



# MEIRA Newsletter

Your weekly IR publication

16 November

## Weekend reading list

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**MEIRA News!** Top Regional Investor Relations professionals and listed companies recognised at the 15th Middle East Investor Relations Awards Ceremony hosted by Bahrain Bourse ([MEIRA](#))

Generative AI and the Capital Markets: Transforming Investor Relations ([BNY Mellon](#))

Insights: The evolution of financial communications in the Gulf region ([Gulf Business](#))

## MEIRA Publications

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### Middle East Capital Markets Survey

We are pleased to present the findings of the 2023 Middle East Capital Markets Survey, conducted in partnership between the Middle East Investor Relations Association (MEIRA) and the Arab Federation of Capital Markets (AFCM). This survey was meticulously designed to gather valuable insights and feedback concerning the current state of IR practices in the MENA region, but also the overall perception of the regional markets. Our objective was to delve into various aspects, including ESG considerations, disclosure practices, market structure, foreign ownership, and other pertinent topics.

[Download it here](#)

**13 nov 2023**  
MANAMA, BAHRAIN

**meira**  
**2023/**



from ESG to  
Sustainable  
Capital Markets



### 2023 MEIRA Conference, from ESG to Sustainable Capital Markets Thank You!

Dear all,

We would like to express our sincere appreciation to each and every one of you for your valuable presence at the 2023 MEIRA Conference. Your support and contributions made the event truly exceptional.

We are genuinely grateful for the level of commitment we have received from all our sponsors, attendees, speakers and stakeholders. Here's to future conferences and continued success together.

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#### Tell us your opinion of the 2023 MEIRA Conference

We value your insights!

Please take a moment to share your thoughts and experiences with us by completing our post-event feedback form. Your feedback is crucial in helping us enhance future events. Thank you for your time and valuable input!

[Feedback Form](#)

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## 2023 MEIRA IR Awards: Winners

We are thrilled to extend our warmest congratulations to each of our winners for their outstanding achievements.

Winners list

## 2023 MEIRA Conference



Here are some photos that captured the essence of insightful discussions and thought-provoking moments at the MEIRA Conference 2023. To see more pictures of the Conference, [click here](#).

## 2023 MEIRA IR Awards Gala Dinner



Here are some of the photos from the Gala Dinner where the winners were celebrated and the sponsors were thanked for their support.  
To see more pictures of the Gala Dinner, [click here](#).

### MEIRA Post-Conference IR Workshop

The day after the conference, we were delighted to have some of the conference speakers and the judging panel of the annual IR awards with us again. During this event, we discussed the methodologies of the MEIRA IR Awards and addressed some follow-up questions.

[Download presentation](#)

## Professional Development





## FRIEND OR FOE?

EXPLORING THE NEW SUSTAINABILITY  
REPORTING STANDARDS

 November 20

 Online

Join Fanda at their free webinar as follows:

- Date: 20 November, 2023
- Mode: Online
- [Click here](#) for more details.



**FINEO**  
INVESTOR RELATIONS ADVISORS

## JOIN OUR INVESTOR RELATIONS STRATEGY MASTERCLASS

# OUTPERFORMING IN A NEW ERA



20-23 November



Conrad Hotel,  
Dubai, UAE

### Why you should register?



Unparalleled  
Expertise



Networking  
Opportunities



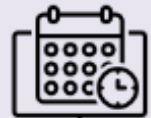
Tailored  
Curriculum



Lifetime  
Access



Investment  
in Yourself



Limited  
Availability

Confirmed Participants:

- The deputy general manager of a world-leading GCC financial institution.
- The Chief Financial Officer of a Sub-Saharan Africa diversified conglomerate.

- The Head of Corporate Communications of a multi-sector holding company.
- The Investor Relations Officer of a leading pan-African banking group.
- The Investor Relations Officer of an international services and investment company.
- The Investor Relations Officer of one of the GCC's largest banks.

Course Details

## Membership

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### New MEIRA Members



#### BRR Media

BRR Media helps companies to create engaging live-streamed and pre recorded content for online audiences. By harnessing our leading production capabilities for onsite or remote production, as well as our webcasting platform, companies communicate directly with key stakeholders including analysts, institutions and retail investors rapidly and globally.

We produce a broad range of digital events, including executive video interviews, results presentations or capital markets day presentations with synchronised slides, live shareholder engagement events or hybrid AGMs, self-produced videos and corporate/brand/product videos. These branded media assets can be seamlessly integrated into company websites, social media platforms and other distribution channels with post-event analytics on audience size and profile.

[www.brrmedia.co.uk](http://www.brrmedia.co.uk)

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#### ADNOC HQ:

Founded in 1971, ADNOC is a leading diversified energy group, wholly owned by the Abu Dhabi Government. Our network of fully integrated businesses operates across the energy value chain, helping us to responsibly meet the demands of an ever-changing energy market.



#### Insight Ridge

Insight Ridge is an investor relations & ESG consultancy focused on the Middle East and broader Emerging Markets. Our team has decades of combined experience as award winning in-house practitioners in investor relations, corporate access, ESG integration, portfolio management, sell-side research, and management consulting.

We know what it's like to build successful IR function in Emerging Markets and how to showcase investment story to the right audience. We believe that correctly articulating company's investment story revolves around thoroughly designed investor education tools, well-thought investor engagement process and ESG principles integration. Insight Ridge delivers tailor made services specific to EM needs, jumpstarts your IR program and provides strategic IR support.

We educate, engage & embrace.

[www.insightridge.com](http://www.insightridge.com)



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