



MEIRA Newsletter

Your weekly IR publication

28 September 2023

Weekend reading list

GCC Board Directors Institute appoints new CEO, John Gollifer ([BDI](#))

Saudi Arabia's financial markets exceed 2022 strategic plan targets ([Arab News](#))

Saudi capital market witnesses 204% growth in listings, up from targeted 24 to 49 listings ([Saudi Gazette](#))

Impact investing reshapes financial priorities ([MEED](#))

How to create an IR press release that cultivates stakeholder confidence ([IR Magazine](#))

MEIRA Updates

A close-up photograph of a wooden pencil with a sharp lead tip, resting on a white surface. A portion of a brown folder or book is visible in the lower right corner.

Notes from the GM

Dear IR people, I said last month, cometh the hour, cometh the right person for the job, the job of your next GM!

Well, as promised, having successfully completed our search, we believe we have the right person – watch this space! In any case, your next CEO will be with us at the upcoming MEIRA annual conference and awards. Yes, that's right, your MEIRA CEO, it's rightly an elevated position given the growth of MEIRA and the exciting road of travel we are navigating to position MEIRA as the go-to for IR in the region. Bring it on and all the best to the lucky person of the best IR team around!

For my part, I am staying in the region, after all. Having thought that I was leaving for good, I can't, it's just too exhilarating to be in a growing market where so much is happening. Who would want to miss that? Not me! I will be with MEIRA to the end of the annual conference and awards, MEIRA's 15th anniversary celebration with you – certainly wouldn't want to miss that!

After this, I will join another regional leader in its field of the all-important aspects that underpin every functioning and high-performing organisation: corporate governance; directorship; and Board effectiveness. We all know and have spoken of IR and the Board, and the strategic link between these two key roles, as well as the IR aspiration that we all rightly have to the highest levels of what we do. So let's do it, one more time.

In closing a final time for you, I express my heartfelt gratitude to the Chairman of the Board for his trust and support over the past 5 years, his colleagues on the Board, your Chapter Heads and of course, all you good people, the lifeblood of any organisation: the executive team; our members; and partners. What would we do without you through thick and thin and yes, we did it?!

We did it, you did it and I am done. Thank you, it's been a joy and a privilege to be in this rapidly emerging region with more to come, for sure. We'll stay in touch, friends.

Best wishes,

John Gollifer

Events

13 nov 2023
MANAMA, BAHRAIN

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2023/



from ESG to
Sustainable
Capital Markets



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BAHRAIN BOURSE



Don't miss the opportunity to participate in this exciting event and click on the buttons below to know all the details!

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A message from Instinctif Partners

Instinctif Partners are proud supporters of MEIRA for over a decade and the annual conference continues to be the premier event for professionals to connect and take

stock of the trends crucial to the execution of effective Investor Relations strategies.

Now more than ever, the exciting momentum in the region's capital markets requires Investor Relations to keep evolving for issuers to stand out in an increasingly crowded space. As investor relations experts, we partner with clients to develop best practice Investor Relations solutions that enable them to clearly articulate their investment case and meet the needs of the regional and international investment community consistently overtime.

Frédéric Cornet | Managing Partner and Head of Capital Markets, MEA at Instinctif Partners MENA



MEIRA UAE Chapter Meeting

To download the event presentation, [click here](#).



[More information](#)

Professional Development

Join us for MEIRA's in-person CIRO Bootcamp taking place in Bahrain as follows:

- Date: October 17, 2023
- Venue: Bahrain Bourse, Bahrain Financial Harbour, Harbour Gate, Manama
- Contact info@meira.me for further details

MEIRA continues to grow its training offering and is working closely with industry professionals to continue to offer a wide range of IR courses in various formats to help you stay ahead of the curve and achieve your professional development goals.

We will be soon announcing further updates.

New Member



Qatar Insurance Group

Qatar Insurance Company Q.S.P.C (QIC, QIC Group) is a publicly listed insurer with a consistent performance history over 58 years and a global underwriting footprint. Founded in 1964, QIC was the first domestic insurance company in the State of

Qatar. Today, QIC is the market leader in Qatar and a dominant insurer in the GCC and MENA regions. QIC is one of the largest insurance companies in the MENA region in terms of written premium and total assets and is listed on the Qatar Stock Exchange and has a market capitalization in excess of QAR 7 billion. QIC is also the first digital insurance company in Qatar and was crowned as the best online insurance company in the Middle East at the Global Banking & Finance Review Awards 2022.



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