



# MEIRA Newsletter

Your weekly IR publication

12 October 2023

## Weekend reading list

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The real task at hand: Harnessing data to drive ESG action ([Investment Week](#))

IR associations roundup: Conferences, anniversaries and further evolution in global investor relations ([IR Magazine](#))

Will AI Replace Investor Relations Professionals? ([Investis Digital](#))

ESG Initiatives Can Benefit Companies Without Political Fallout ([FTI Consulting](#))

## Events

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**13 nov 2023**  
MANAMA, BAHRAIN

**meira**  
**2023/**



from ESG to  
Sustainable  
Capital Markets



بورصة البحرين  
BAHRAIN BOURSE



Don't miss the opportunity to participate in this exciting event and click on the buttons below to know all the details!

Under the Patronage of

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مصرف البحرين المركزي



Registration

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13 nov 2023  
MANAMA, BAHRAIN

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## 2023 MEIRA IR Best IR Reporting Awards

We are delighted to announce the nominees for the 2023 MEIRA Best IR Reporting Awards.

Congratulations to all the shortlisted companies and we look forward to celebrating the success together at the 2023 MEIRA IR Awards Ceremony.

[Nominee List](#)



A message from Visible Alpha



### A message from Teneo

Andy Parnis, Head of Capital Markets (MENA) at Teneo, commented:

We're delighted to again partner with MEIRA for its Annual Conference. The event is always a highlight of the Middle East investor relations calendar, providing a unique opportunity to deep dive into the latest investor trends while setting the agenda for the months ahead. As an investor relations advisor to publicly listed companies

across the GCC, we look forward to sharing insights from our work in the region and from the wider Teneo network across the US, Europe and Asia, at what we're sure will be another excellent and thought-provoking event.

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## Professional Development

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Join us for MEIRA's in-person CIRO Bootcamp taking place in Bahrain as follows:

- Date: 17 October, 2023
- Venue: Bahrain Bourse, Bahrain Financial Harbour, Harbour Gate, Manama
- Contact [info@meira.me](mailto:info@meira.me) for further details.

Download flyer

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Join us for MEIRA's online CIRO Bootcamp as follows:

- Date: 6 November, 2023
  - Mode: Online
  - Contact [info@meira.me](mailto:info@meira.me) for further details.
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JOIN OUR INVESTOR RELATIONS  
STRATEGY MASTERCLASS

OUTPERFORMING IN  
A NEW ERA



20-23 November



Conrad Hotel,  
Dubai, UAE



Anne Guimard  
President

"Since founding FINEO in 1998, I have helped the boards and leadership teams of more than 1,500 companies in over 70 countries articulate shareholder value and resolve a critical issue affecting future growth: how to attract, convert and retain the right investors for their company."

MEIRA is delighted to collaborate with FINEO Investor Relations Advisors and introduce an Investor Relations Strategy Masterclass for you: Outperforming in a New Era.

This four-day seminar on Investor Relations strategies will feature thought-provoking lectures, peer-to-peer discussions, case studies and tactics for success.

**Who will benefit:** CEOs, CFOs at listed companies, IPO Candidates, Senior-Level Executives, Directors, Investor Relations Officers.

**Price:** Original Price US\$ 4,400/- per candidate for 4 days, MEIRA Member Price US\$ 3,900/- Discount applicable on companies interested in multiple bookings.

**Registrations:** Contact us at [info@meira.me](mailto:info@meira.me).

## Course Details

### About FINEO Investor Relations Advisors

FINEO is a Global, expert-led Investor Relations Advisory, Coaching and Training firm.

**Other Courses/IR Training Programs** offered at FINEO include:

- The ABC of Investor Relations.
- Investor Relations & the IPO.
- Secrets to Successful IR Roadshows.
- Topical Webinars.
- IR Coaching Sessions.
- In-person IR Training & Upskilling.
- IR In-house Seminars.



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