of or related to your breach of this TOS, your violation of any law or the rights of a third party, or your use of the Site.

## 12. Access To Password Protected/Secure Areas

Access to and use of password protected and/or secure areas of the Site is restricted to authorised users only. Unauthorised individuals attempting to access these areas of the Site may be subject to prosecution.

## 13. Modification and Notification of Changes

MEIRA reserves the right to make changes to the Site and Membership Agreement, related policies and agreements, this TOS and the Privacy.

Policy at any time. If MEIRA makes a material modification to this TOS, it will notify you by:

- sending an email to the address associated with your account. MEIRA is not responsible for your failure to receive an email due to the actions of your ISP or any email filtering service; therefore, you should add MEIRA.com to the list of domains approved to send you email.
- (ii) displaying a prominent announcement above the text of this TOS or the Privacy Policy, as appropriate, for thirty (30) days, with (i) and (ii) being deemed sufficient notification, of such changes. After notice of a modification to the TOS or the Privacy Policy has been posted for 30 days, the notice will be removed and a brief description of the modification and the date that it went into effect will be placed in the Historical Modifications section at the end of the TOS and Privacy Policy. If you have not used the Site for more than 30 days, you should check these two sections for any modifications to the TOS or Privacy Policy prior to any further use of the Site. Should you wish to terminate your account due to a modification to the TOS or the Privacy Policy, you may do so by sending an email with the subject line "Termination" to the following email address: [contact@MEIRA.com](mailto:contact@MEIRA.com). If you choose to continue using the Site, you agree that by doing so you will be deemed to accept the new TOS or Privacy Policy, as relevant.

**We are looking forward to welcoming  
our future and existing members as part  
of the expanding MEIRA community**



## Contact

Middle East Investor Relations Association  
Office 10, Level 2, The Offices Building 2,  
One Central, PO Box 9576,  
Dubai, United Arab Emirates

T. +971 04 516 3042  
E. [info@meira.me](mailto:info@meira.me)  
[meira.me](http://meira.me)