

NEWSLETTER

Your weekly IR publication

21 March

Weekend reading list

Sync it right: why is simultaneous report publishing across all formats important ([Fanda](#))

The future of ESG reporting in business ([Arab News](#))

AI for IR: Forum weighs current use-cases and the 'art of the possible' ([IR Magazine](#))

MEIRA Updates

2024 MEIRA IR Best Practice Awards

Complete the Corporate Verification Roster

In preparation for the the Emerging EMEA Executive Team Survey conducted by II Research, IR teams are required to **verify their company information and contact details** as well as to provide their insights into IR trends and best practices. It is recommended to start it at the earliest as the official polling process with the buy and sell-side will start on **2 April**.

Steps and links:

1) **Verification roster.** Verify your company information and team:

<https://roster.institutionalinvestor.com/home>

2) **IR trends and best practices.** Complete the trends survey and rank buy and sell-side firms, and sell-side analysts via the voting link and using the same login credentials. <https://voting.institutionalinvestor.com/welcome>

3) **Buy and sell-side contacts form.** Submit your top/most important/niche buy and sell-side contacts. [Click here to download](#)

Timeline

1) Corporate Insights Survey: 26 February – 29 March

2) Submitting Buy and Sell-Side contact list: 15 March

3) Buy and Sell-Side survey: 2 April – 26 April

If you have any questions about the process, contact Institutional Investor (amani.korayeim@iiresearch.com) or MEIRA (info@meira.me)

Events

Past event



MEIRA and GCMA Iftar 2024

Last Tuesday, MEIRA and The Gulf Capital Market Association came together to celebrate the traditional annual iftar.

Attendees enjoyed an evening filled with meaningful conversations and traditional Arab delights. It was a beautiful opportunity to come together and celebrate the Holy Month of Ramadan.

Upcoming event

IR Magazine Think Tank – Europe

The **IR Magazine Think Tank – Europe** will take place on June 20 in London. This unique event is exclusively for in-house corporate IROs and provides a confidential space to connect, share best practices and get to grips with the latest trends. Request your free invite to join expert-led discussions and off-the-record roundtables to gain actionable tools and guidance to steer your IR program through 2024. [Click here](#) to learn more about the event.

IR Magazine subscription: MEIRA Members receive a 20% discount on annual subscription.

Professional development

UPCOMING TRAINING COURSES

To have or not to have an Investor Day

23 April 2024 | Online

IR in the telecom sector

25 April 2024 | Online

ESG/integrating sustainability into IR

29 April 2024 | Online

CIRO online revision course

2 May 2024 | Online

IR in the oil & gas sector

8 May 2024 | Online

IR in the metals & mining sector

22 May 2024 | Online

Financial modelling course

23 May 2024 | Online

CIRO online revision course

24 June 2024 | Online

[Click here to register](#)

New Member

SIGNUM
GLOBAL ADVISORS

Signum Global

Signum Global is an independent advisory firm operating at the intersection of policy and global markets. Signum Global works with financial institutions and multi-national businesses to anticipate and assess policy agendas that will have a material impact upon markets, sectors, and asset classes. We provide the highest-quality predictive research, market insights and policy events.

Learn more about their work at: <https://www.signumglobal.com/>

Copyright (C) 2024 Middle East Investor Relations Association. All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe](#)