



NEWSLETTER

Your weekly IR publication

22 August

Weekend reading list

Watch Those Adjectives: Rethinking IR Practices in a Tech-Driven World ([WSJ](#))

The market outlook at mid-year: A long road to normal ([JP Morgan](#))

Top three IR skills gaps to bridge over the next two years ([IR Magazine](#)).

Events



2024 meira annual conference

**Bridging Opportunities: Accelerating IR
in the Middle Eastern Capital Markets**

December 11-12

Abu Dhabi, UAE

[Register Here](#)



ADNOC joins MEIRA conference to promote regional best practice in Investor Relations

REMINDER! How to Unlock Exclusive Corporate Access at the 2024 MEIRA Annual Conference & Awards!

For the first time ever, MEIRA is thrilled to offer **exclusive corporate access** to up to 50 corporate members at the 2024 MEIRA Annual Conference & Awards, on December 11–12 in Abu Dhabi. Thanks to a strategic collaboration between **First Abu Dhabi Bank (FAB), J.P. Morgan, International Securities**, and other leading banks (soon to be announced), attendees will have the unique opportunity to gain corporate access over the two-day event.

[How to Secure Corporate Access](#)

Corporate members will be selected for corporate access based on:

- **Early Registration:** Priority will be given to those who register early for the event, [click here to register](#).
- **Investor Demand:** Based on the number of meeting requests from investors.
- **Management Participation:** Corporates with active management participation in the event will have an edge.
- **Additional Sponsorship:** Secure 1 – 2 days of corporate access by contributing additional sponsorship.

Don't miss this chance to enhance your exposure and meet with key investors at this premier event. [Sign up here](#)

From next week, our Corporate Access Partner, WeConvene, will commence reaching out to Members who have registered for the Annual Conference, and start gathering availability for Corporate Access. WeConvene is a cloud-based meetings and events management platform that will be working closely with Investment Banks and Investors to manage the Corporate Access schedule.

MEIRA IR Reporting Awards – Last days to submit your entry!

The process is open **until August 30th**.

[Methodology](#)[Entry Form](#)

Discover how your organisation can **benefit** from our tailored sponsorship packages designed to maximise visibility and engagement. Download our [Sponsorship Brochure](#) today to explore the exclusive benefits awaiting your brand.

Don't miss this chance to make a lasting impact.

[Sponsorship Brochure](#)

Professional development

[Check our calendar!](#)

UPCOMING TRAINING COURSES

04 WED
SEPT

WEBINAR: IR IN THE OIL & GAS
SECTOR

12 THU
SEPT

FINANCIAL MODELLING COURSE
OVERVIEW

17 TUE
SEPT

FROM NUMBERS TO NARRATIVES
BUILDING A PERSUASIVE INVESTOR
PRESENTATION

22 TUE
OCT

PLANNING A COST-EFFECTIVE,
VALUE-ENHANCING 2025 IR
BUDGET

28 MON
OCT

INTEGRATING
ESG/SUSTAINABILITY INTO IR

07 THU
NOV

CIRO ONLINE REVISION COURSE



[Click here to register](#)

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