

# NEWSLETTER

Your weekly IR publication

25 April

## Weekend reading list

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Earth Day poll finds waning global interest in climate change, but most still want businesses to act ([IR Magazine](#))

EU partners with GCC on vital green transition project ([Zawya](#))

What companies are doing to address the plastic pollution problem ([S&P Global](#))

## MEIRA Updates

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### 2024 MEIRA IR Best Practice Awards

#### The voting process is open!

The 2024 MEIRA IR Awards winners are based on the results of the "Developed Europe and Emerging EMEA Executive Team Survey" carried out by Institutional Investor.

From now on, **both buy-side and sell-side can assess and cast their votes** on Middle East-based Corporate IR and Executive Management teams across 20+ different key performance metrics and activities. Corporate rankings for MENA are based on votes from firms and individuals on the buy-side investing in MENA, and sell-side covering MENA.

In order to **maximise votes and receive independent and actionable feedback on your IR programme** and IR/Executive Management Teams, we recommend the following:

- Verify your details: add/remove IROs, CEO and CFO, ensuring your details are correct and only market-facing individuals are listed. [Roster Link](#).
- Directly ask your buy & sell-side contacts to take part. To help raise awareness and encourage your buy and sell-side contacts to participate in the survey, you are

welcome to:

– Insert the "Survey Vote" marketing banner ([download](#)) your corporate website and your signature hyperlinked to the [Institutional Investor voting platform](#).

## Timeline

Corporate Insights Survey & Roster: 26 February – 26th April.

Buy and Sell-Side survey: 2 April – 26 April.

## Events

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### Upcoming events

#### The next Chapter Meeting:



The graphic is a purple rectangular banner with a geometric pattern of overlapping squares in shades of purple and blue in the top right corner. At the top center, the text "MEIRA Oman Chapter Meeting" is written in white. Below this, there are three circular headshots of men. Under each headshot is the name and title of the speaker in white text. At the bottom center, there is a white calendar icon followed by the date and time "May 1, 2024 10:00 am - 1:00 pm". At the very bottom center is the MEIRA logo, which consists of a stylized white bird-like shape followed by the word "meira" in lowercase white letters.

**MEIRA Oman Chapter Meeting**

**Ghassan Al Hashar**  
CFO  
Omantel

**Charles Myers**  
Chairman and  
Founder of Signum  
Global Advisors

**Alaa Badawi**  
Associate Partner  
at Instinctif

May 1, 2024  
10:00 am - 1:00 pm

meira

#### MEIRA Oman Chapter Meeting

The event will begin with a presentation by Omantel CFO, Mr. Ghassan Al Hashar, who will discuss "The importance of the Investor Relations function in communicating with institutional investors" and highlight some aspects of "Omantel IR program and Equity Story."

After, we will be joined by two incredible speakers. Charles Myers, Chairman and Founder of Signum Global Advisors will be covering the topic of "Geopolitics & Macro", and discussing policy agendas and announcements which may impact issuers' operations in 2024. Following, Alaa Badawi, Associate Partner at Instinctif will be covering "Latest developments around ESG for IROs"

[Register here](#)

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### All MEIRA Chapter Meetings

MEIRA is on the road! Check our upcoming calendar of Chapter Meetings and mark your calendar with your upcoming event. The Chapter Meetings are a unique opportunity for members to network and discuss the latest trends in the industry. Registrations will open soon.

## CHAPTER MEETINGS

01 WED  
MAY

OMAN

21 TUE  
MAY

QATAR

02 SUN  
JUNE

BAHRAIN

03 MON  
JUNE

DUBAI

04 TUE  
JUNE

ABU DHABI

05 WED  
JUNE

KUWAIT

06 THU  
JUNE

KSA



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### IR Magazine Think Tank – Europe

The **IR Magazine Think Tank – Europe** will take place on June 20 in London. This unique event is exclusively for in-house corporate IROs and provides a confidential space to connect, share best practices and get to grips with the latest trends. Request your free invite to join expert-led discussions and off-the-record roundtables to gain actionable tools and guidance to steer your IR program through 2024. [Click here](#) to learn more about the event.

**IR Magazine subscription:** MEIRA Members receive a 20% discount on annual subscription.

### Professional development

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Our nearest course:

**Integrating  
ESG/Sustainability  
into IR**

**Mike Tyrrell**  
Editor at Sri Connect

April 29, 2024  
1:00 pm - 5:00 pm

in partnership with  
**SRI Connect**

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## **Integrating ESG/Sustainability into IR**

Upon completion of training, course delegates will understand how to respond to the needs of the investment community, including being in a position to begin the integration of ESG into IR programmes.

### **What will you get:**

Upon completion of the course, all online training material contents and a MEIRA certificate of attendance will be given to delegates.

[Register here](#)

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# UPCOMING TRAINING COURSES

**29** MON  
APRIL

ESG/INTEGRATING  
SUSTAINABILITY INTO IR

**02** THU  
MAY

CIRO ONLINE REVISION  
COURSE

**08** WED  
MAY

IR IN THE OIL & GAS SECTOR

**22** WED  
MAY

IR IN THE METALS & MINING  
SECTOR

**23** THU  
MAY

FINANCIAL MODELLING  
COURSE

**24** MON  
JUNE

CIRO ONLINE REVISION  
COURSE



[Click here to register](#)

## Careers

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**iridium** 

Iridium Advisors is a fast-growing regional investor relations consultancy based in Dubai. They are looking for:

- Financial Investor Relations Analyst
- Strategic Investor Relations Analyst

[Click here](#) to see the jobs offers

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