

NEWSLETTER

Your weekly IR publication

9 May

Weekend reading list

MEIRA on the news: Omantel hosts the first Oman chapter meeting of Middle East Investor Relations Association ([Zawya](#))

Saudi Arabia's on the frontline of battle against climate change ([Arab News](#))

Beyond Investor Relations: The evolving role of IR professionals in ESG and sustainability ([Nasdaq](#))

Rates, inflation and recession: What investors will be focused on in 2024, according to asset managers ([IR Magazine](#))

MEIRA Updates

A message from Paolo Casamassima

Dear MEIRA Community,

What an exhilarating period it has been! These past few months have been packed with face-to-face meetings all across the Middle East. From conferences to chapter gatherings, events, and social meetups, our calendars have been jam-packed. I can't express enough gratitude for the chance to share so many memorable moments with each and every one of you.

Today, I want to share some exciting updates and invite you to join us for a number of events, before we all take a well-deserved summer break.

First and foremost, I'm thrilled to announce the upcoming 2024 MEIRA Conference! This event is the highlight of the year for every MEIRA member and IR practitioner in the Middle East. And this year, we're raising the bar even higher. Partnering with the Abu Dhabi Stock Exchange (ADX), we're gearing up for an unforgettable experience on December 11th and 12th in Abu Dhabi. Mark your calendars now!

In addition, I'm delighted to share the launch of our Buy-Side & Sell-Side Engagement Committee. A heartfelt thank you to the esteemed experts who have joined this initiative. At MEIRA, we thrive on the dedication of professionals ready to dive in and drive progress. There are countless opportunities to collaborate, so don't hesitate to reach out or join us at one of our upcoming events. Speaking of which, we have an exciting lineup of chapter meetings in [Doha](#), [Manama](#), [Dubai](#),

Abu Dhabi, Kuwait City and Riyadh. Take your pick and register online. Plus, explore our website for a range of industry-specific [training courses](#).

In short, there's no shortage of initiatives and events aimed at delivering value to all of you. Thank you for being a part of this journey, and I look forward to seeing you soon.

Best regards,

Events

Upcoming events

MEIRA Qatar Chapter Meeting



Paolo Casamassima
Chief Executive Officer
at MEIRA



Nicolas Robert
Senior Director - Head of
MENA Capital Markets
at APCO



Andreas Goldau
Former Head of
Investor Relations
at Ooredoo



May 21, 2024
8:30 am - 10:00 am



[Click here to register](#)

MEIRA Chapter Meetings

MEIRA is on the road! Check our upcoming calendar of Chapter Meetings and mark your calendar with your upcoming event. The Chapter Meetings are a unique

opportunity for members to network and discuss the latest trends in the industry. Registrations will open soon.

CHAPTER MEETINGS		
21	TUE MAY	QATAR
02	SUN JUNE	BAHRAIN
03	MON JUNE	DUBAI
04	TUE JUNE	ABU DHABI
05	WED JUNE	KUWAIT
06	THU JUNE	KSA
		

[Click here to know more](#)

Careers

MEIRA is hiring!

The Middle East Investor Relations Association is looking for an Administrative Officer to assist the Association with administrative tasks, ensuring the smooth flow of work related to activities and events, such as organizing the 2024 MEIRA Annual Conference and Awards. To apply and learn more about this role, please download the job description.

[Job description](#)

Professional development

Our next course:



Webinar: IR in Metals & Mining

The course will focus on fundamental principles sell-side/buy-side specialists rely upon when making investment decisions in M&M space and key sector-specific information, metrics and methods they use for it. We will share a framework to cope with the complex nature of natural resources business and commodity markets and cover some of the communication tasks for an IR including managing market expectations for publicly trading companies and preparing investment cases for IPO.

[Register here](#)

UPCOMING TRAINING COURSES

22 WED
MAY

IR IN THE METALS & MINING
SECTOR

23 THU
MAY

FINANCIAL MODELLING
COURSE

10 MON
JUNE

INVESTOR RELATIONS AND
IPOS: A PROVEN BLUEPRINT
FOR SUSTAINABLE SUCCESS

24 MON
JUNE

CIRO ONLINE REVISION
COURSE

27 WED
JUNE

IR IN THE TELECOM SECTOR

08 MON
JULY

INTEGRATING
ESG/SUSTAINABILITY INTO IR



[Click here to register](#)



Measure to Matter: the power of social impact assessment in ESG agenda

MEIRA is thrilled to partner with Fanda to announce an upcoming webinar focused on assessing social impact to create a compelling impact business case for investors and local governments, strengthen partnerships, and understand the internal processes of the business.

[Register here](#)

New Member



Founded 2013 and trusted by over 500 corporates globally, CMi2i is a premier capital markets intelligence firm renowned for its forensic Shareholder and Bondholder identification service. Our expertise extends to supporting corporates and their advisors as part of their liability management, capital restructurings, M&A, shareholder activism, Investor Relations and ESG investment risk evaluations. With a focus on bondholder services, our experienced team collaborates globally, and has analysed over \$150 billion worth of bondholders in the secondary market. Through our meticulous methodology, we ensure the highest percentage of investors are identified, empowering clients with crucial insights for effective engagement and decision-making. Unlike relying on public data, which can be outdated & incomplete, CMi2i identifies investors that others don't and provides unrivalled expertise to put the intelligence into context. This means that the inherent risk involved in your most important transactional and proxy events is reduced.

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