



# MEIRA Newsletter

Your weekly IR publication

14 September 2023

## Weekend reading list

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Corporate affairs directors beware– investor relations is coming for you ([Broome Yasar](#))

EFG Hermes, Saudi Exchange showcase Saudi investment potential ([Gulf Business](#))

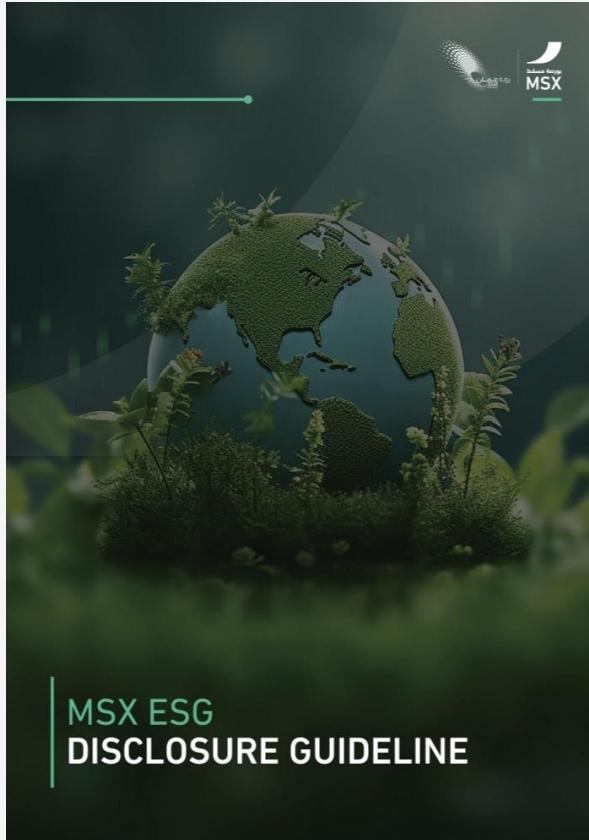
Bahrain Bourse 'Most Sustainable Stock Exchange in GCC' ([Trade Arabia](#))

How to manage investor communications during a corporate rebranding ([IR Magazine](#))

UAE economy growth driven by non-oil sector: OPEC ([Arabian Business](#))

## Publications

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## MSX ESG Guidelines

The Muscat Stock Exchange (MSX) issued guidelines on Monday for listed companies to report their environmental, social, and governance (ESG) performance on the electronic platform of the Omani bourse. MSX encourages all publicly listed companies to voluntarily report their ESG performance for 2024, covering their 2023 activities.

Starting in 2025, reporting on the 2024 activities will be mandatory, as stated in MSX's ESG Disclosure Guideline document.

The Muscat Stock Exchange's ESG Guidelines align with the GCC ESG Disclosure Metrics for listed companies published in 2022.

[ESG Guidelines](#)

## Events

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13 nov 2023  
MANAMA, BAHRAIN

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2023/



from ESG to  
Sustainable  
Capital Markets



بورصة البحرين  
BAHRAIN BOURSE



Don't miss the opportunity to participate in this exciting event and click on the buttons below to know all the details!

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2023/ from ESG to  
Sustainable  
Capital Markets

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A message from Andrew Tarbuck, MEIRA Chair





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## Professional Development

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**MEIRA is delighted to partner with Sustainable Square and SRI-Connect to address ESG and IR**

We will consider the following topics from a number of points of view as we aim to demystify the evolving landscape for both ESG and IR:

- ESG – what is it and why is it important?
- Sustainability reporting and disclosure
- Various frameworks and standards to consider: From UN SDGs to GRI, ISSB and TCFD
- The market side, what do investors really want?

**Date:** September 25th

**Timing:** 9 am to 1 pm (UAE)

**Price :** US\$ 500/- per participant

**Deliver method :** Online

**For more information and registration:** [info@meira.me](mailto:info@meira.me)

Upon completion of this workshop, delegates will have:

- A better understanding of how to respond to the needs of the investment community.
- Begin to think about how to integrate ESG into IR programmes.
- How to best present their business, which frameworks and standards to use to guide sustainability reporting.

## About the Trainers



**Mike Tyrrell**  
Editor,  
SRI-CONNECT



**Monaem Ben Lellahom**  
Partner – Group CEO,  
Sustainable Square



**Rach El Golli**  
Senior ESG Advisor,  
Sustainable Square



**John Gollifer**  
CIRO,  
General Manager,  
MEIRA

## New Member

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EM has been a leading independent financial, corporate and strategic communications agency for emerging markets since 2013. Our deep knowledge of various sectors – from banking to energy and healthcare to retail and technology – combined with longtime market presence have fostered a unique business model that has made us an all-in-one strategic communications advisor for public and investor relations alike. We have

supported numerous IPOs, including NASDAQ and LSE listings, other capital markets transactions (SPOs, Eurobonds, M&A) from various regions. EM experts have decades of experience in investment banking, financial journalism, hands-on PR and IR, both in-house and agency-side.



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