

# NEWSLETTER

Your weekly IR publication

2 May

## Weekend reading list

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ESG: A new value creation lever for IROs and CFOs ([FTI Consulting](#))

Clean and prosperous: Middle East's green shift for future growth ([Zawya](#))

How the buy side is using AI – and what it means for IR ([IR Magazine](#))

**MEIRA and ADX bring new leading investor relations Annual Conference & Awards to Abu Dhabi** ([Zawya](#)).

## MEIRA Updates

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## MEIRA And ADX Bring New Leading Investor Relations Annual Conference & Awards To Abu Dhabi

MEIRA, the region's leading Investor Relations professional group, is proud to announce its collaboration with Abu Dhabi Securities Exchange (ADX), one of the fastest-growing exchanges in the world, for the 16th MEIRA Annual Conference & Awards, scheduled to take place on the 11th and 12th December in Abu Dhabi.

Renowned as the premier Investor Relations (IR) gathering in the Middle East, the 2024 edition, held under the theme Bridging Opportunities: Accelerating IR in the Middle Eastern Capital Markets, will feature a ground-breaking addition: a bespoke corporate-access event tailored exclusively to facilitate meaningful connections

between IR officers and investors from both buy- and sell-side segments of the financial industry. This signature conference underscores MEIRA's dedication to fostering dialogue and networking opportunities in the investment community.

The 2024 MEIRA Conference & Awards will comprise a two-day conference including multiple morning sessions of panel discussions, presentations and TED Talks, sessions specifically tailored for MEIRA's corporate members, as well as trainings and seminars for IR professionals. The Gala and Awards Dinner will be taking place on the evening of the 11th December and is set to recognise the best IR efforts across the Middle East.

## Events

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### Upcoming events



**MEIRA Qatar Chapter Meeting**

  
**Paolo Casamassima**  
Chief Executive Officer  
at MEIRA

  
**Nicolas Robert**  
Senior Director - Head of  
MENA Capital Markets  
at APCO

  
**Andreas Goldau**  
Former Head of  
Investor Relations  
at Ooredoo

 May 21, 2024  
8:30 am - 10:00 am



[Click here to register](#)

### MEIRA Chapter Meetings

MEIRA is on the road! Check our upcoming calendar of Chapter Meetings and mark your calendar with your upcoming event. The Chapter Meetings are a unique

opportunity for members to network and discuss the latest trends in the industry. Registrations will open soon.

## CHAPTER MEETINGS

<b>21</b> TUE MAY	QATAR
<b>02</b> SUN JUNE	BAHRAIN
<b>03</b> MON JUNE	DUBAI
<b>04</b> TUE JUNE	ABU DHABI
<b>05</b> WED JUNE	KUWAIT
<b>06</b> THU JUNE	KSA



## Careers

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### MEIRA is hiring!

The Middle East Investor Relations Association is looking for an Administrative Officer to assist the Association with administrative tasks, ensuring the smooth flow of work related to activities and events, such as organizing the 2024 MEIRA Annual Conference and Awards. To apply and learn more about this role, please download the job description.

[Job description](#)

## Professional development

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Our next course:

Course

# IR in the Oil & Gas Sector



**Sharan Dhami**  
Investor Relations & ESG,  
Neptune IR

 May 8, 2024  
11:00 am - 1:30 pm



**Webinar: IR in the oil & gas Sector**  
This course will highlight some of the key metrics that investors, analysts, and other stakeholders are interested in, specific to the oil and gas industry. These metrics are usually the headline metrics highlighted in the results statements, trading statements, press releases, annual reports, websites and from my experience of questions asked at Investor meetings. We will look at the key metrics within Operations, Finance and ESG.

[Register here](#)

## UPCOMING TRAINING COURSES

**08** WED  
MAY

IR IN THE OIL & GAS SECTOR

**22** WED  
MAY

IR IN THE METALS & MINING  
SECTOR

**23** THU  
MAY

FINANCIAL MODELLING  
COURSE

**24** MON  
JUNE

CIRO ONLINE REVISION  
COURSE



[Click here to register](#)



**Embera Partners** is an entrepreneurial, partner-led capital markets advisory boutique, operating across the full value-chain of financial advisory, investor relations, corporate governance & sustainability (ESG) as well as M&A and financial communications. Its experience is underpinned by a proprietary data-driven approach to advisory. Embera consults based on intelligence that is driven by facts, combined with first-hand experience of the institutional investor community and the capital markets ecosystem.

This includes rankers and raters, stewardship teams, activists and third-party advisers to name a few.

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**Mediatree** is an Investor Relations agency that specialises in delivering financial events and financial roadshows for its clients. With almost 3 decades of experience, Mediatree is the market leader when it comes to organising IPO and Non-Deal roadshows as well as any investor facing events (CMDs, Investor Days, Site Visits, Results Presentations, etc.) for public companies of all sizes and from all sectors.

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