

NEWSLETTER

Your weekly IR publication



24 October

Weekend reading list

GCC Top 50 Report ([Investis Digital](#))

Scope 4. Understanding avoided emissions: what they are and why they matter ([Fanda](#))

Saudi Arabia's economy projected to grow by 4.9% in 2025: World Bank ([Arab News](#))

Events



2024 meira annual conference

**Bridging Opportunities: Accelerating IR
in the Middle Eastern Capital Markets**

December 11-12

Abu Dhabi, UAE

[Registration](#)

Get ready to dive into our exciting workshops across both days of the Conference! These sessions are designed to provide practical insights on key topics such as empowering retail investors, mastering earnings calls, leveraging AI for engagement, and navigating regulatory compliance.

Whether you're looking to sharpen your communication skills, explore digital transformations, or deepen your understanding of ESG principles, we've got something for everyone.

Day 1, Wednesday, December 11:

- WORKSHOP 1: Empowering The Region's Retail Investors - by **Edelman Smithfield**
- WORKSHOP 2: Navigating Regulatory Compliance and Emerging Considerations - by **Instinctif Partners**
- WORKSHOP 3: The Integrated Reporting (and Thinking) Journey: A Case Study -by **Smart Media**
- WORKSHOP 4: Mastering Earnings Calls – Best Practices for Engaging and Informative Earnings Events - by **Lumi Global**
- WORKSHOP 5: Mastering Reports: Guiding Newcomers and Overcoming Key Challenges for Experienced Professionals - by **Fanda**
- WORKSHOP 6: Engaging North American Investors: Strategic Outreach for Middle Eastern Issuers - by **InspIR Connect**
- WORKSHOP 7: Leveraging AI to improve engagement with stakeholders - by **Nasdaq**
- WORKSHOP 8: Speaker Coaching and Story Telling for C-Suite and IROs - by **Mediatree**

Day 2, Thursday, December 12:

- WORKSHOP 9: AI in IR - by **Euroland IR**
- WORKSHOP 10: Designing and managing the best capital markets event - by **BRR Media**
- WORKSHOP 11: ISSB reporting, Ratings and Regulations. Integrating ESG Principles for Financial Success - by **Sustainable Square**
- WORKSHOP 12: Digital Transformation. Virtual Investor Meetings and Roadshows; Use of AI to enhance investor engagement; Cybersecurity - by **LSEG - London Stock Exchange**
- WORKSHOP 13: Secondary Listings and DR Programs - by **BNY Mellon**
- WORKSHOP 14: Successful strategies for International Investor Targeting - by **CM12I Capital Markets Intelligence**
- WORKSHOP 15: Digital-first reporting journeys: finding the best channels to engage your audiences - by **Emperor**
- WORKSHOP 16: Best Practice in Perception Studies - by **FTI Consulting**

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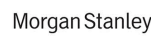
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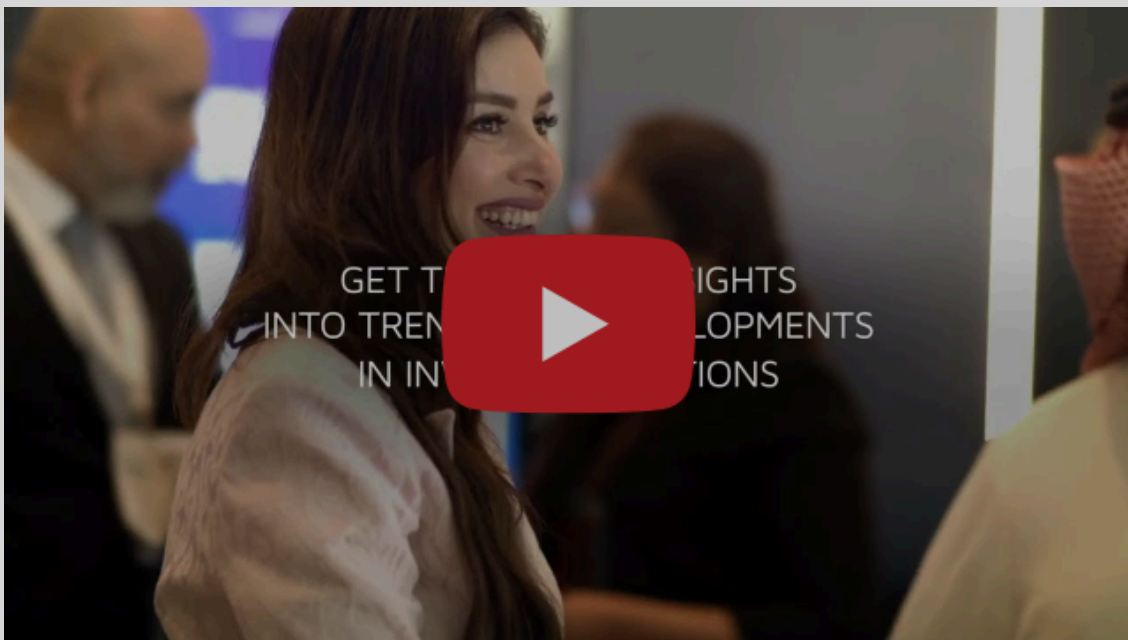


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Professional development

04 MON NOV 1:00 pm 5:00 pm



Integrating ESG/Sustainability into IR

07 THU NOV 10:30 am 5:30 pm

CIRO Middle East IR Association
Certified Investor
Relations Officer

CIRO Online Revision course

New Member

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inspiring young minds

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