



NEWSLETTER

Your weekly IR publication

15 February

Weekend reading list

5th Annual global IR issuer pulse ([Nasdaq](#))

Building trust through innovation: How IROs will use technology in 2024 ([IR Magazine](#))

What are the key takeaways from COP28 in Dubai? ([Citywire](#))

The best and the rest: The sorry state of Sustainability today ([Forbes](#))

MEIRA Updates

A message from Paolo Casamassima

Dear members, partners and MEIRA colleagues,

As we find ourselves swiftly moving through the first half of February, it is with great pride and enthusiasm that I reflect on the progress we have made thus far in 2024. Collaborating closely with the MEIRA Board and our dedicated executive team, we have successfully reached numerous significant milestones. The past weeks have been marked by a flurry of activities and multiple chapter meetings convened across our region.

Our gatherings in Bahrain, Saudi Arabia, and Dubai have been particularly noteworthy, hosting nearly 200 esteemed delegates alongside esteemed regional and international speakers in person and hybrid attendance. These events have served as an opportunity to reconnect, delving into a wide variety of topics and new themes. I encourage each of you to remain vigilant of our forthcoming events as we endeavor to maintain this momentum throughout the year. At its core, MEIRA serves as a platform for connecting IR professionals, and we firmly believe that fostering such collective engagement is paramount in staying abreast of the latest industry trends.

Looking ahead, I am filled with anticipation as I prepare to attend the Saudi Capital Market Forum for the first time, organized by the esteemed Saudi Tadawul Group.

Of particular excitement is the forthcoming Awards Ceremony, the culmination of rigorous deliberations by our esteemed panel of judges. The caliber of entries received has been truly impressive, underscoring the unwavering commitment of Saudi companies to enhancing their IR and ESG programs year after year. To our esteemed Saudi members, I extend a heartfelt invitation to partake in this momentous occasion, where invaluable opportunities for learning and networking await us all.

Looking forward to seeing you again soon.

Best regards,
Paolo Casamassima, CEO

Events

Past Events

Dubai Chapter Meeting

The MEIRA Dubai Chapter Meeting took place on 9th February. We were honored to have two esteemed speakers join us, Jasmine Mehta, Executive Director of MSCI, and Charles Myers, Chairman and Founder of Signum Global Advisors.

Jasmine Mehta was leading an educative session on 'The role of rating agencies and the relation with the Investor Relations Department'. The event wrapped up with a presentation from Charles Myers, covering Geopolitics & Macro, and discussing policy agendas and announcements that might have impacted issuers' operations in 2024.



Upcoming event

Saudi Capital Market Forum and Saudi Capital Market Awards



The Saudi Capital Market Forum (SCMF) convenes the foremost financial experts and decision-makers worldwide. It fosters dialogue and creativity within the global financial arena, highlighting the amalgamation of emerging markets with established financial structures.

MEIRA is delighted to collaborate with the Saudi Tadawul Group on this event's awards ceremony, participating in the categories of Investor Relations Program of the Year 2023 and ESG Program of The Year 2023. The announcement of the winners will be at the Saudi Capital Market Forum 2024, which will be held on February 19 – 20, 2024, in Riyadh.

[Forum Website](#)

Professional development

 

WEBINAR

To Have or Not To Have an Investor Day, That Is the Question!

 22 February 2024

 From 11:00 am to 1:30 pm (UAE time)

 Online

[Register here](#)

CIRO ONLINE REVISION COURSE

 4 March 2024

 From 10:00 am to 5:00 pm (UAE time)

 Online

[Register here](#)

WEBINAR

Investor Relations in the Telecom sector

 7 March 2024

 From 11:00 am to 1:30 pm (UAE time)

 Online

 **SRICconnect**

INTEGRATING ESG/SUSTAINABILITY INTO IR

 29 April 2024

 From 1:00 pm to 5:00 pm (UAE time)

 Online

[Register here](#)

[Register here](#)

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[Training Calendar](#)

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