



NEWSLETTER

Your weekly IR publication

7 March

Weekend reading list

The changing way IR teams are using LinkedIn ([IR Magazine](#))

DEI in an era of unrest: A few truths and a path forward ([Teneo](#))

Global CFO Survey 2024 ([FTI Consulting](#))

MEIRA Updates



2024 MEIRA Annual Conference & Awards

MEIRA is thrilled to announce that its 16th MEIRA Annual Conference & Awards is poised to **take place in Abu Dhabi**, the capital of the UAE, in early **December 2024**. Recognized as the leading Investor Relations (IR) gathering in the Middle East, MEIRA's two-day conference will bring together local and global industry leaders and IR participants to delve into vital and upfront discussions on Investor Relations (IR) best practices and emerging trends, the impact of Artificial Intelligence (AI) on the industry, Environmental, Social, and Governance (ESG), overarching capital market strategies and the Global Geopolitical and Macro contexts.

As part of its ongoing commitment to fostering greater collaboration and providing Members with value-add opportunities, MEIRA will introduce an **innovative addition** to its flagship event: **a tailored corporate-access only event** designed to facilitate valuable connections between MEIRA members and esteemed professionals from the local and international buy-side investment community.

Stay tuned for further details on the upcoming conference, as we will soon reveal more information. For additional information on the event and sponsorship opportunities, please contact us at events@meira.me.

2024 MEIRA IR Best Practice Awards

The process for the 2024 MEIRA IR Best Practice Awards has begun. As every year, this set of awards is based on the results of the Emerging EMEA Executive Team Survey conducted by II Research. Every year, global buy- and sell-side professionals give their votes for the best IR programmes and professionals, including CEOs and CFOs, in the Middle East.

In preparation, IR teams are required to **verify their company information and contact details** as well as to provide their insights into IR trends and best practices. This process is already open and it is recommended to start it at the earliest as the official polling process with the buy and sell-side will start on **2 April**.




This Executive Team research has evolved into a crucial tool for corporate IR and Executive Teams, sell-side, and increasingly, buy-side entities to assess the quality and efficacy of their ongoing engagement and communication efforts. The data derived from this process is instrumental in conducting their impartial annual performance evaluation, monitor market sentiment and benchmark against peers.

Follow these easy steps to be prepared before the survey opens.



2024 MEIRA IR Best Practice Awards

Steps to prepare your company for the survey process Until March 29

-  1 Verify your company information and team in the Corporate Verification Roster (link in post)
-  2 Complete the trends survey and rank buy and sell-side firms, and sell-side analysts via the voting link and using the same login credentials
-  3 Submit your top/most important/niche buy and sell-side contacts to:
amani.korayeim@iiresearch.com



Links to complete the steps:

- 1) Verification roster: <https://roster.institutionalinvestor.com/home>
- 2) IR trends and best practices: <https://voting.institutionalinvestor.com/welcome>
- 3) Buy and sell-side contacts form: [click here to download](#)

Timeline

- 1) Corporate Insights Survey: 26 February – 29 March
- 2) Submitting Buy and Sell-Side contact list: 15 March
- 3) Buy and Sell-Side survey: 2 April – 26 April

If you have any questions about the process, contact Institutional Investor (amani.korayeim@iiresearch.com) or MEIRA (info@meira.me)

Events

Upcoming event



Iftar Invitation

The **Middle East Investor Relations Association** and **The Gulf Capital Market Association** are delighted to invite you to join us for an Iftar celebration to mark the auspicious occasion of Ramadan.

 Tuesday, March 19, 2024

 Hyde Dubai Ballroom, Business Bay, Dubai

Organised by:

 middle east investor relations association

 GCMA
جمعية الخليج لسوق المال
THE GULF CAPITAL MARKET ASSOCIATION

[Click here to register](#)

Professional development

INTEGRATING ESG/SUSTAINABILITY INTO IR

 29 April 2024

 From 1:00 pm to 5:00 pm
(UAE time)

 Online

[Register here](#)

COURSE

IR in the Oil & Gas sector

 8 May 2024

 From 11:00 am to
1:30 pm (UAE time)

 In person


[Register here](#)


 

COURSE

Financial
Modelling overview

 23 May 2024

 From 11:30 am to
6:00 pm (UAE time)

 Online

[Register here](#)

CIRO ONLINE REVISION COURSE

 24 June 2024

 From 10:30 am to
5:30 pm (UAE time)

 Online

[Register here](#)

We have a very comprehensive Training Calendar. Discover all the dates and courses on our website.

[Training Calendar](#)

New Members

Beltone

Beltone Holding

A leading financial services provider with a multi-decade track record of success in the MENA region. The Company offers a comprehensive and growing set of financial solutions such as brokerage, investment banking, asset management, equity research, in addition to end-to-end non-banking financial institutions (NBFIs) including private equity & direct investments, leasing, factoring, consumer finance, venture capital, mortgage finance and microfinance.

The Company is driven by a vision to redefine the financial ecosystem in the region by capitalizing on global expertise, knowledge, and disruptive, value-accretive solutions that unlock limitless opportunities for clients, to drive market value and impactful results. The company is listed on the Egyptian Stock Exchange under the following ticker symbol: BTFH.CA

Learn more about their work at: <https://www.beltoneholding.com/>

M O R R O W S O D A L I

Morrow Sodali

Provides corporate boards and executives with strategic advice and services relating to investor engagement, environmental, social, and corporate governance, mergers and acquisitions and shareholders activism, strategic communications, investor relations, and research. From headquarters in New York, London, and Sydney, with offices and partners in major capital markets, Morrow Sodali serves more than 2,000 clients in 70 countries, including many of the world's largest multinational corporations. In addition to listed and private companies, our clients include financial institutions, mutual funds, ETFs, stock exchanges, and membership associations.

Learn more about their work at: <https://morrrowsodali.com/>



Fairvue

A strategic management consultancy dedicated to investor relations and the capital markets. Fairvue brings deep, functional expertise to help companies integrate IR into their broader strategic planning. Its goal is to help clients optimise valuation and enhance their capital markets positioning. Fairvue has a global client base, is sector agnostic and works with equity and debt issuers of all sizes. They have one of the highest client retention rates in the industry and all engagement is Partner-led.

Learn more about their work at: <https://www.fairvuepartners.com/case-studies>

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