



middle east
investor relations
association

About MEIRA

MEIRA is an independent non-profit organisation dedicated to promoting the Investor Relations (IR) profession and maintaining industry standards in corporate governance. The mission of MEIRA is to enhance the reputation, efficiency and attractiveness of the Middle East capital markets.

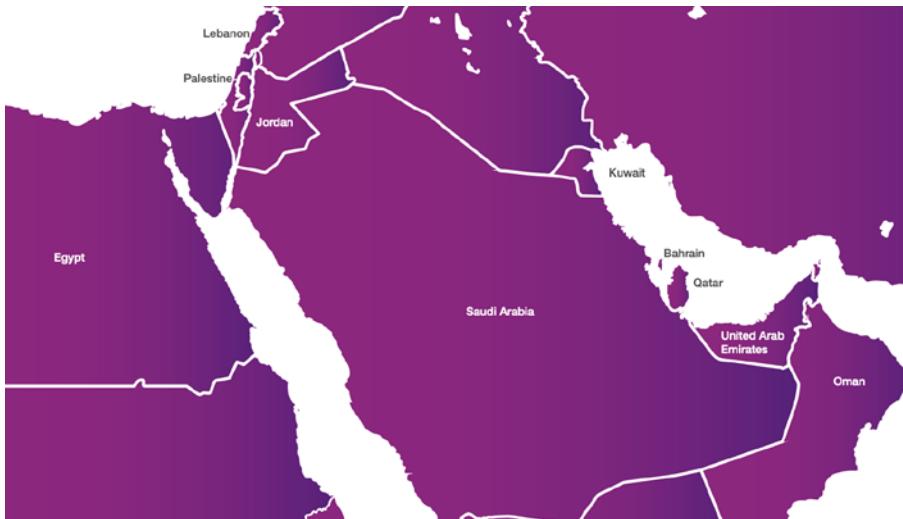
This involves a commitment to fostering increased dialogue among our members and encouraging them to share and adopt best practices within the field of IR.

In partnership with stock exchanges, regulators and other market participants, MEIRA supports companies through our professional development and IR certification programmes as well as our membership community and network of country Chapters.



Where we operate

MEIRA operates among the IR community in a number of markets in the Middle East. In each of these countries, we interact with our members through “Chapters” and “working groups”.



“MEIRA stands as a beacon of excellence, tirelessly championing the highest standards of Investor Relations. Our members are an integral part of advancing industry-wide best practice and shaping the future of IR.”

Andrew Tarbuck, Chair, MEIRA

“Becoming a member of our MEIRA equips you with unparalleled resources, networks, and insights, enabling you to navigate complex scenarios and elevate your IR skills to new heights.”

Sofia El Boury, Vice-chair of MEIRA, Head of Investor Relations, Bank FAB

“We take immense pride in collaborating with MEIRA, as together, we strive to enhance transparency for listed companies, foster exemplary IR practices, and create a market environment that inspires trust and confidence.”

Syeda Tabinda, IR Senior Researcher - Sustainable Investment, Muscat Stock Exchange

“As partners of MEIRA, we join forces to drive impactful initiatives, empowering professionals to excel in IR. Together, we forge a path towards innovation, knowledge-sharing and collective growth in the ever-evolving world of IR.”

Abdulaziz AlObaid, Head of Sales Department, Argaam

What we offer

Membership

Active membership with MEIRA is an instantly recognisable sign of commitment to supporting strong IR in that a company or an individual recognises the importance of strategic IR, transparency and high-quality communications practices.

Reasons to become a Member

The top 5 reasons to become a member of MEIRA are:

- Continuing education in IR best practice
- Professional networking with IR experts
- Direction and support for developing your career in IR
- Access to specialised information and industry-leading opinions from within the international IR community
- Recognition of commitment to follow IR best practice

The price for the Corporate Membership is USD 2,200/year.

Partnership

Partnership with MEIRA offers strategic advantages and an opportunity for collaboration with the Association, increasing brand visibility, value and positive impact as well as connectivity to our growing network of IR professionals.

Reasons to become a Partner

Some of the benefits of becoming a partner:

- High visibility and recognition at MEIRA events
- Ability to share white papers and thought-leadership articles and to contribute to content generation with the Association
- Discounted rates for training and education initiatives
- Your company full profile in the online ‘Partners and Service Providers’ directory

The Partnership packages start from USD 4,500/year.

more on meira.me/membership



What we offer

Events

A diverse range of informative events are organised throughout the year by the Association. These events include regional IR Conferences, Chapter meetings, webinars and workshops among others, giving our members the opportunity to increase their networks and share IR best practice.

MEIRA organises a broad variety of high quality and informative events during the year, across the Middle East. Our events give MEIRA members the perfect opportunity to learn, develop and share their experiences in the field of IR and to network with their peers.

These events include:

- The MEIRA Annual Conference and Awards, our flagship event and the biggest IR event in the Middle East region
- Local IR Conferences
- Local Chapter meetings
- Webinars
- Workshops and seminars
- Training sessions
- Networking events

Professional Development

MEIRA's professional development programme aims to provide IR practitioners across the MENA region with an up to date understanding of the international ethical and professional standards of the industry, as well as the knowledge needed to help run and manage a successful IR programme.

The Certified Investor Relations Officer (CIRO) programme, delivered in partnership with the UK IR Society, is an internationally recognised qualification in Investor Relations. A bespoke modular training course, the CIRO is followed by an exam, offered on a number of occasions throughout the year, across the region.

Obtaining the Certificate in IR:

- Provides international recognition as a qualified IR practitioner
- Demonstrates expertise and competence in the IR field
- Enhances career development and employability





Email: info@meira.me
Phone: +971 (0)56136 4661
www.meira.me