



# MEIRA Newsletter

Your weekly IR publication

17 August 2023

## Weekend reading list

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**Embracing AI in investor relations: Leveraging opportunities and navigating challenges** ([Citigate Dewe Rogerson](#))

**Saudi Arabia's equity market drives MENA upwards in Q2** ([Arab News](#))

**MENA stock markets maintain IPO momentum, raises \$1.8bn in Q2 2023** ([Gulf Business](#))

## MEIRA Updates

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## Notes from the GM

Dear IR people, cometh the hour, cometh the right person for the job, the job of your GM!

You will know from our Annual Report earlier this year that I plan to step down by the end of this year. It will have been a good 5-year run with you, all of which I have thoroughly enjoyed in a wonderful part of the world.

Now, it is time for your Nomination Committee of the Board to turn their attention to planning a timely succession. For me, it has certainly been a great role, if not, what I consider to be the best IR job around.

MEIRA celebrates our 15th anniversary this year. Accordingly, we will make the most of our annual conference and awards gathering on 13 November. By then, wouldn't it be nice to have your new GM onboard to meet you all and enjoy our celebration of all things IR?

I think so. It has been a privilege and it just remains for me to thank you all, members, partners and friends, from the bottom of my heart. MEIRA will always have a special spot there.

In closing, I urge all you GM aspirants to step forward, step up and take on the best IR role anywhere - please see job description below.

Best wishes,

Gollifer out



### General Manager

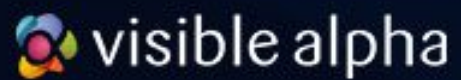
MEIRA is looking for a new General Manager. Interested applicants can download the JD and follow the application process.

[Download the JD](#)

## Publications

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# FINDING VALUE IN ANALYST ESTIMATES FOR SYSTEMATIC VALUE INVESTORS



LEARN MORE

Dive into the nuances of value investing with Visible Alpha's newest whitepaper. While traditional methods might unknowingly embrace the 'value trap', this research reveals its hidden pitfalls. Infusing sell-side analyst expectations, Visible Alpha offers a refreshed perspective on systematic value investing, helping investors steer clear of the "value trap".

Read it here

## Events

meira  
2023/



from ESG to  
Sustainable  
Capital Markets

13 nov 2023  
MANAMA, BAHRAIN



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BAHRAIN BOURSE



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**INTEGRATING ESG /  
SUSTAINABILITY INTO  
IR**

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## Members

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### Salik – new member

Salik Company PJSC was established in its current form, as a public joint stock company in June 2022 pursuant to Law No. (12) of 2022. “Salik”, which means “seamless mobility” in Arabic, is Dubai’s exclusive toll gate operator and manages the Emirate of Dubai’s automatic toll gates utilising Radio-Frequency-Identification (RFID) and Automatic-Number-Plate-Recognition (ANPR) technologies. The Company currently operates 8 toll gates located at strategic junctures, especially on Sheikh Zayed Road, which is considered the main road in Dubai. In 2022, 539 million journeys were recorded through Salik’s toll gates, whether for residents commuting within the Emirate for their daily activities or for tourists visiting Dubai’s attractions. Under a 49-year concession agreement (ending in 2071) with the Roads and Transport Authority (RTA), Salik has the exclusive right to operate existing and any future toll gates in Dubai.



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