

NEWSLETTER

Your weekly IR publication

1 February

Weekend reading list

Green economic outlook: Sustainability trends for 2024 ([J.P.Morgan](#))

Our predictions for 2024 ([Emperor](#))

How IR can juggle the conflicting desires of the board, management and shareholders ([IR Magazine](#))

With the Participation of Supreme Council for Environment and Bapco Energies, Bahrain Bourse and MEIRA Hold IR Workshop ([BHB](#)).

Publications



A review of the current status of International buy-side's appetite for GCC equities (For members only)

The Middle East Investor Relations Association partnered with Orient Capital to conduct an investor survey designed to assess International Buy-Side's appetite for GCC equities, identify factors that drive investment decisions across the region, barriers that may hinder further investments, and opportunities to further develop Investor Relations Best Practices across the region.

Among the key findings, the report showed that a third rated accessibility of information as difficult, and that the overall majority (85%) relies on sell-side reports and on company's websites (77%) as key source of information. Corporate Governance (77%) and Transparency (62%) are the biggest obstacles preventing further investments in the region. Issuers being more transparent (54%) and higher free-floats (85%) are seen as the highest rated incentives towards further investment. On the hashtag#ESG and hashtag#Sustainability front, 92% consider ESG and Sustainability reporting as an important factor when considering an

investment, but only 31% believe that these are incorporated well within the GCC issuers' operations.

[Read the full report here](#)

To log in to the MEIRA Private Area, simply use your Glue-up credentials. If you need more information, please contact pedro@meira.me

Events



The banner features a dark blue background with a teal gradient at the bottom. In the top left corner is the 'meira' logo, and in the top right corner is the 'fanda' logo. The word 'WEBINAR' is centered in large, white, uppercase letters. Below it, the title 'ESG Power Unleashed: How to Make Your ESG Strategy Work?' is written in a smaller, white, sans-serif font.

ESG strategies are becoming increasingly common for companies worldwide. However, still only a few of them can effectively empower businesses to thrive amidst new challenges. What are the potential pitfalls of ESG strategies and how can their potential be fully realized to unlock value and create new business opportunities?

In this webinar, you will get valuable insights and practical tips on how to craft effective ESG strategies that can enhance your business and deliver tangible business outcomes.

Date: 8 February 2024


Time: 11:00 am (UAE time)


[Register here](#)



KSA Chapter Meeting: From IPO to building sell-side coverage

 5 February 2024

 From 4:00 pm to 6:00 pm

 Executive Hotels KAFD,
(Riyadh)



MEIRA Partners Event: Unleashing the new partner's model

 6 February 2024

 From 4:00 pm to 6:00 pm

 Al Tamini Offices
Level 7, Central Park Towers,
DIFC (Dubai)

The event is kindly sponsored by
Almarai


[Register here](#)


[Register here](#)



Dubai Chapter Meeting

 9 February 2024

 From 12:45 pm to 4:00 pm

 MEIRA - DAC office # 207, Level
2, The Offices 2, One Central
(Dubai)

[Register here](#)

Professional development

MEIRA CIRO BOOTCAMP

 5 February 2024

 From 8:30 am to
3:30 pm (KSA time)

 In person

[Register here](#)

 
INVESTOR RELATIONS ADVISORS

WEBINAR

To Have or Not To Have an Investor
Day, That Is the Question!

 22 February 2024

 From 11:00 am to 1:30 pm
(UAE time)

 Online

[Register here](#)

WEBINAR

Investor Relations in the
Telecom sector

 7 March 2024

 From 11:00 am to 1:30 pm
(UAE time)

 Online

[Register here](#)

INTEGRATING ESG/SUSTAINABILITY INTO IR

 29 April 2024

 From 1:00 pm to 5:00 pm
(UAE time)

 Online

[Register here](#)