

NEWSLETTER

Your weekly IR publication

8 February

Weekend reading list

MEIRA on the news: The Middle East Investor Relations Association welcomes long-only equity Mayar Capital as its first buy-side member ([Zawya](#))

Which environmental numbers really matter to investors? ([IR Magazine](#))

Saudi Arabia's Modern Mills to Sell 30% Stake in Riyadh IPO ([Bloomberg](#))

MEIRA Updates



The Middle East Investor Relations Association (MEIRA) welcomes long-only equity Mayar Capital as its first buy-side member.

The Middle East Investor Relations Association (MEIRA) is delighted to announce its inaugural buy-side member, Mayar Capital, a value-oriented investment firm based in London.

Historically, MEIRA has primarily served as the professional association for Investor Relations Officers (IROs) representing regional publicly listed companies. However, in a strategic expansion of its membership base, MEIRA has broadened its scope to encompass representatives from the wider investment community. This includes both buy- and sell-side professionals, marking a significant development in fostering a more inclusive and diverse professional network within the industry. Mayar Capital is set to join the recently inaugurated "Buy-side and Sell-side Engagement Committee" as a Founding Member. In this vital role, Mayar Capital will collaborate closely with other committee members, leveraging their expertise and influence to advocate for MEIRA's membership and mission among other investment professionals.

[Read here the press release](#)



Events

Past Events

Bahrain Chapter Breakfast: “Unlocking value through sustainability”

The Bahrain Chapter Breakfast: “Unlocking value through sustainability” organized by MEIRA in partnership with Bahrain Bourse took place on 31st January. We were honored to have esteemed speakers join us, including representatives from MEIRA, the Bahrain Supreme Council for Environment, and KPMG.



KSA Chapter Meeting: “From IPO to building Sell-side coverage”

The KSA Chapter Meeting: “From IPO to building Sell-side coverage” sponsored by our long-standing member, Almarai, was last Monday. In this event Arabian Drilling was featured as our Case Study, with the company CFO, Hubert Lafeuille, sharing his journey through IPO and discussing sell-side engagement alongside Mazen Al-Sudairi, CFA, CMT at the Holiday Inn Riyadh – Izdihar Ballroom.

The event was wrapped up with a presentation from Mr Charles Myers, Chairman and Founder of Signum Global Advisors covering Geopolitics & Macro, and discussing policy agendas and announcements that may impact issuers' operations in 2024.





Upcoming event



Dubai Chapter Meeting

 9 February 2024

 From 12:45 pm to 4:00 pm

 MEIRA - DAC office # 207, Level 2, The Offices 2, One Central (Dubai)

[Register here](#)


Professional development



WEBINAR

To Have or Not To Have an Investor Day, That Is the Question!

 22 February 2024

 From 11:00 am to 1:30 pm (UAE time)

 Online


[Register here](#)



COURSE

Financial
Modelling course overview

 23 February 2024

 From 11:30 am to 6:00 pm (UAE time)

 Online

[Register here](#)

WEBINAR

Investor Relations in the Telecom sector

 7 March 2024

 From 11:00 am to 1:30 pm (UAE time)

 Online

INTEGRATING ESG/SUSTAINABILITY INTO IR

 29 April 2024

 From 1:00 pm to 5:00 pm (UAE time)

 Online

Register here

Register here

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