

# NEWSLETTER

Your weekly IR publication



8 August

## Weekend reading list

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ESG under the spotlight, yet absent from employee priorities ([PwC](#))

INTERVIEW: MENA's equity capital market will maintain growth in H2 2024 – EFG Hermes ([Zawya](#))

Rise of the 'robo-director': How AI is shaping the future of corporate boardrooms ([Governance Intelligence](#))

## Conference Agenda

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We are excited to announce that the Agenda for the 2024 Annual Conference is **now available!**

Conference Highlights include a minimum of 8 Morning Sessions and 16 afternoon Workshops over 2 days, covering a range of topics, including:

- The C-Suite Viewpoint: Why Investor Relations Matters.
- Navigating the Investor Maze: Asset Management Strategies for a Multifaceted Audience.
- The Intersection of ESG and Islamic Finance: Exploring synergies and opportunities.
- Leveraging AI to improve investor engagement.

Dive into the schedule to explore the array of insightful sessions, keynotes, and networking opportunities we've planned. Don't miss out on the chance to engage with industry leaders and stay ahead of the latest trends. [Register here](#) today to participate in the Middle East's Investor Relations event of the year!

## MEIRA Updates

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### AI and IR: Trends in the Middle East Survey

We are excited to invite you to participate in our AI and IR Trends Survey. Your participation is crucial as it will help us compile a comprehensive report that will be unveiled at the upcoming MEIRA Conference.

The survey will take approximately 10–15 minutes to complete. We assure you that all responses will remain anonymous and will be used solely for the purpose of this research.

[Participate here](#)

## Events

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### 2024 meira annual conference

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### Bridging Opportunities: Accelerating IR in the Middle Eastern Capital Markets

December 11-12

Abu Dhabi, UAE

[Register Here](#)

Don't miss out on this chance to showcase your excellence in IR reporting!

[Methodology](#)[Entry Form](#)

Discover how your organisation can **benefit** from our tailored sponsorship packages designed to maximise visibility and engagement. Download our [Sponsorship Brochure](#) today to explore the exclusive benefits awaiting your brand.

Don't miss this chance to make a lasting impact.

[Sponsorship Brochure](#)

## Professional development

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[Check our calendar!](#)

## UPCOMING TRAINING COURSES

04<sup>WED</sup>  
SEPTWEBINAR: IR IN THE OIL & GAS  
SECTOR12<sup>THU</sup>  
SEPTFINANCIAL MODELLING COURSE  
OVERVIEW17<sup>TUE</sup>  
SEPTFROM NUMBERS TO NARRATIVES  
BUILDING A PERSUASIVE INVESTOR  
PRESENTATION22<sup>TUE</sup>  
OCTPLANNING A COST-EFFECTIVE,  
VALUE-ENHANCING 2025 IR  
BUDGET28<sup>MON</sup>  
OCTINTEGRATING  
ESG/SUSTAINABILITY INTO IR07<sup>THU</sup>  
NOV

CIRO ONLINE REVISION COURSE


[Click here to register](#)

## New Member



Established in 1962 in Kuwait, **Gulf Insurance Group** is one of the largest and most diversified insurance groups in the Middle East and North Africa with operations in life and non-life as well as Takaful insurance. Evolving from its origin as a prominent personal and commercial insurer in Kuwait, Gulf Insurance Group has now solidified its standing as a regional insurance powerhouse in the MENA region. With more than 100 branches across 12 markets, +3,950 employees and +3.5 million customers GIG is delivering unprecedented growth for a sustainable future.

The Group enjoys a strong competitive market position in Kuwait, Bahrain, Jordan and Egypt and excellent operational footprints in UAE, KSA, Turkey, Algeria, Qatar,

The Group has attained a competitive edge in its markets through the implementation of a comprehensive approach involving latest IT services, Innovation in Products and Distribution, strong Customer Relations Management, and robust Enterprise Risk Management. Furthermore, GIG utilizes the best standards in corporate governance Corporate Governance, prudent underwriting practices, and its decentralized Business Model focusing on Human Capital Development and Digitalization.

The Group prides itself on the distinguished quality offerings to meet the everchanging customer needs and exceed their expectation. We enjoy providing the utmost professional and personalized attention to both individual and corporate clients in their current and future insurance needs. GIG is a majority-owned subsidiary of Fairfax Financial Holdings Limited, a Canadian holding company listed on the Toronto Stock Exchange, which, through its subsidiaries, is primarily engaged in property and casualty insurance and reinsurance and the associated investment management.

Learn more on: [www.gulfinsgroup.com](http://www.gulfinsgroup.com)

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