

# NEWSLETTER

Your weekly IR publication

18 April

## Weekend reading list

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**Podcast:** Exploring MENA's sustainability agenda ([Instinctif Talks](#))

All UAE businesses need to firm up their 'ESG' frameworks ([Gulf News](#))

A company's environmental, health and safety team could play a significant role in ESG performance ([Reuters](#))

Unprecedented growth in asset management business in Saudi market ([Arab News](#))

## MEIRA Updates

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### 2024 MEIRA IR Best Practice Awards

The voting process is open!

The 2024 MEIRA IR Awards winners are based on the results of the "Developed Europe and Emerging EMEA Executive Team Survey" carried out by Institutional Investor.

From now on, **both buy-side and sell-side can assess and cast their votes** on Middle East-based Corporate IR and Executive Management teams across 20+ different key performance metrics and activities. Corporate rankings for MENA are based on votes from firms and individuals on the buy-side investing in MENA, and sell-side covering MENA.

In order to **maximise votes and receive independent and actionable feedback on your IR programme** and IR/Executive Management Teams, we recommend the following:

– Verify your details: add/remove IROs, CEO and CFO, ensuring your details are correct and only market-facing individuals are listed. [Roster Link](#).

– Directly ask your buy & sell-side contacts to take part. To help raise awareness and encourage your buy and sell-side contacts to participate in the survey, you are welcome to:

– Insert the "Survey Vote" marketing banner ([download](#)) your corporate website and your signature hyperlinked to the [Institutional Investor voting platform](#).

### Timeline

Corporate Insights Survey & Roster: 26 February – 26th April.

Buy and Sell-Side survey: 2 April – 26 April.

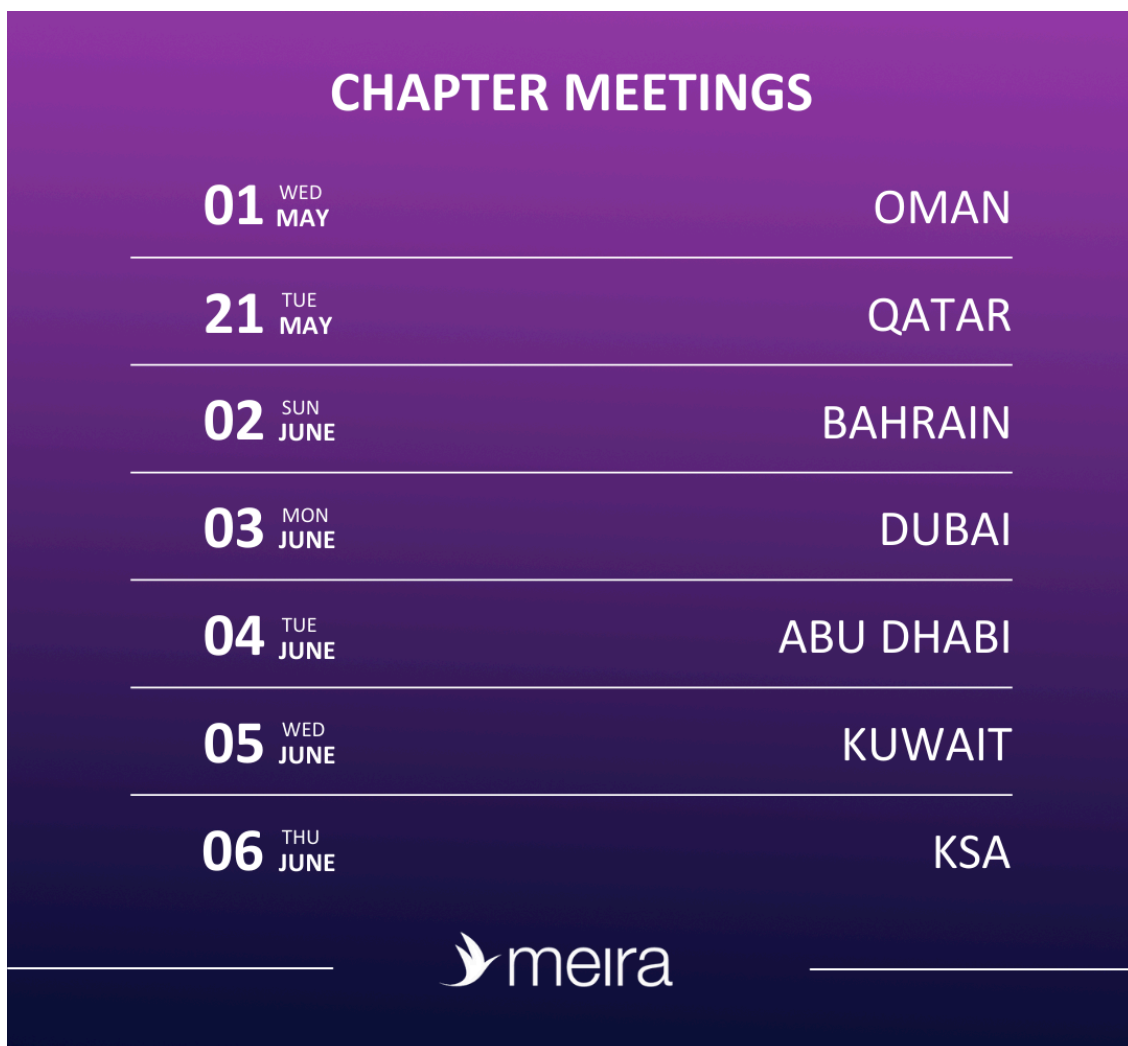
## Events

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### Upcoming events


#### MEIRA Chapter Meetings

MEIRA is on the road! Check our upcoming calendar of Chapter Meetings and mark your calendar with your upcoming event. The Chapter Meetings are a unique opportunity for members to network and discuss the latest trends in the industry. Registrations will open soon.



The graphic is a vertical calendar titled "CHAPTER MEETINGS" on a purple-to-blue gradient background. It lists seven events, each with a date, day of the week, and location. The events are: 01 WED MAY OMAN, 21 TUE MAY QATAR, 02 SUN JUNE BAHRAIN, 03 MON JUNE DUBAI, 04 TUE JUNE ABU DHABI, 05 WED JUNE KUWAIT, and 06 THU JUNE KSA. At the bottom, the MEIRA logo is displayed.

Date	Day	Month	Location
01	WED	MAY	OMAN
21	TUE	MAY	QATAR
02	SUN	JUNE	BAHRAIN
03	MON	JUNE	DUBAI
04	TUE	JUNE	ABU DHABI
05	WED	JUNE	KUWAIT
06	THU	JUNE	KSA



The **IR Magazine Think Tank – Europe** will take place on June 20 in London. This unique event is exclusively for in-house corporate IROs and provides a confidential space to connect, share best practices and get to grips with the latest trends. Request your free invite to join expert-led discussions and off-the-record roundtables to gain actionable tools and guidance to steer your IR program through 2024. [Click here](#) to learn more about the event.

**IR Magazine subscription:** MEIRA Members receive a 20% discount on annual subscription.

## Professional development

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### UPCOMING TRAINING COURSES

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#### **To have or not to have an Investor Day**

23 April 2024 | Online

#### **IR in the telecom sector**

25 April 2024 | Online

#### **ESG/integrating sustainability into IR**

29 April 2024 | Online

#### **CIRO online revision course**

2 May 2024 | Online

#### **IR in the oil & gas sector**

8 May 2024 | Online

#### **IR in the metals & mining sector**

22 May 2024 | Online

#### **Financial modelling course**

23 May 2024 | Online

#### **CIRO online revision course**

24 June 2024 | Online

[Click here to register](#)

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