



NEWSLETTER

Your weekly IR publication

11 July

Weekend reading list

Sustainability and exchange listing standards: So happy together ([IR Magazine](#))

Elevating corporate sustainability to create impact ([Gulf Business](#))

Gulf nations make significant strides in renewable energy integration ([Arab Times](#))

MEIRA Updates



AI and IR: Trends in the Middle East Survey

We are excited to invite you to participate in our AI and IR Trends Survey. This survey aims to gather valuable insights from IR professionals to identify current trends, challenges, and opportunities in the rapidly evolving fields of AI and other tech innovations.

detailed analysis of the latest trends and future directions in the Middle East. The survey will take approximately 10–15 minutes to complete. We assure you that all responses will remain anonymous and will be used solely for the purpose of this research.

[Participate here](#)

Events



The banner features a dark blue background with a pattern of colorful dots in shades of purple, blue, and green. In the top left corner is the MEIRA logo, and in the top right corner is the ADX logo (Abu Dhabi Securities Exchange). The main text is centered and reads: "2024 meira annual conference" in white, followed by "Bridging Opportunities: Accelerating IR in the Middle Eastern Capital Markets" in a vibrant pink and green gradient. Below this, a horizontal line is followed by the date "December 11-12" and the location "Abu Dhabi, UAE".

MEIRA IR Reporting Awards – updates and process

The MEIRA IR Reporting Awards have established themselves as the top benchmark for IR reporting and disclosure best practices in the Middle East. Apart from the consolidated categories, “**Best Printed Annual Report**” and “**Best Digital Annual Report**,” this year we are excited to introduce the “**Best IR Film**,” the “**Best Sustainability / ESG Report**,” and the “**Best 1 Year Post IPO Annual Report**.”

Together, these five categories will recognize the best issuers in the region and will also serve as best-in-class examples for companies looking to continue enhancing their practices.

The **methodology** and the **entry form** are available here. The process is open **until August 30th**.

[Methodology](#)[Entry Form](#)

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[Sponsorship Brochure](#)

Professional development

Past course:

Webinar: 7 Tips for Planning and Delivering a High-Impact Investor Day

Sylvie Harton
Chief Business Strategy Officer at Lumi Global

George Allen
Managing Director at Teneo

Alicia Gallego
CEO at Audere Strategies

Michael Roper
Managing Director, EMEA at Irwin

July 8, 2024
1:00 pm - 2:00 pm
GST - UAE Time

in partnership with

LUMI

meira

The webinar “7 Tips for planning and delivering a high-impact Investor Day” featuring insights from four industry experts, is now available to watch.

Gain valuable strategies and tips from seasoned professionals to ensure your next Investor Day makes a lasting impression. Click the link to access the full video and elevate your planning process!

[Replay here](#)

Our next course:

Course

IR in the Oil & Gas Sector



Sharan Dhani
Investor Relations & ESG,
Neptune IR

 September 4, 2024
11:00 am - 1:30 pm (UAE Time)



Webinar: IR in the oil & gas Sector

This course will highlight some of the key metrics that investors, analysts, and other stakeholders are interested in, specific to the oil and gas industry.

We will look at the key metrics within Operations, Finance and ESG. There will also be some time to discuss and share ideas and experiences amongst the group to help build a collaborative and supportive IR community.

[Register here](#)

UPCOMING TRAINING COURSES

04 WED
SEPT

WEBINAR: IR IN THE OIL &
GAS SECTOR

12 THU
SEPT

FINANCIAL MODELLING
COURSE OVERVIEW

28 MON
OCT

INTEGRATING
ESG/SUSTAINABILITY INTO IR

12 THU
DEC

FINANCIAL MODELLING
COURSE OVERVIEW



New Member



Edelman Smithfield is a global financial communications boutique specializing in the financial markets and strategic situations. With access to the resources of the world's largest communications firm, Edelman, our 250 advisors operate in over 25 markets and 15 countries globally. In the Middle East, our 28 experts, including M&A specialists, are integrated within Edelman's 150-strong team, with offices in Abu Dhabi, Dubai, and Riyadh.

We help companies realize value through effective communications and engagement with investors and financial media. Our services include financial communications, investor relations advisory, shareholder activism support, M&A communications, IPOs, SPACs, spin-offs advisory, ESG consulting, and restructuring support.

We work with some of the world's most high-profile and influential financial brands in asset management, banking, insurance, private equity, venture capital, real estate, crypto and fintech. Our purpose is to help clients solve complex issues, build trust, and enhance valuation.

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