



6 July 2023

## Weekend reading list

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ISSB issues inaugural global sustainability disclosure standards ([IFRS](#))

UAE In-focus — Dubai Financial Market adds 27k investor accounts in 5 months ([Arab News](#))

CMA: Saudi Arabia continues achieving advanced ranks in financial-market competitiveness indicators ([Zawya](#))

How to increase engagement in earning calls with investors ([IR Magazine](#))

## MEIRA Updates

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MEIRA and the Arab Federation of Capital Markets (AFCM) are proud to collaborate in launching this inaugural **2023 Middle East IR Market Survey**.

Previously known as the Middle East IR Practitioners Survey, this new market survey aims at collecting **wider insights from the financial community** on the state of Investor Relations (IR) practices in the region.

The survey is open to IR professionals (including IROs, C-Suite representatives, and other professionals from listed companies), stock exchanges, regulators, clearing houses, and brokerage firms, as well as private companies.

It is designed to gather **perception and feedback on the current state of IR practices**, including ESG, disclosure, market structure, foreign ownership, and other relevant topics, as well as identifying trends and collecting recommendations that will be important as we consider the future of IR.

The findings will be compiled into a **comprehensive report** that will be launched at the 2023 MEIRA Annual Conference on 13 November 2023 in Manama, Bahrain.

The estimated time to complete this survey is **10 minutes and all the responses will remain anonymous**.

Take the survey



Notes from the GM

Dear MEIRA community,

We have 3 important items for your immediate consideration please before we break for summer:

## **1. Biennial IR Practitioners Survey, now live as 2023 Middle East IR Market Survey – deadline 20 July 2023**

You will recall that this survey in which we ask you all about your roles takes place every other year. This time, we are working with the Arab Federation of Capital Markets to gather more market input, as well as your all-important issuer perspectives on the state of IR and the direction in which we are heading. Do please take the time to respond – it shouldn't take more than 10 minutes – and we will, as always, share the findings with you at our annual conference on 13 November in Manama City.

## **2. Annual conference and awards, 13 November 2023**

Talking of which, if you are a member or a partner of MEIRA, this 15th anniversary celebration is part of your annual subscription. Have you registered yet? If you aren't a member or partner of MEIRA, join us, we promise it will be worth it! We are adding to the outline conference agenda, as we speak, and you can expect to be joined by your IR peers and other interested parties from outside the region. It will be big, different and a wholly joyous occasion, otherwise why do it?!

## **3. MEIRA IR Awards – submissions by 15 August 2023**

What better way to benchmark your reporting, be it through the annual report, your sustainability report or both? Do send us your entry for this exciting part of the IR calendar, the shortlists and winners of which we will share with you in due course, along with any feedback we have for you. It isn't just about the IR awards, it's about your IR, improving this year-on-year and having a go by using your peers as a useful comparison. Remember, it's all according to market cap, so have a go!

Finally, in the year of sustainability in the UAE, the year of COP28 in Dubai, it's all happening. I recently attended a LSEG pre-COP event, 'Moving towards a net zero transition: UAE perspective'. And in case you missed it over the recent Eid break, we now have the final ISSB Sustainability Disclosure Standards as we move towards something more like an internationally accepted common framework for quality reporting and improved disclosures. Wow, more to come, for sure, if not at our annual conference on 13 November, see you there!

Shout if the team can possibly assist you in any way and let's do this. After that, you/we can all go on a well-deserved holiday somewhere nice before returning for the final MEIRA leg of the year, to the stars and beyond, MEIRA!

Best wishes,

Team MEIRA

Past Events:  
*FEAS Conference*  
*MEIRA Abu Dhabi Chapter Meeting*



2023 MEIRA IR Awards – Best IR Reporting  
How to submit your entry





Methodology

Submission

meira  
2023/



from ESG to  
Sustainable  
Capital Markets

13 nov 2023  
MANAMA, BAHRAIN



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## Professional development



11  
September

### CIRO Bootcamp

Do you want to get certified as an IRO?

Register for the 1-day online bootcamp to get ready for your CIRO exam. We will review the content and share some useful tips too.



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