

NEWSLETTER

Your weekly IR publication

29 February

Weekend reading list

ESG AUM set to top \$40 trillion by 2030, anchor capital markets ([Bloomberg](#))

Tadawul CEO: Foreigners missing out on peer-beating returns ([Saudi Gazette](#))

Challenges persist in ESG financing for heavy industry transition ([Arab News](#))

MEIRA Updates

2024 MEIRA IR Best Practice Awards

The process for the 2024 MEIRA IR Best Practice Awards has begun. As every year, this set of awards is based on the results of the Emerging EMEA Executive Team Survey conducted by II Research. Every year, global buy- and sell-side professionals give their votes for the best IR programmes and professionals, including CEOs and CFOs, in the Middle East.

In preparation, IR teams are required to **verify their company information and contact details** as well as to provide their insights into IR trends and best practices. This process is already open and it is recommended to start it at the earliest as the official polling process with the buy and sell-side will start on **2 April**.

This Executive Team research has evolved into a crucial tool for corporate IR and Executive Teams, sell-side, and increasingly, buy-side entities to assess the quality and efficacy of their ongoing engagement and communication efforts. The data derived from this process is instrumental in conducting their impartial annual performance evaluation, monitor market sentiment and benchmark against peers.

Follow these easy steps to be prepared before the survey opens.

2024 MEIRA IR Best Practice Awards

Steps to prepare your company for the survey process Until March 29



Verify your company information and team in the Corporate Verification Roster (link in post)



Complete the trends survey and rank buy and sell-side firms, and sell-side analysts via the voting link and using the same login credentials



Submit your top/most important/niche buy and sell-side contacts to:
amani.korayeim@iiresearch.com



Links to complete the steps:

- 1) Verification roster: <https://roster.institutionalinvestor.com/home>
- 2) IR trends and best practices: <https://voting.institutionalinvestor.com/welcome>
- 3) Buy and sell-side contacts form: [click here to download](#)

Timeline

- 1) Corporate Insights Survey: 26 February – 29 March
- 2) Submitting Buy and Sell-Side contact list: 15 March
- 3) Buy and Sell-Side survey: 2 April – 26 April

If you have any questions about the process, contact Institutional Investor (amani.korayeim@iiresearch.com) or MEIRA (info@meira.me)

Events

Upcoming event



Iftar Invitation

The **Middle East Investor Relations Association** and
The Gulf Capital Market Association are delighted to invite you
to join us for an Iftar celebration to
mark the auspicious occasion of Ramadan.



Tuesday, March 19, 2024



Hyde Dubai Ballroom,
Business Bay, Dubai

Organised by:




[Click here to register](#)

Professional development



Webinar

Investor Relations in the Telecom sector



Alex Bolis
Special Advisor to the Group
CEO and CFO of VEON



March 7, 2024
11:00 am - 1:30 pm



MEIRA is excited to announce its first sector-focused webinar on the topic of "Investor Relations in the Telecom sector". This webinar is perfect for members and delegates who are either running an IR programme in the Telecom sector, or willing to make a move in the space. The course will touch base on how to effectively communicate with both buy-side and sell-side specialists, read and analyse financial statements in the Telecom sector, and the metrics that specifically affect the industry.

Our trainer for the session, Alex Bolis, brings over 25-year experience in the Telecom sector, running the Investor

Relations programme across different publicly listed companies.

[Register here](#)

CIRO ONLINE REVISION COURSE



4 March 2024



From 10:00 am to
5:00 pm (UAE time)



Online

[Register here](#)

meira

SRICconnect

INTEGRATING ESG/SUSTAINABILITY INTO IR



29 April 2024



From 1:00 pm to 5:00 pm
(UAE time)



Online

[Register here](#)

COURSE

IR in the Oil & Gas sector



8 May 2024



From 11:00 am to
1:30 pm (UAE time)



In person

[Register here](#)

meira

ir
society

COURSE

Financial
Modelling course overview



23 May 2024



From 11:30 am to
6:00 pm (UAE time)



Online

[Register here](#)

We have a very comprehensive Training Calendar. Discover all the dates and courses on our website.

Training Calendar

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