

# NEWSLETTER

Your weekly IR publication

23 May

## Weekend reading list

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Five ways to apply investor targeting to your existing holders ([IR Magazine](#))

Social impact assessment: a quick outlook ([Fanda](#))

Boursa Kuwait highlights the promising investment opportunities in the Kuwaiti capital market ([Zawya](#))

## Events

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## 2024 meira annual conference

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### Bridging Opportunities: Accelerating IR in the Middle Eastern Capital Markets

December 11-12

Abu Dhabi, UAE

The [Sponsorship Brochure](#) for our upcoming Annual Conference is **now available**.

This brochure offers a variety of sponsorship opportunities that will allow you to stand out and connect with our audience of investor relations professionals.

The MEIRA Annual Conference has established itself as one of the premier events on the Investor Relations calendar in the Middle East and attracts a wide range of participants, including IROs, C-Suite representatives, investors, financial analysts,

and media outlets. It is a unique opportunity to increase your brand visibility and make valuable connections within the IR community.

To learn more about the sponsorship opportunities available, download our sponsorship brochure. Don't miss the opportunity to be part of our 2024 Annual Conference!

[Download the Sponsorship Brochure](#)

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### Agenda

MEIRA team is working on the Annual Conference agenda, and it's open to hearing suggestions of topics that their members want to know more about and take the Conference as an opportunity to learn about it.

If you have a topic for the Conference, please feel free to contact Paolo Casamassima ([paolo@meira.me](mailto:paolo@meira.me)), MEIRA's CEO, to let us know topics of your preference.

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### Past event: MEIRA Qatar Chapter Meeting



Last Tuesday, the Qatar Chapter Meeting, hosted by MEIRA and Qatar Stock Exchange, took place in Doha.

Under the title "Improving the level of disclosure to better enable long-term value creation and price discovery", speakers Andreas Goldau and Nicolas Robert shared their knowledge with the attendees, making the event a very enriching day.

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## Upcoming events

### MEIRA Bahrain Chapter Meeting



**Sophie Schmitt**  
Director Continental Europe, Middle East & Africa at Notified



**Nicolas Robert**  
Senior Director -Head of MENA Capital Markets at APCO



**Faisal Kanth**  
Managing Partner at Fairvue



June 2, 2024  
10:00 am - 12:15 pm

in partnership with



بورصة البحرين  
BAHRAIN BOURSE



[Click here to register](#)

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### MEIRA Chapter Meetings

MEIRA is on the road! Check our upcoming calendar of Chapter Meetings and mark your calendar with your upcoming event. The Chapter Meetings are a unique opportunity for members to network and discuss the latest trends in the industry. Registrations will open soon.

#### CHAPTER MEETINGS

<b>02</b> SUN JUNE	BAHRAIN
<b>03</b> MON JUNE	DUBAI
<b>04</b> TUE JUNE	ABU DHABI
<b>05</b> WED JUNE	KUWAIT
<b>06</b> THU JUNE	KSA



[Click here to know more](#)

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## Professional development

## Our next course:

**Investor Relations and IPOs:  
a proven blueprint for sustainable success**



**Anne Guimard**  
Founder and CEO of FINEO  
Investor Relations Advisors

 June 10, 2024  
11:00 am - 1:30 pm



## Investor Relations and IPOs: a proven blueprint for sustainable success

This highly practical IR training webinar will focus on how to:

- Conduct IPO readiness assessment with post-IPO Investor Relations in mind
- Build the "Going Public" team
- Ensure investor interest remains high after the IPO's initial buzz has faded
- Organize and equip Investor Relations to support medium- to long-term strategy
- Analyze and report on the contribution of Investor Relations to value creation

[Register here](#)

## TRAINING COURSES

**10** MON  
JUNE

**INVESTOR RELATIONS AND  
IPOS: A PROVEN BLUEPRINT  
FOR SUSTAINABLE SUCCESS**

**24** MON  
JUNE

**CIRO ONLINE REVISION  
COURSE**

**27** WED  
JUNE

**IR IN THE TELECOM SECTOR**

**08** MON  
JULY

**INTEGRATING  
ESG/SUSTAINABILITY INTO IR**

 meira

[Click here to register](#)

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