



# MEIRA Newsletter

Your weekly IR publication

21 December

## Weekend reading list

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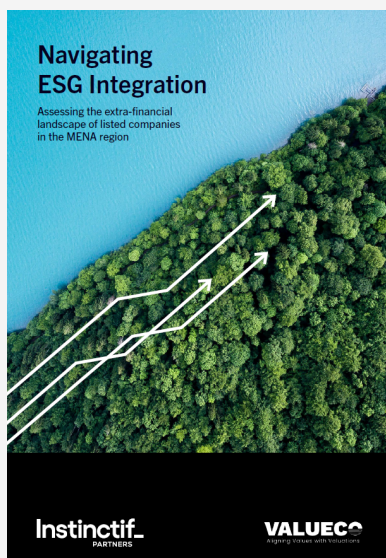
IR Where is the world going in 2024 and beyond? ([Teneo](#))

Saudi Arabia and UN discuss strengthening collaborations to achieve global SDGs ([Arab News](#))

COP28: Green finance skills will be more critical than ever as ESG strategies gain prominence in investment and business decisions ([Zawya](#))

## Publications

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### Navigating ESG Integration

This whitepaper, co-written by ValueCo and Instinctif Partners delves into the perception of listed companies in the Middle East and North Africa (MENA) region by professional investors from an extra-financial standpoint. Despite historical associations with high carbon emissions and fossil fuel reliance, the report aims to shed light on how MENA companies align with ESG principles in comparison to their global counterparts.

[Download it here](#)

## MEIRA Updates

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Dear MEIRA members, partners, and friends,

Having recently assumed the role of CEO within the Association, I have been truly humbled by the overwhelming feedback from many of you, highlighting the

remarkable accomplishments and pioneering initiatives we have collectively undertaken throughout this year.

I am wholeheartedly convinced that, with your unwavering dedication and steadfast commitment, we are poised to achieve even greater heights in the year 2024. One of the core strengths that distinguishes MEIRA is the unity of its people – a dedicated community of Investor Relations professionals working tirelessly to advance best practices, exchange valuable insights, and bolster regional capital markets.

I am deeply grateful for the continuous support that has been extended to me thus far, and I eagerly anticipate the prospect of collaborating closely with all our esteemed members, dedicated chapter heads, invaluable partners, and esteemed board directors in the forthcoming year. Together, we shall continue our journey toward excellence.

We would like to also thank all the attendees of our recent Chapter Meetings in KSA and Oman. More to come in 2024!

Wishing you a prosperous new year.

Paolo Casamassima  
CEO  
MEIRA

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**Season's Greetings and Happy New Year**



## Events

### MEIRA KSA Chapter Meeting



# Professional development

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## INTEGRATING ESG/SUSTAINABILITY INTO IR



**Mike Tyrrell**  
Editor



January 29



Online



MEIRA is delighted to partner with SRI-Connect, a pioneer in understanding and addressing sustainability issues for IR, and SITA (Sustainable Investment Training Associates), to offer an ESG/sustainability training course for IR practitioners.

- Date: 29th January 2024
- Format: Online
- Duration: 4 Hours

To know more information, [click here](#)

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## TOPICAL WEBINAR Stand out with a truly outstanding earnings announcement (even if your results are down)



January 23



11:00 a.m to 1:00 p.m



[Know more](#)

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## MEIRA CIRO ONLINE BOOTCAMP 2024



**Anne Guimard**  
President



January 31



10:00 a.m to 4:00 pm





Know more



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