



NEWSLETTER

Your weekly IR publication

6 June

Weekend reading list

Top strategies for GCC companies to enhance investor engagement and market positioning ([Finance Middle East](#))

The opportunity and risk of an IPO: How IR can navigate public floats ([IR Magazine](#))

GCC countries to lead Mideast energy transition ([Arab News](#))

Events



2024 meira annual conference

**Bridging Opportunities: Accelerating IR
in the Middle Eastern Capital Markets**

December 11-12

Abu Dhabi, UAE



Conference is **now available**.

This brochure offers a variety of sponsorship opportunities that will allow you to stand out and connect with our audience of investor relations professionals.

[Sponsorship Brochure](#)



Make **suggestions for topics and speakers** for our upcoming Annual Conference Agenda by completing this quick survey.

This is a unique opportunity to participate in the preparation of the biggest event of the year!

[Take the survey](#)

Past events

MEIRA Chapter Meetings

We are delighted to announce that this week, MEIRA is hosting a series of Chapter Meetings across various cities. We are deeply grateful for the warm reception and the meaningful connections being forged among our members and attendees. The enriching discussions and insightful talks have been truly inspiring.

We look forward to continuing to work to ensure that the Chapter Meetings have a positive impact on our community.

Bahrain



Abu Dhabi



Dubai



Kuwait



Professional development

Our next course:

**Investor Relations and IPOs:
a proven blueprint for sustainable success**



Anne Guimard
Founder and CEO of FINEO
Investor Relations Advisors

 June 10, 2024
11:00 am - 1:30 pm



blueprint for sustainable success

This highly practical IR training webinar will focus on how to:

- Conduct IPO readiness assessment with post-IPO Investor Relations in mind
- Build the "Going Public" team
- Ensure investor interest remains high after the IPO's initial buzz has faded
- Organize and equip Investor Relations to support medium- to long-term strategy
- Analyze and report on the contribution of Investor Relations to value creation

[Register here](#)

10^{MON}
JUNEINVESTOR RELATIONS AND
IPOS: A PROVEN BLUEPRINT
FOR SUSTAINABLE SUCCESS24^{MON}
JUNECIRO ONLINE REVISION
COURSE25^{TUE}
JUNEWEBINAR FINANCIAL
VALUATION AND MODELLING
– BUILDING THE RIGHT
FUNDAMENTALS27^{THU}
JUNE

IR IN THE TELECOM SECTOR

08^{MON}
JULYINTEGRATING
ESG/SUSTAINABILITY INTO IR12^{THU}
SEPFINANCIAL MODELLING
COURSE[Click here to register](#)

New Partner



Olive Gaea is a leading climate tech company revolutionizing business sustainability. With our advanced AI-driven platform, ZERO, we enable companies in the Middle East and India to achieve Net Zero emissions efficiently and help report ESG KPIs in line with global frameworks such as GRI, CDP, SASB. Our Carbon Neutral API integrates seamlessly into existing systems to support e-commerce and logistics, making carbon-neutral operations achievable. Through our consultancy, we also develop nuanced strategies that resonate deeply within various industries, propelling businesses toward significant environmental milestones. Our comprehensive services extend beyond carbon management to include detailed carbon footprint

For more information, visit www.olivegaea.com

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