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4 July

## Weekend reading list

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UAE – The G in ESG ([Clyde & Co](#))

Maximizing ROI in Investor Relations: key takeaways from NIRI and CIRI ([Business Wire](#))

Shifting goalposts: Most businesses unprepared for 'demands of climate reporting', IR veteran warns ([IR Magazine](#))

## MEIRA Updates

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### AI and IR: Trends in the Middle East Survey

We are excited to invite you to participate in our AI and IR Trends Survey. This survey aims to gather valuable insights from IR professionals to identify current trends, challenges, and opportunities in the rapidly evolving fields of AI and other tech innovations.

will be unveiled at the upcoming MEIRA Conference. This report will provide a detailed analysis of the latest trends and future directions in the Middle East. The survey will take approximately 10–15 minutes to complete. We assure you that all responses will remain anonymous and will be used solely for the purpose of this research.

[Participate here](#)

## Events

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### 2024 meira annual conference

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## Bridging Opportunities: Accelerating IR in the Middle Eastern Capital Markets

December 11-12

Abu Dhabi, UAE



## MEIRA Annual Conference Committee

We are thrilled to announce the esteemed Committee Members for our Annual Conference. This year, we are honored to have distinguished professionals from various sectors, including finance, investment, and corporate governance.

Their expertise and commitment ensure our Annual Conference will be insightful and impactful. Stay tuned for more updates on the Conference and the exciting program we have planned!

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## MEIRA IR Reporting Awards – updates and process

The MEIRA IR Reporting Awards have established themselves as the top benchmark for IR reporting and disclosure best practices in the Middle East. Apart from the consolidated categories, “**Best Printed Annual Report**” and “**Best Digital Annual Report,**” this year we are excited to introduce the “**Best IR Film,**” the “**Best Sustainability / ESG Report,**” and the “**Best 1 Year Post IPO Annual Report.**”

Together, these five categories will recognize the best issuers in the region and will also serve as best-in-class examples for companies looking to continue enhancing their practices.

The **methodology** and the **entry form** are available here. The process is open **until August 30th.**

Don't miss out on this chance to showcase your excellence in IR reporting!



Discover how your organisation can **benefit** from our tailored sponsorship packages designed to maximise visibility and engagement. Download our **Sponsorship Brochure** today to explore the exclusive benefits awaiting your brand.

Don't miss this chance to make a lasting impact.

[Sponsorship Brochure](#)

## Professional development

Our next courses:

**Integrating ESG/Sustainability into IR**

Mike Tyrrell  
Editor at Sri Connect

July 8, 2024  
1:00 pm - 5:00 pm  
GST - UAE Time

in partnership with  
**SRIconnect**

meira

### Integrating ESG/ Sustainability into IR

Upon completion of training, course delegates will understand how to respond to the needs of the investment community, including being in a position to begin the integration of ESG into IR programmes.

This training course will be delivered exclusively and virtually through the MEIRA online platform and is expected to take up to 4 hours.

[Register here](#)

### Webinar: 7 Tips for Planning and Delivering a High-Impact Investor Day



**Sylvie Harton**  
Chief Business Strategy Officer at Lumi Global

**George Allen**  
Managing Director at Teneo

**Alicia Gallego**  
CEO at Audere Strategies

**Michael Roper**  
Managing Director, EMEA at Irwin

July 8, 2024  
1:00 pm - 2:00 pm  
GST - UAE Time

in partnership with



### High-Impact Investor Day

Join us for an insightful webinar where we will explore the essential strategies for organizing and executing a high-impact Investor Day tailored to the Middle Eastern market's dynamic economic landscape. This session will provide 7 practical tips and expert advice on engaging investors, leveraging technology, and delivering compelling presentations that leave a lasting impression.

[Register here](#)

### UPCOMING TRAINING COURSES

08 MON  
JULY

INTEGRATING  
ESG/SUSTAINABILITY INTO IR

08 MON  
JULY

WEBINAR: 7 TIPS FOR  
PLANNING AND DELIVERING A  
HIGH-IMPACT INVESTOR DAY

04 WED  
SEPT

WEBINAR: IR IN THE OIL &  
GAS SECTOR

12 THU  
SEPT

FINANCIAL MODELLING  
COURSE OVERVIEW

28 MON  
OCT

INTEGRATING  
ESG/SUSTAINABILITY INTO IR



[Click here to register](#)



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To know more, visit [www.milaha.com](http://www.milaha.com)

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