



NEWSLETTER

Your weekly IR publication

11 January

Weekend reading list

Capital markets reforms are reshaping Saudi economy ([Arab News](#))

What are the top sustainability trends for 2024? ([Economist Impact](#))

Six predictions for ESG in 2024: The year ESG emerged from fad to essential business ([Thomson Reuters](#))

MEIRA Updates

A message from MEIRA CEO

New Year to all MEIRA members, partners, and friends!

Here comes the first MEIRA Newsletter of 2024, your weekly IR publication. Every week, it aims to provide a snapshot of all our efforts, initiatives, and opportunities to continue developing your career in IR. I am looking forward to filling it out with all our new projects and ideas that, together with the rest of the executive team, we have planned and curated for this new MEIRA year.

Over the past few weeks, I have been extremely fortunate to get to know more about our members, chapters, and stakeholders. Traveling across the region, it struck me how many MEIRA champions we have in each market, and how you feel this is not just your IR association, but it is also your call to grow your community, enhance the IR practices, and bring everybody together. I was curious to understand the meaning of MEIRA's logo, that lovely bird that accompanies our acronym, and I found out that it has been part of MEIRA since its early beginnings. Some MEIRA legends explained to me that it represents things like "elevating the IR practices," "bringing the IR profession to new heights," and "being free to explore new horizons." I also believe that a bird represents our way of operating MEIRA very well, "flying across the region to nurture our markets." One way or another, I am committed to soaring as high as possible with each and every one of our members; after all, the sky is the limit!

I want to take this opportunity to encourage you to share your thoughts, ideas, and feedback on how we can make MEIRA play an even greater role. We have another year ahead to continue making MEIRA bigger and better.

All the best,

Paolo Casamassima

Events



Saudi Capital Market Awards 2023

Saudi Tadawul Group launches the fourth edition of Saudi Capital Market Awards 2023, which aims to acknowledge the achievements of market participants at the forefront of driving the development of the Saudi Capital Market across 17 categories.

We are delighted to collaborate on this awards ceremony. MEIRA will be participating in the categories of Investor Relations Program of the year 2023 and ESG Program of The Year 2023

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Professional development

TOPICAL WEBINAR

Stand out with a truly outstanding earnings announcement (even if your results are down)



23 January 2024



From 11 am to 1 pm (UAE time)

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INTEGRATING ESG/SUSTAINABILITY INTO IR



29 January 2024



From 1 pm to 5 pm (UAE time)



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MEIRA CIRO BOOTCAMP



31 January 2024



From 9 am to 1pm and from 2pm to 4.30pm (UAE time)



Online

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