



MEIRA Newsletter

Your weekly IR publication

19 October 2023

Weekend reading list

MEIRA names Paolo Casamassima as CEO ([IR Magazine](#))

What does the S in ESG mean in emerging markets? ([IR Magazine](#))

How to Talk About Climate, Credibly ([KEKST CNC](#))

From Narrative to Numbers: A Tech Lead's Insight into AI-Driven Data Gathering ([Sustainable Square](#))

MEIRA Updates

Paolo Casamassima to join MEIRA as Chief Executive Officer



MEIRA is pleased to announce the appointment of Paolo Casamassima as the new Chief Executive Officer of MEIRA. Paolo will join the Association on 4th December 2023, succeeding John Gollifer who has been General Manager since 2019.

Paolo brings an excellent track record in the field of international Investor Relations (IR). Importantly, he also brings knowledge of and a commitment to independent, non-profit organizations.



15th-Anniversary video

Dear Members and Friends,

We are thrilled to celebrate a remarkable milestone – the 15th anniversary of MEIRA. It's been an incredible journey of growth, collaboration, and impact. Please enjoy this special video as we take a trip down memory lane and look forward to the next chapter of our remarkable journey together. Thank you for your unwavering support and dedication over the years.



A message from Rayan Al-Karawi

13 nov 2023
MANAMA, BAHRAIN

meira
2023/



from ESG to
Sustainable
Capital Markets



بورصة البحرين
BAHRAIN BOURSE



Don't miss the opportunity to participate in this exciting event and click on the buttons below to know all the details!

meira
2023/ from ESG to
Sustainable
Capital Markets

13 nov 2023
MANAMA, BAHRAIN

Under the Patronage of

Central Bank of Bahrain



مصرف البحرين المركزي



Registration

Sponsorship

Microsite

meira
2023/

13 nov 2023
MANAMA, BAHRAIN

Silver
Sponsor



2023 MEIRA IR Best IR Reporting Awards

We are delighted to announce the nominees for the 2023 MEIRA Best IR Reporting Awards.

Congratulations to all the shortlisted companies and we look forward to celebrating the success together at the 2023 MEIRA IR Awards Ceremony.

[Nominee List](#)



A message from Euroland

J.P.Morgan

An interview with J.P.Morgan

What is your area of expertise?

J.P.Morgan Depositary Receipts Group has over 96 years of experience. Our suite of leading DR services augmented by unique capabilities of the Firm's franchise yield significant synergies to Corporates as they seek to optimize their future corporate activities, diversify their investor base and create shareholder value.

As a Firm, J.P.Morgan has operated for over 100 years in the Middle East with offices in 7 locations.

Why are you supporting the MEIRA Annual Conference?

We firmly believe in giving back to the community where we operate. We also get a unique opportunity to interact with the various stakeholders gathered here, which allows our JPMorgan Depositary Receipts team to better partner with Corporates as they advent on their journey as publicly listed Issuers.

Why should any IR practitioner attend the event?

Investor Relations is about 2-way communications, it's about identifying what concerns your stakeholders have including your current and prospective shareholders. And there is no better platform to do this than at the MEIRA Annual Conference where the best minds join to share insights and ideas which will impact their investment stories and outreach to investors.

2023 MEIRA Conference – Speakers

meira 2023 13 nov 2023
MANAMA, BAHRAIN

Panel 4 | Case Study: Integrating ESG into IR

MODERATOR

Kalyan Krishnan
Head of Markets
KPMG

ABDULRAHIM ABDULHAMEED
Senior Associate & Sustainability Officer
NBB

Jasmine Mehta
Vice President | ESG & Climate Corporate Sales
EMEA, MSCI

PANELISTS

Fadi Al Qutub
Chief Investment Officer
Saudi Re

Eline Helal
Director - Investor Relations, Insurance & Co. Secretary
Aluminium Bahrain B.S.C. (Alba)

Simon Messenger
Market Engagement Fellow- ISSB
IFRS Foundation

meira **بورصة البحرين**
BAHRAIN BOURSE

meira 2023 13 nov 2023
MANAMA, BAHRAIN

Panel 5 | Case Study: Robo-Iro, the future?

MODERATOR

Alicia Gallego
Founder & Adviser
Audere Strategies

Adam Scott
Executive Director – Securities Processing and Corporate Actions
S&P Global Market Intelligence

Issa Al Issa
Chief of Business Development
Tadawul Advanced Solutions Company (Wamid)

PANELISTS

Sofia El Boury
Head of Investor Relations
First Abu Dhabi Bank

Sylvie Harton
Chief Business Strategy Officer
LUMI

Turki Alashaikh
Investor Relations VP
STC

meira **بورصة البحرين**
BAHRAIN BOURSE

To know more

Professional Development



Our last in-person CIRO Bootcamp with John Gollifer took place on the 17th of October in Manama.



CIRO BOOTCAMP

6 November

Online

Join us for MEIRA's online CIRO Bootcamp as follows:

- Date: 6 November, 2023
- Mode: Online
- Contact info@meira.me for further details.



FINEO
INVESTOR RELATIONS ADVISORS

JOIN OUR INVESTOR RELATIONS STRATEGY MASTERCLASS

OUTPERFORMING IN A NEW ERA



20-23 November



Conrad Hotel,
Dubai, UAE



Anne Guimard
President

"Since founding FINEO in 1998, I have helped the boards and leadership teams of more than 1,500 companies in over 70 countries articulate shareholder value and resolve a critical issue affecting future growth: how to attract, convert and retain the right investors for their company."

MEIRA is delighted to collaborate with FINEO Investor Relations Advisors and introduce an Investor Relations Strategy Masterclass for you: Outperforming in a New Era.

This four-day seminar on Investor Relations strategies will feature thought-provoking lectures, peer-to-peer discussions, case studies and tactics for success.

Who will benefit: CEOs, CFOs at listed companies, IPO Candidates, Senior-Level Executives, Directors, Investor Relations Officers.

Price: Original Price US\$ 4,400/- per candidate for 4 days, MEIRA Member Price US\$ 3,900/- Discount applicable on companies interested in multiple bookings.

Registrations: Contact us at info@meira.me.

Course Details

About FINEO Investor Relations Advisors

FINEO is a Global, expert-led Investor Relations Advisory, Coaching and Training firm.

Other Courses/IR Training Programs offered at FINEO include:

- The ABC of Investor Relations.
- Investor Relations & the IPO.
- Secrets to Successful IR Roadshows.
- Topical Webinars.
- IR Coaching Sessions.
- In-person IR Training & Upskilling.
- IR In-house Seminars.



Copyright (C) 2023 Middle East Investor Relations Association. All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe](#)