



# NEWSLETTER

Your weekly IR publication

5 September

## Weekend reading list

---

IFC & EBRD invest in Bank of Palestine's Capital to support the Bank in local economic recovery, growth & regional expansion ([Bank of Palestine](#))

The secrets to writing attention-grabbing press releases ([Notified](#))

Transformation in numbers: unpacking GCC decision makers' priorities and perspectives ([Teneo](#))

GCC corporates prepared to navigate headwinds; investor sentiments reaching new high ([Zawya](#))

## Events

---



## 2024 meira annual conference

---

**Bridging Opportunities: Accelerating IR  
in the Middle Eastern Capital Markets**

December 11-12

Abu Dhabi, UAE

2024 MEIRA Annual Conference

# 1 Registration

Please complete the online registration form to access all the MEIRA conference benefits as soon as possible, including the corporate access event.

[Registration](#)

# 2 Awards

The process to enter the MEIRA IR Reporting Awards will close this week. Complete the entry form and submit all the required materials to participate.

[Entry Form](#)

# 3 AI Survey

Please participate in our Middle East IR & AI Survey and share your thoughts about the latest technologies impacting the IR function. The results will be compiled into a comprehensive report and launched at the MEIRA Conference.

[Survey](#)

# 4 Accommodation

MEIRA delegates have special rates for accommodation at the Conference venue. Make sure you book your room in advance to secure availability. *Terms and Conditions are available on our conference site.*

[Accommodation](#)

---



still time to sponsor the event.

Don't miss this chance to make a lasting impact.

[Sponsorship Brochure](#)

---

## Chapter Meetings

With the summer coming to an end, we are back on the road to host our regular Chapter Meetings. Take a look at our new calendar and block the dates for our next gathering. We will be sharing more details and information shortly.

CHAPTER MEETINGS	
29 <small>SUN SEPT</small>	KUWAIT
30 <small>MON SEPT</small>	MUSCAT
01 <small>TUE OCT</small>	DOHA
02 <small>WED OCT</small>	JEDDAH
27 <small>SUN OCT</small>	AL KHOBAR
28 <small>MON OCT</small>	RIYADH
30 <small>WED OCT</small>	ABU DHABI
31 <small>THU OCT</small>	DUBAI



---

## Professional development

---

## Value for Listed Companies in the Middle East



Webinar:  
Strategic Carbon Accounting  
and Decarbonisation:

Enhancing Value for Listed  
Companies in the Middle East

Abhishek Patane  
Regional Growth Leader  
at Olive Gaea

September 10, 2024  
1:00 pm - 2:00 pm (UAE Time)

in partnership with  
**OLIVE GAEA**

**meira**  
Middle East Investor Relations Association

Join us for an insightful hour with Abhishek Patane, a seasoned expert in sustainable finance and public policy. This webinar is tailored for executives and sustainability officers of listed companies in the Middle East who are looking to enhance their company's value through strategic carbon accounting and decarbonisation.

[Registration](#)

### UPCOMING TRAINING COURSES

**12** THU  
SEPT FINANCIAL MODELLING COURSE  
OVERVIEW

**17** TUE  
SEPT FROM NUMBERS TO NARRATIVES  
BUILDING A PERSUASIVE INVESTOR  
PRESENTATION

**22** TUE  
OCT PLANNING A COST-EFFECTIVE,  
VALUE-ENHANCING 2025 IR  
BUDGET

**28** MON  
OCT INTEGRATING  
ESG/SUSTAINABILITY INTO IR

**07** THU  
NOV CIRO ONLINE REVISION COURSE

## New Member

---



**The Tanmiah Food Company**, established in 1962, and now listed on Saudi Exchange (2281), is one of the Middle East's leading providers of fresh poultry, processed poultry, and other processed meat products, animal feed and health products, and fast-food franchise operations.

TFC's Vision is to become the number one global halal sustainable healthy protein company by 2030, serving customers from "farm to fork", striving to set new standards in quality, cost competitiveness and ESG.

Our modern meat processing plants in KSA and UAE have achieved international quality/hygiene accreditations. Our ability to develop and produce tailor-made products has earned the trust of discerning customers; from most major international fast food (QSR) restaurants to gourmet chefs to households across the Middle East.

Sustainability is a core principle at Tanmiah, with initiatives including planting a million trees, using wastewater from its facilities and turning waste products into fertilizer. Action on sustainability fuels our growth.

To know more: <https://tanmiah.com/>

---



**Middle East Institute of Directors (MEIoD)** is a pioneering organization dedicated to enhancing corporate governance and board effectiveness across the Middle East. Since its inception, MEIoD has emerged as a cornerstone in the region's corporate landscape, providing unparalleled support and expertise to directors and board members.

MEIoD offers a comprehensive range of services, including board evaluations, director training programs, and governance advisory. The institute is committed to fostering a culture of transparency, accountability, and excellence in corporate governance, ensuring that organizations are well-equipped to navigate the complexities of today's business environment. Dedicated to keeping directors future-ready, MEIoD regularly addresses emerging trends such as ESG and AI in the boardroom amongst others.

As a thought leader, MEIoD conducts cutting-edge research to stay abreast of relevant governance trends, equipping members with the latest insights and best practices. MEIoD's in-depth knowledge of regional and global governance standards, coupled with its commitment to continuous improvement, has positioned it as a trusted partner for organizations striving for governance excellence. By placing directors and board members at the heart of its mission, MEIoD empowers leaders to drive sustainable growth and long-term success.

To learn more about our initiatives and services, please visit: [www.MEIoD.org](http://www.MEIoD.org)

---

*Copyright (C) 2024 Middle East Investor Relations Association. All rights reserved.*

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe](#)