

# NEWSLETTER

Your weekly IR publication

16 May

## Weekend reading list

Unleashing Value Through Responsible Business Practices (Instinctif Partners) Engagement on ESG issues key to managing downside risk, say experts (IR Magazine)

GCC prioritizes economic diversification for sustainable growth (Arab News)

#### **Events**



The Sponsorship Brochure for our upcoming Annual Conference is **now available**.

This brochure offers a variety of sponsorship opportunities that will allow you to stand out and connect with our audience of investor relations professionals.

The MEIRA Annual Conference has established itself as one of the premier events on the Investor Relations calendar in the Middle East and attracts a wide range of participants, including IROs, C-Suite representatives, investors, financial analysts, and media outlets. It is a unique opportunity to increase your brand visibility and make valuable connections within the IR community.

To learn more about the sponsorship opportunities available, download our sponsorship brochure. Don't miss the opportunity to be part of our 2024 Annual Conference!

Download the Sponsorship Brochure

### **Upcoming events**



Click here to register

### **MEIRA Chapter Meetings**

MEIRA is on the road! Check our upcoming calendar of Chapter Meetings and mark your calendar with your upcoming event. The Chapter Meetings are a unique

opportunity for members to network and discuss the latest trends in the industry. Registrations will open soon.

CHAPTER MEETINGS	
21 TUE MAY	QATAR
02 SUN	BAHRAIN
03 MON JUNE	DUBAI
04 TUE	ABU DHABI
05 WED	KUWAIT
06 JUNE	KSA
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Click here to know more

## **Publications**



We are pleased to present Iridium's latest edition of "Foreign Flows", a monthly analytical resource dedicated to corporate leaders who navigate the complexities of GCC equity markets. The <u>April 2024 report</u> highlights the following trends affecting the region:

- This month observed a shift in regional markets with foreign capital outflows totaling \$597 million, a departure from previous trends.
- Saudi Arabia experienced the highest capital flight, with outflows reaching \$409 million. This trend extended to the UAE, Kuwait, and Qatar.
- The MSCI GCC Index fell by 2.15% month-on-month, reflecting the market's sensitivity to foreign investment movements.

**Implications**: The influence of foreign investors remains a key factor in the direction of GCC markets. Given the current market volatility, it is necessary for CEOs and CFOs of public companies to manage risks and maintain robust relationships with analysts and investors. A strategic investor relations function can play a central role in supporting stability, ensuring that senior executives are always ready to respond to difficult questions.

Report

## Professional development

#### Our next course:



#### Webinar: IR in Metals & Mining

The course will focus on fundamental principles sell-side/buy-side specialists rely upon when making investment decisions in M&M space and key sector-specific information, metrics and methods they use for it. We will share a framework to cope with the complex nature of natural resources business and commodity markets and cover some of the communication tasks for an IR including managing market expectations for publicly trading companies and preparing investment cases for IPO.

Register here

# **UPCOMING TRAINING COURSES**

22 WED MAY	IR IN THE METALS & MINING SECTOR
23 THU MAY	FINANCIAL MODELLING COURSE
10 MON JUNE	INVESTOR RELATIONS AND IPOS: A PROVEN BLUEPRINT FOR SUSTAINABLE SUCCESS
24 MON JUNE	CIRO ONLINE REVISION COURSE
27 WED JUNE	IR IN THE TELECOM SECTOR
08 MON JULY	INTEGRATING ESG/SUSTAINABILITY INTO IR

Click here to register

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