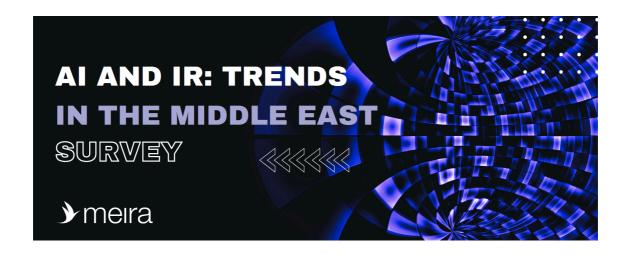


11 July

Weekend reading list

Sustainability and exchange listing standards: So happy together (IR Magazine)
Elevating corporate sustainability to create impact (Gulf Business)
Gulf nations make significant strides in renewable energy integration (Arab Times)

MEIRA Updates



Al and IR: Trends in the Middle East Survey

We are excited to invite you to participate in our AI and IR Trends Survey. This survey aims to gather valuable insights from IR professionals to identify current trends, challenges, and opportunities in the rapidly evolving fields of AI and other tech innovations.

detailed analysis of the latest trends and future directions in the Middle East. The survey will take approximately 10–15 minutes to complete. We assure you that all responses will remain anonymous and will be used solely for the purpose of this research.

Participate here

Events



MEIRA IR Reporting Awards – updates and process

The MEIRA IR Reporting Awards have established themselves as the top benchmark for IR reporting and disclosure best practices in the Middle East. Apart from the consolidated categories, "Best Printed Annual Report" and "Best Digital Annual Report," this year we are excited to introduce the "Best IR Film," the "Best Sustainability / ESG Report," and the "Best 1 Year Post IPO Annual Report."

Together, these five categories will recognize the best issuers in the region and will also serve as best-in-class examples for companies looking to continue enhancing their practices.

The **methodology** and the **entry form** are available here. The process is open **until August 30th.**

Methodology

Entry Form



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Professional development

Past course:



The webinar "7 Tips for planning and delivering a high-impact Investor Day" featuring insights from four industry experts, is now available to watch.

Gain valuable strategies and tips from seasoned professionals to ensure your next Investor Day makes a lasting impression. Click the link to access the full video and elevate your planning process!

Replay here

Our next course:



Webinar: IR in the oil & gas Sector

This course will highlight some of the key metrics that investors, analysts, and other stakeholders are interested in, specific to the oil and gas industry.

We will look at the key metrics within Operations, Finance and ESG. There will also be some time to discuss and share ideas and experiences amongst the group to help build a collaborative and supportive IR community.

Register here



New Member



Edelman Smithfield is a global financial communications boutique specializing in the financial markets and strategic situations. With access to the resources of the world's largest communications firm, Edelman, our 250 advisors operate in over 25 markets and 15 countries globally. In the Middle East, our 28 experts, including M&A specialists, are integrated within Edelman's 150–strong team, with offices in Abu Dhabi, Dubai, and Riyadh.

We help companies realize value through effective communications and engagement with investors and financial media. Our services include financial communications, investor relations advisory, shareholder activism support, M&A communications, IPOs, SPACs, spin-offs advisory, ESG consulting, and restructuring support.

We work with some of the world's most high-profile and influential financial brands in asset management, banking, insurance, private equity, venture capital, real estate, crypto and fintech. Our purpose is to help clients solve complex issues, build trust, and enhance valuation.

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